

Client Contract Types

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Abilene Christian University	Standard	University department purchases which are not for resale. Abilene Christian University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	12.00%
Adams State University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Adelphi University	Standard	Athletic department purchases for practice and competition. All other sales are royalty bearing.	12.00%
Akron, The University of	Standard	University purchases for internal consumption. Sales to Varsity A, Alumni Association and Student Organizations. The licensing program includes the University of Akron and Wayne College. A Roo Marks license is required for use of the Primary Marks and Fear The Roo mark.	10.00%
Alabama A&M University	Standard	University purchases for internal consumption and departments as follows: Athletics concessions, student groups, dining halls, and athletic camps.	10.00%
Alabama at Birmingham, University of	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
Alabama in Huntsville, University of		Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Alabama in Huntsville, University of	Standard	University purchases not for resale.	None	12.00%
Alabama State University	Standard	University purchases not for resale.	None	12.00%
Alaska Anchorage University of	Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties	None	10.00%
Alaska Fairbanks University of	Standard	Only merchandise produced as giveaways used to promote UAF programs, events, departments, and student groups are exempt from royalties.	None	10.00%
Albany State University	Standard	University purchases for internal consumption.		10.00%
Albany, University at	Standard	University purchases not for resale.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Albion College	Standard	University Purchases for internal consumption and not for resale.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Alcorn State University	Standard	University purchases for internal consumption.	None	12.00%
Alma College	Standard	Licensed Product which is for internal use by the College.		10.00%
American Athletic Conference	Conference Only	Conference purchases not for resale.	This license is for use of the American Athletic Conference marks only. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the American Athletic Conference: University of Central Florida, University of Cincinnati, University of Connecticut, East Carolina University, University of Houston, University of Memphis, University of South Florida, Southern Methodist University, Temple University,	5.00%

		<p>Tulane University and Tulsa University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The American Athletic Conference has an exclusive agreement for championship events. Accordingly your company shall not produce or sell the aforementioned mentioned items.</p>
<p>Conference/Member Institutions</p>	<p>Conference purchases not for resale.</p>	<p>This license is for use of the American Athletic Conference marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the American Athletic Conference: University of Central Florida, University of Cincinnati, University of Connecticut, East Carolina University, University of Houston, University of Memphis, University of South Florida, Southern Methodist University, Temple University, Tulane University and Tulsa University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for</p>

American Athletic Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The American Athletic Conference has an exclusive agreement for championship events. Accordingly your company shall not produce or sell the aforementioned mentioned items.</p>	
American University			
Modified Legal	Purchase for internal consumption.		10.00%
Standard	Purchase for internal consumption.		10.00%
Anderson University			
Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Anderson University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Appalachian State University			
Standard	University purchases not for resale.	<p>Licensees are required to pay royalties based upon either the 12% royalty rate or the MRU, whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.50/unit Women's Apparel = \$0.50/unit</p> <p>A Vintage Marks license is required for use of the Victory Yosef marks.</p> <p>Appalachian State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Appalachian State University has an exclusive agreement for headwear</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Appalachian State University		through mass channel distribution. Accordingly your company shall not produce or sell the aforementioned mentioned item.	
Aquinas College	Standard	College purchases for internal consumption.	12.00%
Arkansas at Little Rock, University of	Standard	University purchases for internal consumption and University departments as follows: Athletic In-Stadium / Arena Giveaways and athletic camps.	12.00%
Arkansas at Monticello, University of	Standard	University purchases for internal consumption.	12.00%
Arkansas at Pine Bluff, University of	Standard	University purchases for internal consumption.	10.00%
Arkansas Tech University	Standard	University purchases for internal consumption.	12.00%
Arkansas-Fort Smith, University of	Standard	University purchases for internal consumption.	12.00%
Armstrong State University	Standard	University purchases for internal consumption.	10.00%
Ashland University	Standard	University purchases for internal consumption; Purchases by Campus Bookstore.	Effective 1/1/18, the royalty rate will be 12%. The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products.
Assumption College	Standard	University purchases for internal consumption.	12.00%
Atlantic Sun Conference	Conference Only	Conference purchases for internal consumption purchases by member institutions for internal consumption	The following are members of the Atlantic Sun Conference: Florida Gulf Coast University, Jacksonville, University, Kennesaw State University, Lipscomb University, New Jersey Institute of Technology, Stetson University, University of North Florida, University of South Carolina Upstate
	Conference/Member Institutions	Conference purchases for internal consumption purchases by member institutions for internal consumption	The following are members of the Atlantic Sun Conference: Florida Gulf Coast University, Jacksonville, University, Kennesaw State University, Lipscomb University,

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Atlantic Sun Conference		New Jersey Institute of Technology, Stetson University, University of North Florida, University of South Carolina Upstate	
Augusta University	Standard	Licensed Products which are for internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay Royalties.	12.00%
Augustana University	Standard	College purchases for internal consumption.	10.00%
Austin Community College District	Standard	College purchases for internal consumption.	10.00%
Austin Peay State University	Standard	University purchases not for resale.	10.00%
Ave Maria University	Standard	University purchases for internal consumption.	10.00%
		Notwithstanding anything to the contrary or contained herein, this non-exclusive license is limited to sales exclusively to the Ave Marie University Bookstore including items sold online at http://www.bkstr.com/avemariastore/home . Sales via any other channel of distribution is strictly prohibited.	
Averett University	Standard	University purchases for internal consumption.	12.00%
Babson College	Standard	Complete royalty exemptions are listed in Section 8.	10.00%
		The following shall be exempt from the obligation to pay Royalties: College purchases for internal and affiliated uses that are not intended for resale to the general public. Non-sale or "give away" distributions of Indicia merchandise as part of the activities of any alumni body, admissions, or recruiting, development office, summer or other conferences, or other College activity not involving sales to the general public, but including licensing the Indicia to address alumni requests or for alumni activities. College-based fundraising activities whether occurring on or off the campus, approved in advance by Learfield Licensing.	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Ball State University	Standard	University purchases not for resale.	None	12.00%
Barry University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		12.00%
Baruch College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Bates College	Standard	College purchases for internal consumption.		10.00%
Baylor University	Standard	University purchases for internal consumption.	<p>Baylor University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Products in connection with alcohol, lotteries, or games of chance are prohibited.</p> <p>The following rates also apply to certain Baylor Sales:</p> <p>Internal Use only: 0% Fundraiser: 6% Co-Branded/Promotional: 14%</p>	12.00%
Bellarmine University	Standard	University Purchases for Internal Consumption; Athletic Concessions and Department; Cobranded/Promotional; Dining Halls.		10.00%
Belmont Abbey College	Standard	Athletic department purchases for practice and competition; equipment; uniforms for internal consumption; and office supplies (exempt office supplies are only departmental stationery and business cards. Other office supplies such as pens, etc. are not exempt) for departments which include departmental stationery and business cards. All other products are royalty bearing.		10.00%
Belmont University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Belmont University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product produced exclusively for fundraising or charitable purposes, as approved by the Owner, shall be exempt from the obligation to pay Royalties. Purchases by the University bookstore shall be exempt from the obligation to pay Royalties.	None	10.00%
Beloit College			
Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Purchases of Licensed Product by College approved student organizations and clubs, which are sold for fundraising purposes only, shall be exempt from the obligation to pay royalties. Licensed Product sold by the College's athletics office official equipment vendor, Eastbay, shall be exempt from the obligation to pay royalties.	10.00%
Bemidji State University			
Standard	University purchases not for resale.	None	10.00%
Bethel College			
Standard	College purchases for internal consumption.		10.00%
Bethune-Cookman University			
Standard	University purchases for internal consumption.	None	12.00%
Big East Conference			
Conference Only	Conference purchases not for resale.	This license is for use of the Big East Conference marks only. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the Big East Conference: Butler University, Creighton University,	5.00%

Big East Conference

Exemptions

Additional Requirements

Royalty

		<p>DePaul University, Georgetown University, Marquette University, Providence College, Seton Hall University, St. John's University, Villanova University and Xavier University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
<p>Conference/Member Institutions</p>	<p>Conference purchases not for resale.</p>	<p>This license is for use of the Big East Conference marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the Big East Conference: Butler University, Creighton University, DePaul University, Georgetown University, Marquette University, Providence College, Seton Hall University, St. John's University, Villanova University and Xavier University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member</p>	<p>15.00%</p>

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Big East Conference		institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.	
Big Four Classic			
Big Sky Conference	Standard	Conference purchases for internal consumption.	10.00%
		The following are members of the Big Sky Conference: Binghamton University, Cal Poly, California State University, Sacramento, Eastern Washington University, Idaho State University, Montana State University, Northern Arizona University, Portland State University, Southern Utah University, University of California, Davis, University of Hartford, University of Idaho, University of Montana, University of North Dakota, University of Northern Colorado, Weber State University.	
Big South Conference	Standard	None	12.00%
		The following are members of the Big South Conference: Bucknell University (Women's Golf only), Campbell University, Charleston Southern University, Coastal Carolina University, Gardner-Webb University, High Point University, College of the Holy Cross (Women's Golf only), Liberty University, Longwood University(excluding Field Hockey), University of North Carolina-Asheville, Presbyterian College, Radford University, Stony Brook University (Football only), Virginia Military Institute and Winthrop University.	
		In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference. Any sale of product bearing both the respective conference mark and any or all of said conference's member	

Big South Conference

Exemptions

Additional Requirements

Royalty

		<p>institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The Big South Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>A Big South Conference Champion license is required if you will be producing items referencing the Big South Conference Champion.</p>	
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Big Ten Conference

Modified Legal	None	<p>The following are members of the Big Ten Conference: Indiana University, Johns Hopkins University, Michigan State University, Northwestern University, Ohio State University, Pennsylvania State University, Purdue University, Rutgers University, University of Illinois, University of Iowa, University of Maryland, University of Michigan, University of Minnesota, University of Nebraska, University of Wisconsin.</p>	15.00%
Standard	None	<p>The following are members of the Big Ten Conference: Indiana University, Johns Hopkins University, Michigan State University, Northwestern University, Ohio State University, Pennsylvania State University, Purdue University, Rutgers University, University of Illinois, University of Iowa, University of Maryland, University of Michigan, University of Minnesota, University of Nebraska, University of Wisconsin.</p> <p>An annual Minimum Guarantee of \$5,000 is applicable to this Agreement. At the termination date above, Licensee will be responsible for the full amount of the difference between \$5,000 and Gross Royalties reported for the term.</p> <p>The Licensee is not authorized to</p>	15.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Big Ten Conference		<p>produce Ohio State University co-branded product, until such a time when Licensee can provide documentation that they have become licensed directly with the institution. All thirteen other Member Institutions are approved for co-branded product by execution of this Agreement.</p> <p>The Licensee shall abide by any restrictions/limitations that may be in place with any Agreement that the Licensee has with a Member Institution(s). These terms will also be in affect regarding any co-branded product that is created under the terms of this Agreement.</p>		
Binghamton University	Standard	University purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%	
Blinn College	Standard	College purchases for internal consumption; Selected student group activities as approved by the college's Licensing Director.	None 12.00%	
Bloomsburg University (PASSHE)	Standard	University purchases for internal consumption; Purchases by Campus Bookstore; The Office of Marketing and Communications; Internal fundraising as approved by the Office of Marketing and Communications.	None 10.00%	
Bob Jones University	Standard	None	None 10.00%	
Borough of Manhattan Community College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%	
Bowling Green State University	Standard	University purchases for internal use, not for resale and paid for by the University Purchasing or similar department or by way of a University issued credit/debit card.	<p>A Vintage Marks license is required for use of the vintage marks.</p> <p>Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.35/unit</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Bowling Green State University		Women's Apparel = \$0.50/unit The licensing program includes the following campuses: Bowling Green and BGSU Firelands.	
Bradley University	Standard	University purchases not for resale.	None 10.00%
Brandeis University	Standard	University purchases for internal consumption.	10.00%
Bridgewater State University	Standard	University purchases for internal consumption.	12.00%
Brockport, College at	Standard	College purchases not for resale.	None 10.00%
Bronx Community College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Brooklyn College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Broward College	Standard	College purchases not for resale	The licensing program includes: Broward College North Campus, Broward College South Campus, Broward College Central Campus, Willis Holcombe Center, Pines Center, Weston Center, Maroone Auto Center, Coral Springs Center, Tigertail Lake Center and Miramar Town Center. 12.00%
Brown University	Standard	University purchases not for resale	None 10.00%
Bryant University	Standard	University purchases not nor resale.	None 12.00%
Bucknell University	Co-Branded/Star Wars		The royalty rate listed herein is for this license only. All other sales require an additional license. Bucknell University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items. 10.00%
	Standard	University purchases not for resale.	Bucknell University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Bucknell University		items.	
Buffalo State College	Standard	None	10.00%
Buffalo, University at	Standard	University purchases not for resale.	10.00%
Butler University	Standard	University purchases for internal consumption.	12.00%
Cal State Fullerton	Standard	University purchases not for resale. All sales to University Bookstore and class rings.	12.00%
		Cal State Fullerton has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned item.	
Caldwell University	Standard	University purchases for internal consumption.	10.00%
California Collegiate Athletic Association	Modified Legal	None	10.00%
		The following schools are members of the CCAA: California State Polytechnic University, Pomona, California State University, Dominguez Hills, California State University, East Bay, California State University, Los Angeles, California State University, Monterey Bay, California State University, San Bernardino, California State, San Marcos, California State University, Stanislaus, Humboldt State University, San Francisco State University, Sonoma State University, University of California, San Diego, California State University, Chico (Athletics Only).	
	Standard	None	10.00%
		The following schools are members of the CCAA: California State Polytechnic University, Pomona, California State University, Dominguez Hills, California State University, East Bay, California State University, Los Angeles, California State University, Monterey Bay, California State University, San Bernardino, California State, San Marcos,	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
California Collegiate Athletic Association		California State University, Stanislaus, Humboldt State University, San Francisco State University, Sonoma State University, University of California, San Diego, California State University, Chico (Athletics Only).	
California Institute of Technology	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
California Irvine, University of	Standard	University purchases for internal consumption; Purchases by registered student groups and recognized support groups and associations for internal consumption.	10.00%
		Effective 1/1/18, the royalty rate will be 12%. Licensee shall promptly notify University and Learfield of any and all findings by Licensee or allegations by others that constitute or may constitute Licensee's or any of its manufacturer's non-compliance with the UC Code. Licensee shall provide promptly to University and Learfield all details of such findings and allegations, including, but not limited to, copies of any reports, complaints, or other documentation concerning an actual or alleged violation of the UC Code, and shall identify the names and addresses of the sources of said reports, complaints, or other documentation. Licensee shall provide promptly to University and Learfield a copy of any written response to such allegation and provide a report describing all actions Licensee has taken, if any, to remedy the alleged violations. University shall have the right to investigate, either by itself or through a representative designated by University, allegations or evidence of a violation of the UC Code by Licensee or any of its manufacturers as well as the Licensee's or its manufacturer's actions to correct such violation(s). Licensee and its manufacturer(s)	

California Irvine, University of	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>shall cooperate fully with such investigations, and shall give University and/or a representative designated by University free and full access to all facilities, materials, and records that may be relevant to such investigation and shall further provide access to all employees who may be affected by or have knowledge of the alleged or actual violation. Notwithstanding any other provision of this Agreement, the investigation of University or a representative designated by University may occur with or without notice, and as many times as deemed necessary by University or said representative, in its sole discretion.</p> <p>Licensee shall apply promptly for participation in the Fair Labor Association (hereinafter "FLA") if Licensee is not already affiliated with FLA. Licensee acknowledges and agrees that its affiliation with the FLA is a material condition of this Agreement and agrees to take all required and appropriate steps in order to apply for and maintain such affiliation in good standing during the term of this Agreement.</p>	
California Lutheran University			
Standard	University purchases for internal consumption.		10.00%
California State Polytechnic University, Pomona			
Standard	University purchases that are for internal use, not for resale and paid for by the University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. All sales of Licensed Products to the University bookstore, Bronco Bookstore, located at 3801 W. Temple Ave., Bldg 66, Pomona, CA 91768-4038 shall be exempt from the obligation to pay Royalties.	None	10.00%
California State University Channel Islands			
Standard	University purchases for internal consumption.		8.00%
California State University Long Beach			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
California State University Long Beach	Standard	University purchases which are not for resale, sales made to the Forty-Niner Shops, Inc., and athletic merchandise sold at athletic venues by Forty-Niner Shops, Inc.	California State University Long Beach has exclusive agreements for graduation caps and gowns, class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.	10.00%
California State University Los Angeles	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		12.00%
California State University San Marcos	Standard	Licensed Product which is for internal use, not for resale and paid for by CSUSM CORPORATION Purchasing by way of a CSUSM CORPORATION or California State University San Marcos issued credit/debit card, shall be exempt from the obligation to pay royalties.		10.00%
California State University Stanislaus	Standard	University purchases not for resale	None.	7.50%
California State University, Bakersfield	Standard	University purchases for internal consumption; Official University Athletic uniforms; Barnes & Noble College Bookstore currently has exclusive rights to sell University merchandise on campus grounds and in any area within a 10-block radius of the campus.	None	12.00%
California State University, Chico (Athletics Only)	Standard	University purchases for internal consumption.	None	12.00%
California State University, Dominguez Hills	Standard	University purchases for internal consumption.	None	12.00%
California State University, East Bay	Standard	University purchases for internal consumption.		8.00%
California State University, Monterey Bay	Standard	University purchases for internal consumption.	None	12.00%
California State University, Northridge				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
California State University, Northridge	Standard	Licensed products, which are for Owner's Internal use, not for resale and paid for by Owner purchasing or similar departments or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	10.00%
California State University, San Bernardino	Standard	University purchases for internal consumption.	Effective 1/1/18, the royalty rate will be 12%. Effective 1/1/18, the advances will be as follows: Apparel: \$100 Non-Apparel: \$50
California, Berkeley, University of	Standard	University reserves the right to exempt certain purchases, merchandise, or entities from the royalty obligation, provided, however, any exemption that may materially impact gross revenues to be agreed upon and approved in writing by both parties. Examples of approved exemptions include: VIP Gifts, Internal Campus Consumption, Multi-Media Rights Holder, Official Athletic Outfitter, Affinity Credit Card, Photographic and/or Video Archive, Publishing.	Licensee shall promptly notify University and Learfield of any and all findings by Licensee or allegations by others that constitute or may constitute Licensee's or any of its manufacturer's non-compliance with the UC Code. Licensee shall provide promptly to University and Learfield all details of such findings and allegations, including, but not limited to, copies of any reports, complaints, or other documentation concerning an actual or alleged violation of the UC Code, and shall identify the names and addresses of the sources of said reports, complaints, or other documentation. Licensee shall provide promptly to University and Learfield a copy of any written response to such allegation and provide a report describing all actions Licensee has taken, if any, to remedy the alleged violations. University shall have the right to investigate, either by itself or through a representative designated by University, allegations or evidence of a violation of the UC Code by Licensee or any of its manufacturers as well as the Licensee's or its manufacturer's actions to correct such violation(s). Licensee and its manufacturer(s) shall cooperate fully with such investigations, and shall give University and/or a representative

	<p>designated by University free and full access to all facilities, materials, and records that may be relevant to such investigation and shall further provide access to all employees who may be affected by or have knowledge of the alleged or actual violation. Notwithstanding any other provision of this Agreement, the investigation of University or a representative designated by University may occur with or without notice, and as many times as deemed necessary by University or said representative, in its sole discretion.</p> <p>Licensee shall apply promptly for participation in the Fair Labor Association (hereinafter "FLA") if Licensee is not already affiliated with FLA. Licensee acknowledges and agrees that its affiliation with the FLA is a material condition of this Agreement and agrees to take all required and appropriate steps in order to apply for and maintain such affiliation in good standing during the term of this Agreement.</p> <p>Licensees are required to pay royalties based upon either the royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Class Rings = \$75.00/unit or 15% Men's/Unisex T-Shirts = \$0.75/unit or 15% Men's/Unisex Fleece = \$1.00/unit or 15% Women's Apparel = \$1.00/unit or 15% Jersey/Uniforms = \$1.50 or 15%</p> <p>University of California, Berkeley, has an exclusive agreement for apparel and headwear products through mass channel distribution. This exclusive is for wholesale clubs and super centers such as Target, Walmart, Sam's Club, Costco, etc. Accordingly your company shall not produce or sell apparel products distributed to wholesale clubs and super centers.</p>
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Exemptions

Additional Requirements

Royalty

Standard	<p>University purchases for internal consumption; University of California, Davis Foundation purchases for internal consumption.</p>	<p>Licensee shall promptly notify University and Learfield of any and all findings by Licensee or allegations by others that constitute or may constitute Licensee's or any of its manufacturer's non-compliance with the UC Code. Licensee shall provide promptly to University and Learfield all details of such findings and allegations, including, but not limited to, copies of any reports, complaints, or other documentation concerning an actual or alleged violation of the UC Code, and shall identify the names and addresses of the sources of said reports, complaints, or other documentation. Licensee shall provide promptly to University and Learfield a copy of any written response to such allegation and provide a report describing all actions Licensee has taken, if any, to remedy the alleged violations.</p>	12.00%
		<p>University shall have the right to investigate, either by itself or through a representative designated by University, allegations or evidence of a violation of the UC Code by Licensee or any of its manufacturers as well as the Licensee's or its manufacturer's actions to correct such violation(s). Licensee and its manufacturer(s) shall cooperate fully with such investigations, and shall give University and/or a representative designated by University free and full access to all facilities, materials, and records that may be relevant to such investigation and shall further provide access to all employees who may be affected by or have knowledge of the alleged or actual violation. Notwithstanding any other provision of this Agreement, the investigation of University or a representative designated by University may occur with or without notice, and as many times as deemed necessary by University or said representative, in its sole discretion.</p>	
		<p>Licensee shall apply promptly for</p>	

California, Davis, University of	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>participation in the Fair Labor Association (hereinafter "FLA") if Licensee is not already affiliated with FLA. Licensee acknowledges and agrees that its affiliation with the FLA is a material condition of this Agreement and agrees to take all required and appropriate steps in order to apply for and maintain such affiliation in good standing during the term of this Agreement.</p>	
California, Riverside, University of	<p>Standard</p> <p>University purchases not for resale. All sales to the University of California, Riverside Campus Bookstore.</p>	<p>Effective 1/1/18, the royalty rate will be 12%.</p> <p>Licensee shall promptly notify University and Learfield of any and all findings by Licensee or allegations by others that constitute or may constitute Licensee's or any of its manufacturer's non-compliance with the UC Code. Licensee shall provide promptly to University and Learfield all details of such findings and allegations, including, but not limited to, copies of any reports, complaints, or other documentation concerning an actual or alleged violation of the UC Code, and shall identify the names and addresses of the sources of said reports, complaints, or other documentation. Licensee shall provide promptly to University and Learfield a copy of any written response to such allegation and provide a report describing all actions Licensee has taken, if any, to remedy the alleged violations.</p> <p>University shall have the right to investigate, either by itself or through a representative designated by University, allegations or evidence of a violation of the UC Code by Licensee or any of its manufacturers as well as the Licensee's or its manufacturer's actions to correct such violation(s). Licensee and its manufacturer(s) shall cooperate fully with such investigations, and shall give University and/or a representative designated by University free and full access to all facilities, materials, and records that may be relevant to</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
California, Riverside, University of		<p>such investigation and shall further provide access to all employees who may be affected by or have knowledge of the alleged or actual violation. Notwithstanding any other provision of this Agreement, the investigation of University or a representative designated by University may occur with or without notice, and as many times as deemed necessary by University or said representative, in its sole discretion.</p> <p>Licensee shall apply promptly for participation in the Fair Labor Association (hereinafter "FLA") if Licensee is not already affiliated with FLA. Licensee acknowledges and agrees that its affiliation with the FLA is a material condition of this Agreement and agrees to take all required and appropriate steps in order to apply for and maintain such affiliation in good standing during the term of this Agreement.</p>	
California, Santa Barbara, University of	<p>Standard</p> <p>University purchases not for resale. All sales to University Bookstore.</p>	<p>Licensee shall promptly notify University and Learfield of any and all findings by Licensee or allegations by others that constitute or may constitute Licensee's or any of its manufacturer's non-compliance with the UC Code. Licensee shall provide promptly to University and Learfield all details of such findings and allegations, including, but not limited to, copies of any reports, complaints, or other documentation concerning an actual or alleged violation of the UC Code, and shall identify the names and addresses of the sources of said reports, complaints, or other documentation. Licensee shall provide promptly to University and Learfield a copy of any written response to such allegation and provide a report describing all actions Licensee has taken, if any, to remedy the alleged violations.</p> <p>University shall have the right to investigate, either by itself or through a representative designated by University, allegations or</p>	<p>12.00%</p>

Exemptions

Additional Requirements

Royalty

	<p>evidence of a violation of the UC Code by Licensee or any of its manufacturers as well as the Licensee's or its manufacturer's actions to correct such violation(s). Licensee and its manufacturer(s) shall cooperate fully with such investigations, and shall give University and/or a representative designated by University free and full access to all facilities, materials, and records that may be relevant to such investigation and shall further provide access to all employees who may be affected by or have knowledge of the alleged or actual violation. Notwithstanding any other provision of this Agreement, the investigation of University or a representative designated by University may occur with or without notice, and as many times as deemed necessary by University or said representative, in its sole discretion.</p> <p>Licensee shall apply promptly for participation in the Fair Labor Association (hereinafter "FLA") if Licensee is not already affiliated with FLA. Licensee acknowledges and agrees that its affiliation with the FLA is a material condition of this Agreement and agrees to take all required and appropriate steps in order to apply for and maintain such affiliation in good standing during the term of this Agreement.</p>
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Calvin College

Standard	College purchases for internal consumption and not for re-sale.	10.00%
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Cameron University

Standard	University purchases for internal consumption.	None	12.00%
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Campbell University

Standard	Sales to the Athletic Department for competition wear and training gear	The licensing program includes: Campbell University Law School - Raleigh and Keith Hills Golf Course - Buies Creek.	12.00%
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Canisius College

Standard	College purchases not for resale.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
		The licensing program includes Canisius College and Canisius	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Canisius College		College Wehle School of Business. Canisius College has an exclusive agreement for baseball caps. Accordingly your company shall not produce or sell the above mentioned item.		
Carl Sandburg College	Standard	College purchases for internal consumption.	10.00%	
Carroll College	Standard	College purchases for internal consumption.	8.00%	
Carson-Newman University	Standard	Complete royalty exemptions are listed in Section 8.	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product consisting of athletic uniforms and equipment, not for resale and paid for by University Purchasing or Athletic Department, or by way of a University issued credit/debit card, shall be exempt from the obligation to pay Royalties. Licensed Product which is reviewed and approved by University, that is purchased and sold by University approved student organizations and University's alumni department for alumni events shall be exempt from the obligation to pay Royalties.	10.00%
Case Western Reserve University	Standard	University purchases not for resale.	None	10.00%
Casper College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Castleton University	Standard	College purchases for internal consumption; approved on an individual basis.	None	10.00%
Central Arkansas, University of	Standard	University purchases not for resale.	University of Central Arkansas has an exclusive agreement for class rings. Accordingly your company	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Central Arkansas, University of		shall not produce or sell the above mentioned item.	
Central Atlantic Collegiate Conference			
Modified Legal	Conference purchases for internal consumption.	The following schools are members of the CACC: Bloomfield College, Caldwell University, Chesnut Hill College, Concordia College, Dominican College, Felician College, Georgian Court University, Goldey-Beacom College, Holy Family University, Nyack College, Philadelphia University, Post University, University of the Sciences, Wilmington University.	10.00%
Standard	Conference purchases for internal consumption.	The following schools are members of the CACC: Bloomfield College, Caldwell University, Chesnut Hill College, Concordia College, Dominican College, Felician College, Georgian Court University, Goldey-Beacom College, Holy Family University, Nyack College, Philadelphia University, Post University, University of the Sciences, Wilmington University.	10.00%
Central Connecticut State University			
Standard	University purchases not for resale.	None	12.00%
Central Intercollegiate Athletic Association			
Modified Legal	None	The following schools are members of the Central Intercollegiate Athletic Association: Bowie State University, Chowan University, Elizabeth City State University, Fayetteville State University, Johnson C. Smith University, Lincoln University, Livingstone College, Saint Augustine's University, Shaw University, Virginia State University, Virginia Union University, Winston-Salem State University.	12.00%
Standard	None	The following schools are members of the Central Intercollegiate Athletic	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Central Intercollegiate Athletic Association		Association: Bowie State University, Chowan University, Elizabeth City State University, Fayetteville State University, Johnson C. Smith University, Lincoln University, Livingstone College, Saint Augustine's University, Shaw University, Virginia State University, Virginia Union University, Winston-Salem State University.	
Central Michigan University	Standard	University purchases not for resale.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Central Missouri, University of	Standard	All products will be considered royalty bearing unless notified by the University.	10.00%
Central Oklahoma, University of	Standard	University purchases for internal consumption.	10.00%
Chapman University	Standard	University purchases for internal consumption.	12.00%
Charleston Southern University	Standard	University purchases not for resale.	None 12.00%
Charleston, College of	Standard	College purchases not for resale.	None 12.00%
Charleston, University of	Standard	University purchases for internal consumption.	10.00%
Cheyney University of Pennsylvania (PASSHE)	Standard	University purchases for internal consumption.	None 10.00%
Chicago State University	Standard	University Purchases for internal consumption and not for resale.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Chicago, University of	Standard	University purchases for internal consumption.	10.00%
Christian Brothers University	Standard	University purchases for internal consumption.	10.00%
Christopher Newport University	Standard	University purchases not for resale.	None 10.00%
Cincinnati Clermont College, University of	Standard	College purchases for internal consumption.	8.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Cincinnati State Technical and Community College			
Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms approved by the Athletic Director of the Office of Communication and Marketing shall be exempt from the obligation to pay Royalties.	None	10.00%
City College of New York			
Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
City University of New York Athletic Conference			
Conference Only	Conference purchases for internal consumption	Effective 1/1/2018, the royalty rate will be 12%	10.00%
		The following schools are members of the City University of New York Athletic Conference: Baruch College, Bronx Community College, Brooklyn College, City College of New York, College of Staten Island, Hostos Community College, Hunter College, John Jay College of Criminal Justice, Kingsborough Community College, Laguardia Community College, Lehman College, Medgar Evers, College, Manhattan Community College, Queensborough Community College, University of Maine Presque, and York College.	
Conference/Member Institutions	Conference purchases for internal consumption	Effective 1/1/2018, the royalty rate will be 15%	12.00%
		The following schools are members of the City University of New York Athletic Conference: Baruch College, Bronx Community College, Brooklyn College, City College of New York, College of Staten Island, Hostos Community College, Hunter College, John Jay College of Criminal Justice, Kingsborough Community College, Laguardia Community College, Lehman College, Medgar Evers, College, Manhattan Community College, Queensborough Community College, University of Maine Presque, and York College.	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Claflin University	Standard	Licensed Product which is for internal use, not for resale, and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card.	10.00%
Clarion University Foundation (PASSHE)	Standard	Foundation purchases for internal consumption.	None
Clark Atlanta University	Standard	None	None
Clarkson University	Standard	University purchases for internal consumption.	10.00%
Cleveland State University	Standard	University purchases for internal consumption.	10.00%
Coastal Carolina University	Standard	University purchases for internal consumption	None
Colgate University	Standard	University purchases of products not for resale	None
Colorado College	Standard	College purchases not for resale.	None
Colorado Mesa University	Standard	University purchases not for resale	None
Colorado School of Mines	Standard	University purchases which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None
Colorado State University	Standard	University department purchases not for resale.	The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.40/unit Women's Apparel = \$0.50/unit

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Colorado State University		<p>The licensing program includes Colorado State University-Fort Collins and Colorado State University-Pueblo.</p> <p>An additional license is required for use of the Colorado State University-Pueblo marks.</p> <p>Colorado State University has an exclusive agreement for headwear through mass channel distribution. Accordingly your company shall not produce or sell the aforementioned mentioned item.</p> <p>Colorado State University has an exclusive agreement for Authentic Competition Apparel, which shall mean all on-field, on-court, sideline, courtside, or competition apparel that is worn by Colorado State University Athletics teams, including but not limited to authentic and replica uniforms, jerseys, game-day warm-ups, basketball shooting shirts, on-court basketball shorts and performance apparel. Accordingly your company shall not produce or sell the above mentioned item. This exclusive agreement does not apply to the Pueblo campus.</p>		
Columbus State University	Standard	University purchases for internal consumption.	None	10.00%
Concordia University Chicago	Standard	University purchases for internal consumption.		10.00%
Continental Volleyball Conference	Standard	Conference purchases for internal consumption.		0.00%
Coppin State University	Standard	University purchases for internal consumption and departments as follows: student groups, dining halls, athletic camps, and stadium cups.	None	10.00%
Cornell College	Standard	College purchases for internal consumption.		10.00%
Creighton University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Creighton University	Standard	Licensed Product that is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product that is produced for registered student groups and are in good standing with the Student Activities Office shall be exempt from the obligation to pay Royalties.	12.00%
Crossroads Classic	Standard	None	16.00%
Cumberland University	Standard	University Purchases for internal consumption and not for resale.	10.00%
CUNY College of Professional Studies	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
CUNY Graduate Center	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
CUNY Graduate School of Journalism	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
CUNY School of Law	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
CUNY School of Public Health			
CUNY System	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% This entity includes only the System marks. All of the member schools require independent contracts, and royalties are reported independently to each entity. 10.00%
Cure Bowl			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Cure Bowl				
	Modified Legal	Merchandise produced and sold, at retail or wholesale, by Cure Bowl's on-site merchandiser, The Solutions Group, based in Winter Haven, FL. However, Merchandise purchased by The Solutions Group from third parties for resale is not exempt. To avoid any confusion, Merchandise sold by Cure Bowl's exclusive online vendor and other distribution channels will be royalty bearing, including vendors that may be licensed to sell branded product to conference member bookstores.	In order to produce products bearing the marks of a participating college or university and the Cure Bowl, the licensee must hold a license with the Cure Bowl. Prior to production, artwork designs must be submitted for approval to the Cure Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Cure Bowl sales.	15.00%
	Standard	Merchandise produced and sold, at retail or wholesale, by Cure Bowl's on-site merchandiser, The Solutions Group, based in Winter Haven, FL. However, Merchandise purchased by The Solutions Group from third parties for resale is not exempt. To avoid any confusion, Merchandise sold by Cure Bowl's exclusive online vendor and other distribution channels will be royalty bearing, including vendors that may be licensed to sell branded product to conference member bookstores.	In order to produce products bearing the marks of a participating college or university and the Cure Bowl, the licensee must hold a license with the Cure Bowl. Prior to production, artwork designs must be submitted for approval to the Cure Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Cure Bowl sales.	15.00%
Daemen College				
	Standard	College purchases for internal consumption.	10.00%	
Dallas Baptist University				
	Standard	University purchases not for resale	Dallas Baptist University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item. The licensing program includes: Dallas Baptist University-Mansfield, Dallas Baptist University-North and Dallas Baptist University-Hurst-Colleyville.	12.00%
Dalton State College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Dalton State College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms and equipment purchased by the athletic department for internal consumption shall be exempt from the obligation to pay Royalties.	10.00%
Daniel Anguilu			
David Flores Art			
David Vega and Nik Soupe dba Los Otros			
Davidson College	Standard	College purchases not for resale and class rings.	10.00%
Dayton, University of	Standard	University purchases which are not for resale, sales to and by the University bookstore and all sales to and by Korporate Kasual.	12.00%
Delta State University	Standard	University purchases for internal consumption.	12.00%
Denison University	Standard	University purchases not for resale and sales to the university bookstore.	10.00%
		<p>Royalty reports and artwork submissions should be sent to the Licensing Department at Denison University.</p> <p>Denison University has exclusive agreements covering the following products:</p> <p>1.) Class Rings</p> <p>2.) Graduation Announcements - All graduation announcements bearing the Denison University name or likeness be restricted to in house production.</p> <p>3.) Diplomas - All diplomas bearing the Denison University name or likeness be restricted to in house production.</p>	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Denison University		Accordingly your company shall not produce or sell any of the items listed above.	
Denver, University of	Standard	University purchases for internal consumption.	12.00%
DePaul University	Standard	<p>University purchases not for resale.</p> <p>Licensees may not produce apparel and merchandise using the following brand marks: adidas, Reebok, Puma and Under Armour. This includes their brands, subsidiaries and controlled brands.</p> <p>DePaul University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p> <p>Additional Campuses- the campuses located at 1 East Jackson Blvd., Chicago, IL 60604 and 2323 N. Sheffield Ave., Chicago, IL 60614 are licensed under DePaul University.</p>	10.00%
Detroit Mercy, University of	Standard	University purchases not for resale. All sales to Titans Gift Shop.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Dickinson State University	INACTIVE In State	University purchases not for resale.	Dickinson State University has an exclusive agreement for graduation products. Accordingly your company shall not produce or sell the aforementioned mentioned items. 10.00%
	Standard	University purchases not for resale.	Dickinson State University has an exclusive agreement for graduation products. Accordingly your company shall not produce or sell the aforementioned mentioned items. 10.00%
Dixie State University	Standard	University purchases for internal consumption.	10.00%
Drake University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Athletic Marks	University purchases for internal consumption.	The royalty rate listed herein is for this license only. All other sales require an additional license.	10.00%
Institutional Marks	University purchases for internal consumption.	The royalty rate listed herein is for this license only. All other sales require an additional license.	10.00%

Drew University

Standard	University purchases for internal consumption.	None	12.00%
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Duquesne University

Standard	All University purchases for internal and affiliated use including, but not limited to, the Alumni Association, the College of Liberal Arts and the professional schools, Student Organizations, Public Affairs, the Admissions and Vincentian Academy.	None	10.00%
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East Central University

Standard	University Purchases for internal consumption and not for resale.	None	12.00%
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East Stroudsburg University of Pennsylvania (PASSHE)

Standard	University purchases for internal consumption.	East Stroudsburg University of Pennsylvania has an exclusive agreement for class rings, graduation regalia and graduation announcements. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
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East Tennessee State University

Standard	University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.	12.00%
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East Texas Baptist University

Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties (i.e., giveaways, athletic uniforms, practice gear, and equipment).	East Texas Baptist University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
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Eastern College Athletic Conference

Modified Legal	Conference purchases for internal consumption.	The following schools are members of the ECAC: Baruch College, Binghamton University, Brooklyn College, City College of New York, Clarkson University, Coppin State University,	10.00%
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Eastern College Athletic Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		Fairfield University, Franklin & Marshall College, Hunter College, Lehigh University, Medgar Evers College, Plymouth State University, Rider University, St. John Fisher College, State University of New York at Potsdam, United States Coast Guard Academy, United States Merchant Marine Academy, University of Maryland Eastern Shore.	
Standard	Conference purchases for internal consumption.	The following schools are members of the ECAC: Baruch College, Binghamton University, Brooklyn College, City College of New York, Clarkson University, Coppin State University, Fairfield University, Franklin & Marshall College, Hunter College, Lehigh University, Medgar Evers College, Plymouth State University, Rider University, St. John Fisher College, State University of New York at Potsdam, United States Coast Guard Academy, United States Merchant Marine Academy, University of Maryland Eastern Shore.	10.00%
Eastern Michigan University			
Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	12.00%
Eastern New Mexico University			
Standard	University Purchases for Internal Consumption; Athletic Department Purchases.		10.00%
Eastern Washington University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Eastern Washington University			
Standard	Licensed product which is for internal use, not for resale and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay royalties. Licensed Product which is produced by Washington State Correctional Industries and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensed Product which is produced by Washington State Correctional Industries and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay Royalties.	8.00%
ECAC Hockey League			
Modified Legal	Conference purchases for internal consumption.	The following schools are members of the ECAC Hockey League: Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union University, Yale University.	12.00%
Standard	Conference purchases for internal consumption.	The following schools are members of the ECAC Hockey League: Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union University, Yale University.	12.00%
Edinboro University (PASSHE)			
Standard	University purchases for internal consumption which includes internal departments, athletics uniforms/equipment and student groups. Sales to the Edinboro University Campus Bookstore.		12.00%
Elizabeth City State University			
Standard	University purchases for internal consumption.	None	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Elon University			
Standard	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Elon University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Embry-Riddle Aeronautical University-Daytona			
Standard	University purchases for internal consumption.	None	12.00%
Embry-Riddle Aeronautical University-Prescott			
Standard	University purchases for internal consumption.	None	12.00%
Embry-Riddle Aeronautical University-WorldWide			
Standard	University purchases for internal consumption.	None	12.00%
Emory University			
Standard	University purchases not for resale.	The licensing program includes Emory University and Oxford College. Emory University has exclusive agreements for class rings, commemorative chairs, diploma frames and graduation announcements. Accordingly your company shall not produce or sell the aforementioned items.	12.00%
Emporia State University			
Standard	University purchases not for resale.	None	10.00%
Evansville, University of			
Standard	University purchases not for resale.		12.00%
Fairfield University			
Standard	University purchases for internal consumption.	None	12.00%
Fairleigh Dickinson University			
Standard	University purchases not for resale.	The licensing program includes the Metropolitan Campus located in Teaneck, NJ and the College at Florham located in Madison, NJ.	12.00%
Fairmont State University			
Standard	University purchases for internal consumption.		10.00%
Fayetteville State University			
Standard	University purchases for internal consumption.	None	12.00%
Ferris State University			
Standard	University purchases not for resale. Alumni Affinity Card and Ferris Foundation.	The licensing program includes Ferris State University-Big Rapids, Ferris State University-Grand Rapids and Kendall College.	10.00%
Findlay, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
	Standard	University purchases for internal consumption; campus bookstore - the University of Findlay bookstore.	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 for non-apparel products.	10.00%
Fitchburg State University				
	Standard	University purchases for internal consumption.	None	12.00%
Flagler College				
	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product sold through Flagler Legacy Stores shall be exempt from the obligation to pay Royalties. Licensed Product bearing the Arched Flagler word mark offered for sale in retail outlets located in St. John's county, Florida, shall be exempt from the obligation to pay Royalties.	None	12.00%
Florida Atlantic University				
	Standard	Purchases by the University for giveaways are exempt from royalties; Items purchased by the University for fundraisers are considered royalty bearing; Co-branded items purchased by the University are considered royalty bearing.	The Annual University Fee which is due upon receipt of this Agreement shall be \$75.00 for apparel and/or non-apparel products.	12.00%
Florida Gulf Coast University				
	Standard	University purchases not for resale.	Licenses are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	12.00%
Florida Institute of Technology				
	Standard	Institutional purchases not for resale	Royalty reports should include: Aberdeen, Fort Lee Site, Alexandria, Patuxent, Picatinny, Lakehurst, Rockledge-Spacecoast and Norfolk Naval	10.00%
Florida SouthWestern State College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Florida SouthWestern State College	Standard	Complete royalty exemptions are listed in Section 8.	12.00%
		College purchases which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	
		College purchases which is for fundraising purposes and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. All royalty exemption claims under this provision must receive written authorization from the Licensing Department of the College prior to production and/or sale of such products.	
		Licensing includes the following locations: Lee Campus located in Fort Myers, Charlotte Campus located in Punta Gorda, Collier Campus located in Naples and Hendry/Glades Center located in LaBelle.	
Fordham University	Standard	University purchases for internal consumption.	12.00%
		The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products.	
Fort Lewis College	Standard	College purchases for internal consumption.	10.00%
Fort Valley State University	Standard	University purchases for internal consumption.	12.00%
Framingham State University	Standard	University purchases for internal consumption.	12.00%
Francis Marion University	Standard	University purchases for internal consumption.	10.00%
Franklin & Marshall College	Standard	College purchases for internal consumption.	10.00%
Fredonia State University	Standard	University purchases not for resale.	10.00%
Gardner-Webb University	Standard	University purchases not for resale.	10.00%
Geneseo, State University of New York			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Geneseo, State University of New York	Standard	University purchases not for resale.	None	12.00%
Georgia College and State University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.		10.00%
Georgia Gwinnett College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties. Athletic Uniforms and equipment purchase by Owner's athletic department for internal use and not for resale shall be exempt from the obligation to pay royalties.		12.00%
Georgia Southern University	Exempt	Athletic department purchases for practice and competition; equipment; and office supplies for departments which include departmental stationery and business cards. All other products are royalty bearing.	Licensee must hold a Standard/Internal contract in order to obtain the exempt contract. The royalty rate listed herein is for this license only. All other sales require an additional license. Georgia Southern University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned items.	0.00%
	Standard	Athletic department purchases for practice and competition; equipment; and office supplies for departments which include departmental stationery and business cards. All other products are royalty bearing.	Georgia Southern University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned items.	12.00%
Georgia Southwestern State University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.		8.00%
Georgian Court University	Standard	University purchases for internal consumption.	None	10.00%
Glennville State College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Glenville State College			
Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	10.00%
Grand Valley State University			
Standard	University department purchases not for resale.	Grand Valley State University requires all licensees who supply imprinted apparel to Grand Valley State University for the purpose of resale in the University's retail locations or associated websites, and currently produce, source or procure Grand Valley State University licensed apparel from or in Bangladesh, or have done so since January 1, 2013, sign the Accord on Fire and Building Safety in Bangladesh.	10.00%
Great American Conference			
Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	The following are members of the Great American Conference: University of Arkansas at Monticello, Arkansas Tech University, East Central University, Harding University, Henderson State University, Northwestern Oklahoma State University, Oklahoma Baptist University, Ouachita Baptist University, Southeastern Oklahoma State University, Southern Arkansas University, Southern Nazarene University, Southwestern Oklahoma State University	12.00%
Great Lakes Intercollegiate Athletic Conference			
Conference/Member Institutions	Conference purchases not for resale	This license is for use of the Great Lakes Intercollegiate Athletic Conference marks in conjunction with the marks of one or more member institutions. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the Great Lakes Intercollegiate Athletic Conference: Ashland University, Ferris State University, the University of Findlay, Grand Valley State University, Hillsdale College, University of Indianapolis, Lake Erie	12.00%

Great Lakes Intercollegiate Athletic Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>College, Lake Superior State University, Lewis University, Malone University, Michigan Technological University, Northern Michigan University, Northwood University, Ohio Dominican University, Saginaw Valley State University, Tiffin University, Walsh University and Wayne State University.</p> <p>In order to produce products bearing the marks of a participating College or University and the Athletic Conference, the licensee must hold licenses with any or all of the schools in addition to the license for the Conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	

Great Lakes Valley Conference

Modified Legal	Conference purchases for internal consumption.	<p>The following schools are members of the Great Lakes Valley Conference: Bellarmine University, Drury University, Lewis University, Maryville University, McKendree University, Missouri University of Science and Technology, Quincy University, Rockhurt University, Saint Joseph's College, Truman State University, University of Illinois - Springfield, University of Indianapolis, University of Missouri-St. Louis, University of Southern Indiana, University of Wisconsin-Parkside, William Jewell College.</p>	10.00%
Standard	Conference purchases for internal consumption.	<p>The following schools are members of the Great Lakes Valley Conference: Bellarmine University, Drury University, Lewis University, Maryville University, McKendree University, Missouri University of Science and Technology, Quincy University, Rockhurt University, Saint Joseph's College, Truman State University,</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Great Lakes Valley Conference		University of Illinois - Springfield, University of Indianapolis, University of Missouri-St. Louis, University of Southern Indiana, University of Wisconsin-Parkside, William Jewell College.	
Guttman Community College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Hampden-Sydney College	Standard	College purchases not for resale and class rings.	Effective 1/1/18, sales to the Hampden-Sydney College Campus Bookstore will be exempt. 10.00%
Hampton University	Standard	University purchases not for resale.	None 12.00%
Harford Community College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Hartford, University of	Standard	Athletic department purchases for internal consumption.	10.00%
Hartwick College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	Effective 1/1/18, the royalty rate will be 12%. 10.00%
Hawaii Pacific University	Standard	University purchases for internal consumption, Athletic Department Purchases for Internal Consumption.	10.00%
Hawaii University of	Standard	University purchases not for resale.	The licensing program includes: UH at Manoa, UH at Hilo, UH-West Oahu, Hawaii Community College, Honolulu Community College, Kapiolani Community College, Kauai Community College, Leeward Community College, UH Maui College and Windward Community College. 10.00%
			Additional license is required for use of the University of Hawaii Hilo

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Hawaii University of		marks.	
Heartland Community College	Standard	College purchases not for resale.	The licensing program includes Heartland Community College, Lincoln Center and Pontiac Center. 10.00%
Henderson State University	Standard	University purchases not for resale	None 10.00%
High Point University	Standard	University purchases not for resale.	Effective 1/1/2018, the royalty rate will be 12% Effective 1/1/2018, the advances will be as follows: Apparel: \$100 Non-Apparel: \$100 Effective 1/1/2018, the MRU will be as follows: Men's T-Shirts/Tank Tops: \$0.75 Fleece/Sweatshirts: \$1.25 Women's Apparel: \$0.80 Headwear: \$0.75 10.00%
Hilbert College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Equipment and Uniforms purchased which are for internal use and not for resale are exempt from the obligation to pay royalties.	None 10.00%
Hockey East Association	Association Only	Association purchases not for resale.	This license is for use of the Hockey East Association marks only. 10.00% The following are members of the Hockey East Association: Boston College, Boston University, University of Connecticut, University of Notre Dame (Men only), University of Maine, University of Massachusetts (Men only), University of Massachusetts-Lowell (Men only), Merrimack College (Men only), University of New Hampshire, Northeastern University, Providence College, and University of Vermont.

Exemptions

Additional Requirements

Royalty

		<p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>A Hockey East Association Champion license is required if you will be producing items referencing the Hockey East Association Champion.</p> <p>The Hockey East Association has an exclusive agreement for Hockey East Association Championship events. Accordingly your company shall not produce or sell any items referencing Championship events.</p>
<p>Association/Member Institutions</p>	<p>Association purchases not for resale.</p>	<p>This license is for use of the Hockey East Association marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the Hockey East Association: Boston College, Boston University, University of Connecticut, University of Notre Dame (Men only), University of Maine, University of Massachusetts (Men only), University of Massachusetts-Lowell (Men only), Merrimack College (Men only), University of New Hampshire, Northeastern University, Providence College, and University of Vermont.</p> <p>In order to produce products bearing</p>

Hockey East Association	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>A Hockey East Association Champion license is required if you will be producing items referencing the Hockey East Association Champion.</p> <p>The Hockey East Association has an exclusive agreement for Hockey East Association Championship events. Accordingly your company shall not produce or sell any items referencing Championship events.</p>	
Hofstra University			
Standard	University department purchases not for resale.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Holy Cross, College of the			
Standard	College purchases for internal consumption and recognized student organization purchases of products which are sold for philanthropic purposes.	None	10.00%
Horizon League			
Modified Legal	Conference purchases for internal consumption.	The following schools are members of the Horizon League: Belmont University, Cleveland State University, Oakland University, University of Detroit Mercy, University of Illinois at Chicago, University of Northern Kentucky, University of Wisconsin - Green Bay, University of Wisconsin - Milwaukee, Valparaiso University, Wright State University, Youngstown State University.	13.00%
Standard	Conference purchases for internal consumption.	The following schools are members of the Horizon League:	13.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Horizon League		Belmont University, Cleveland State University, Oakland University, University of Detroit Mercy, University of Illinois at Chicago, University of Northern Kentucky, University of Wisconsin - Green Bay, University of Wisconsin - Milwaukee, Valparaiso University, Wright State University, Youngstown State University.	
Hostos Community College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Houston Baptist University	Standard	University purchases not for resale.	Houston Baptist University has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned mentioned item. 10.00%
Houston, University of	Standard	University purchases for internal consumption	The licensing program includes: UH-Houston, UH-Clear Lake, UH-Downtown, UH-Victoria, UH System at Sugar Land and UH System at Cinco Ranch. 12.00% Additional licenses are required for use of the UH-Clear Lake, UH-Downtown and UH-Victoria marks. University of Houston has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Hunter College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Idaho, University of	Standard	All exemptions are evaluated on a case-by-case basis and require school approval.	12.00%
Illinois at Chicago Department of Intercollegiate Athletics, University	Standard	University Athletic Department purchases which are not for resale.	None 10.00%
Illinois at Chicago, University of (Institutional)	Exclusive/Graduation Exempt	Jostens has a contract with the UIC Bookstore (including Medical Bookstore).	Jostens Exclusive for regalia, diploma frames, and rings - exclusive agreement is effective until 6/30/18. This contract is only for Jostens. Must also carry a standard license. 0.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Illinois at Chicago, University of (Institutional)	Standard	College purchases for internal usage (i.e., giveaways that are not intended for resale) and staff uniforms.	None	10.00%
Illinois Springfield, University of	Standard	University purchases for internal consumption.		8.00%
Incarnate Word, University of the	Standard	University purchases for internal consumption.	None	12.00%
Indiana State University	Standard	None	Effective 1/1/2018, the royalty rate will be 12% Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.35/unit Fleece = \$0.70/unit	10.00%
Indiana University-Purdue University Fort Wayne	Standard	University purchases for internal consumption.		10.00%
Indianapolis, University of	Standard	University purchases for internal consumption, including but not limited to: University purchases for promotional items; University marketing and advertising materials, including but not limited to premium items, mailers literature and posters.		12.00%
Iona College	Standard	College purchases intended for giveaway by the following College organizations: club sports, Greek organizations, and school promotions shall be exempt from royalties and shall not be eligible for resale.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Iowa State University	Standard	University purchases not for resale.	Iowa State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Ithaca College	Standard	University purchases for internal consumption; Purchases by the College-owned on-campus bookstore.	None	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Ivy Tech Community College of Indiana	Standard	College purchases for internal consumption.	10.00%
Jackson State University	Standard	University purchases for internal consumption.	12.00%
Jacksonville State University	Standard	University purchases not for resale.	12.00%
Jacksonville University	Standard	University purchases for internal consumption.	12.00%
John Carroll University	Standard	University purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%
John Jay College of Criminal Justice	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%
Johns Hopkins University	Standard	University purchases for internal consumption; Sales to Barnes & Noble Bookstore	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 non-apparel products.
Johnson & Wales University	Standard	University purchases for internal consumption.	12.00%
Johnson State College	Standard	College purchases for internal consumption.	10.00%
Kansas State University	Standard	Uniforms and office supplies for internal consumption.	The royalty rate for headwear is 15%. Licensees are required to pay royalties based upon either the royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit or 12% Fleece = \$0.90/unit or 12% Headwear = \$0.50/unit or 15% Women's Apparel = \$0.50/unit or 12% Kansas State University has an exclusive agreement for apparel products through mass channel distribution. This exclusive is for wholesale clubs and super centers such as Target, Walmart, Sam's Club, Costco, etc. The exclusive does not include headwear. Accordingly your company shall not produce or sell apparel products distributed to wholesale clubs and

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Kansas State University		<p>super centers.</p> <p>Kansas State University has an exclusive agreement for all (1) Authentic Competition Apparel, (2) jersey silhouettes (e.g., authentic, alternative jerseys, replica jerseys, throwback jerseys, etc.) and (3) Performance Apparel to be manufactured and sold in all distribution channels. Accordingly your company shall not produce or sell the aforementioned items.</p> <p>Kansas State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.</p> <p>The licensing program includes Kansas State University at Salina and Kansas State University at Olathe.</p>	
Kennesaw State University	Standard	<p>University purchases for internal consumption.</p> <p>Licenses are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit</p> <p>The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.</p>	12.00%
Kent State University	Standard	<p>University purchases not for resale.</p> <p>Royalty Report should include: Ashtabula, East Liverpool, Geauga, Salem, Trumbull, Tuscarawas and Stark.</p>	10.00%
Kentucky State University	Standard	<p>University purchases for internal consumption.</p>	10.00%
Kentucky Wesleyan College	Standard	<p>College purchases for internal consumption and not for re-sale.</p>	10.00%
Kenyon College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Kenyon College			
Standard	College purchases not for resale. All sales to College Bookstore.	Artwork submissions should be sent to the Licensing Department at Kenyon College.	10.00%
Kingsborough Community College			
Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Knox College			
Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	10.00%
KP Entertainment/Georgia Southern Promotional			
Kutztown University (PASSHE)			
Standard	Royalties shall not apply with respect to University purchases for internal consumption and all sales to the University Bookstore.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
La Salle University			
Standard	University purchases for internal consumption; Purchases by campus bookstore.	None	12.00%
La Verne, University of			
Standard	University purchases for internal consumption.		10.00%
Lafayette College			
Standard	College purchases not for resale.		12.00%
LaGuardia Community College			
Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Lake Erie College			
Standard	College purchases for internal consumption; Sales to the Lake Erie College Bookstore.		10.00%
Lake Superior State University			
Standard	University purchases for internal consumption		10.00%
Lamar University			
Standard	University purchases for internal consumption.	None	12.00%
Landmark Conference			
Standard	Conference purchases for internal consumption.	The following schools are members of the Landmark Conference: Catholic University, Drew University, Elizabethtown College, Goucher College, Juniata College, Moravian College, Susquehanna, United States Merchant Marine Academy,	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Landmark Conference		University of Scranton.	
Le Moyne College	Standard	College purchases for internal consumption and LeMoyneDolphins.com webstore	10.00%
Learfield Licensing Partners			
Lehigh University	Standard	Products for internal use, not for resale unless by sponsored club or department.	12.00%
Lehman College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%
Lenoir-Rhyne University	Standard	University purchases not for resale.	The licensing program includes Lenoir-Rhyne University in Hickory, NC; The Center for Graduate Studies of Asheville, NC; The Center for Graduate Studies of Columbia, SC and Lutheran Theological Southern Seminary in Columbia, SC.
Liberty League	Modified Legal	Conference purchases for internal consumption.	The following schools are members of the Liberty League: Bard College, Clarkson University, Hobart College, Mount Kolyoke College, New York University, Rensselaer Polytechnic Institute, Rochester Institute of Technology, Skidmore College, Springfield College, St. John Fisher College, St. Lawrence University, U.S. Merchant Marine Academy, Union College, University of Rochester, Vassar College, Wellesley College, William Smith College, and Worcester Polytechnic Institute.
	Standard	Conference purchases for internal consumption.	The following schools are members of the Liberty League: Bard College, Clarkson University, Hobart College, Mount Kolyoke College, New York University, Rensselaer Polytechnic Institute, Rochester Institute of Technology, Skidmore College, Springfield College, St. John Fisher College, St. Lawrence University, U.S. Merchant Marine Academy, Union College, University of Rochester, Vassar College, Wellesley College, William Smith College, and Worcester Polytechnic Institute.
Liberty University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Liberty University	Standard	University purchases not for resale.	12.00%
		The on-campus bookstore is the exclusive agent for the rental and/or sale of graduation caps and gowns and graduation announcements. Accordingly your company may not sell and/or distribute aforementioned items through any other distribution channel.	
		The licensing program includes Liberty University, Liberty Theological Seminary, Liberty Law School, Liberty Bible Institute and Liberty Distance Learning Program.	
Lincoln University (MO)	Standard	Licensed Products which is for internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay Royalties.	10.00%
		None	
Lincoln University (PA)	Standard	University purchases for internal consumption.	10.00%
		Effective 1/1/18, the royalty rate will be 12%.	
Lindenwood University	Standard	University purchases for internal consumption.	10.00%
Lipscomb University	Standard	University purchases not for resale. Intellectual properties of Davis Lipscomb Campus School.	10.00%
		Effective 1/1/18, the royalty rate will be 12%.	
		Effective 1/1/18, the advances will be as follows:	
		Apparel: \$100	
		Non-Apparel: \$50	
Little East Conference	Modified Legal	Conference purchases for internal consumption.	10.00%
		The following schools are members of the Little East Conference: Eastern Connecticut State University, Keene State College, Plymouth State University, Rhode Island College, University of Massachusetts Boston, University of Massachusetts Dartmouth, University of Southern Maine, Western Connecticut State University.	
	Standard	Conference purchases for internal consumption.	10.00%
		The following schools are members of the Little East Conference: Eastern Connecticut State University, Keene State College, Plymouth State University, Rhode	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Little East Conference		Island College, University of Massachusetts Boston, University of Massachusetts Dartmouth, University of Southern Maine, Western Connecticut State University.	
Lone Star Conference			
Modified Legal	Conference purchases for internal consumption.	<p>The following schools are members of the Lone Star Conference: Angelo State University, Cameron University, Eastern New Mexico University, Midwestern State University, Oklahoma Panhandle State University, Tarleton State University, Texas A&M University - Commerce, Texas A&M University - Kingsville, Texas Woman's University, West Texas A&M University, Western New Mexico University.</p> <p>Lone Star Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or sell the aforementioned items.</p>	10.00%
Standard	Conference purchases for internal consumption.	<p>The following schools are members of the Lone Star Conference: Angelo State University, Cameron University, Eastern New Mexico University, Midwestern State University, Oklahoma Panhandle State University, Tarleton State University, Texas A&M University - Commerce, Texas A&M University - Kingsville, Texas Woman's University, West Texas A&M University, Western New Mexico University.</p> <p>Lone Star Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or sell the aforementioned items.</p>	10.00%
Long Island University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Long Island University			
LIU Brooklyn	University purchases of products which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. University purchases for athletic equipment and uniforms shall be exempt from the obligation to pay Royalties.	The royalty rate listed herein is for this license only. All other sales require an additional license. A separate contract is required for LIU Post.	10.00%
LIU Post	University purchases of products which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. University purchases for athletic equipment and uniforms shall be exempt from the obligation to pay Royalties.	The royalty rate listed herein is for this license only. All other sales require an additional license. A separate contract is required for LIU Brooklyn.	10.00%
Longwood University			
Standard	University purchases not for resale.	None	12.00%
Louisiana Monroe, University of			
Standard	University purchases which are not for resale.	The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.50/unit Women's Apparel = \$0.50/unit	12.00%
Louisiana Tech University Foundation, Inc.			
Standard	University purchases for internal consumption made by Louisiana Tech University, Louisiana Tech University Foundation, and the Louisiana Tech Alumni Association. Purchases by student groups/clubs for members only, not for resale are exempt. Resale or fundraising items are not exempt from royalties.		12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Loyola Marymount University	Standard	Athletic purchases for internal consumption by athletics only; all athletic marks are subject to royalty fee regardless of distribution.	Effective 1/1/18, the advances will be as follows: Apparel: \$100 Non-Apparel: \$50	12.00%
Loyola University Maryland	Standard	University purchases for internal consumption.	None	12.00%
Loyola University, Chicago	Standard	University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.	12.00%
Lubbock Christian University	Modified Legal	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.		10.00%
	Standard	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.		10.00%
Lynchburg College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card.	Lynchburg College has exclusive agreements for class rings, graduation announcements, diploma frames and regalia. Accordingly your company shall not produce or sell the above mentioned items.	12.00%
Lynn University	Standard	University purchases not for resale.	None	10.00%
Macaulay Honors College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Madonna University	Standard	University purchases for internal consumption.		10.00%
Maine Maritime Academy	Standard	Academy purchases for internal consumption.		10.00%
Maine, University of	Standard	University department purchases which are not for resale.	Effective 1/1/2018, the royalty rate will be 12% Learfield only represents the University of Maine in Orono.	10.00%
Manhattan College	Standard	University purchases for internal consumption; Purchases by Parkview Sports Center (Bronx, NY).	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Manhattanville College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Manhattanville College	Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. College purchases for internal consumption that are not intended for resale.	10.00%	
Marian University (IN)	Standard	University purchases for internal consumption, alumni associations, athletic camps and concessions.	12.00%	
Maricopa County Community College District	Standard	College purchases not for resale. College purchases for resale in connection with student, student organization or athletic department fundraising activities. The Employee Store.	The licensing program includes Chandler-Gilbert Community College, Estrella Mountain Community College, GateWay Community College, Glendale Community College, Mesa Community College, Paradise Valley Community College, Phoenix College, Rio Salado College, Scottsdale Community College, South Mountain Community College and Maricopa Skill Center.	10.00%
Marietta College	Standard	College purchases for internal consumption.	12.00%	
Marist College	Standard	College purchases not for resale.	None 10.00%	
Mark Machado				
Marquette University	Standard	University purchases not for resale.	References to drugs, alcohol and tobacco are prohibited. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.35/unit Fleece = \$0.70/unit Headwear = \$0.35/unit Women's Apparel = \$0.50/unit The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.	12.00%
Mary, University of				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Mary, University of	Standard	University purchases not for resale.	None	10.00%
Maryland Baltimore County, University of	Standard	University purchases for internal consumption. Purchases by Student Groups and Graduation Announcements/Invitations.	None	10.00%
Maryland Eastern Shore, University of	Standard	University purchases for internal consumption.	None	10.00%
Massachusetts College of Liberal Arts	Standard	University purchases for internal consumption.	None	12.00%
Massachusetts Maritime Academy	Standard	University purchases for internal consumption.	None	12.00%
Massachusetts State Collegiate Athletic Conference	Modified Legal	Conference purchases for internal consumption; Purchases by any Member Institution(s) for internal consumption (including, for example, distribution to alumni/alumnae and to other supporters of Member Institution(s).	The following are members of the Massachusetts State Collegiate Athletic Conference: Bridgewater State University, Fitchburg State University, Framingham State University, Massachusetts College of Liberal Arts, Massachusetts Maritime Academy, Plymouth State University, Salem State University, University of Massachusetts-Dartmouth, Western Connecticut State University, Westfield State University, Worcester State University.	10.00%
	Standard	Conference purchases for internal consumption; Purchases by any Member Institution(s) for internal consumption (including, for example, distribution to alumni/alumnae and to other supporters of Member Institution(s).	The following are members of the Massachusetts State Collegiate Athletic Conference: Bridgewater State University, Fitchburg State University, Framingham State University, Massachusetts College of Liberal Arts, Massachusetts Maritime Academy, Plymouth State University, Salem State University, University of Massachusetts-Dartmouth, Western Connecticut State University, Westfield State University, Worcester State University.	10.00%
McKendree University	Standard	Purchases for internal consumption.		10.00%
McNeese State University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
McNeese State University			
Standard	<p>Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.</p> <p>Licensed Product used for giveaway items or promotions shall be exempt from the obligation to pay Royalties.</p> <p>Licensed Products sold to club sports, student groups/organizations, and Greek organizations shall be exempt from the obligation to pay Royalties.</p>	<p>Effective 1/1/18, the advances will be as follows:</p> <p>Apparel: \$100 Non-Apparel: \$50</p> <p>McNeese State University has exclusive agreements for class rings and bank checks. Accordingly your company shall not produce or sell the aforementioned items.</p>	12.00%
Medgar Evers College			
Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Memphis, University of			
Standard	University department purchases not for resale.	<p>Licensing includes the main campus located in Memphis and the Lambuth Campus located in Jackson.</p> <p>The University of Memphis has an exclusive to manufacture and sell domestically at retail, and in any and all channels, all (1) Authentic Competition Apparel, and (2) jersey silhouettes (e.g., authentic, alternative jerseys, replica jerseys, throwback jerseys, etc.). Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>Licensees may not produce apparel and merchandise using the following brand marks: adidas, Reebok, Puma and Under Armour. This includes their parent, subsidiary, and affiliated companies.</p> <p>The University of Memphis has an exclusive agreement for Men's/Unisex unstructured closed back headwear distributed to the following channels: better department stores/boutiques, department stores, golf specialty, internet/TV/catalog, sporting goods/sports specialty/fan shops and specialty mid-tier. Accordingly,</p>	12.00%

Memphis, University of	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>your company shall not produce or sell the aforementioned items.</p> <p>The University of Memphis has an exclusive agreement for men's t-shirts and fleece distributed to supercenter/wholesale clubs. Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>The University of Memphis has an exclusive agreement for class rings. Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit</p>	
Mercer University			
Standard	University department purchases which are not for resale.		12.00%
Mercy College			
Standard	College purchases for internal consumption.	None	12.00%
Meredith College			
Athletic Marks	College purchases for internal consumption	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Meredith College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p>	12.00%
Institutional Marks	College purchases for internal consumption	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Meredith College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Meredith College		item.		
Miami Beach Bowl, LLC	Standard	Bowl purchases which are not for resale are exempt from royalties.	In order to produce products bearing the marks of a participating college or university and the Miami Beach Bowl, the licensee must hold a license with the Miami Beach Bowl. Prior to production, artwork designs must be submitted for approval to the Miami Beach Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Miami Beach Bowl sales.	15.00%
Miami University	Standard	Uniforms and office supplies for internal consumption. Merchandise purchased by officially recognized student organizations and clubs for organization members use.	<p>Miami University requires a \$500.00 advance for Headwear licensees.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p style="padding-left: 40px;">T-Shirts: \$0.60 Headwear: \$0.60 Fleece: \$1.10</p> <p>Royalty reports should include: Miami University-Oxford, Miami University-Hamilton, Miami University-Middletown, and Voice of America Learning Center-West Chester.</p> <p>More information regarding Miami University policies and procedures is available at www.miamioh.edu/trademarks.</p>	12.00%
Michigan Technological University	Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	Effective 1/1/2018, the royalty rate will be 10%	6.00%
Mid-America Intercollegiate Athletics Association				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Mid-America Intercollegiate Athletics Association			
Modified Legal	Conference purchases for internal consumption.	The Mid-America Intercollegiate Athletic Association: Emporia State University, Fort Hays State University, Lincoln University, Lindenwood University, Missouri Southern State University, Missouri Western State University, Newman University, Northeastern State University, Northwest Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Central Missouri, University of Central Oklahmoa, University of Nebraska at Kearny, Upper Iowa University, Washburn University.	10.00%
Standard	Conference purchases for internal consumption.	The Mid-America Intercollegiate Athletic Association: Emporia State University, Fort Hays State University, Lincoln University, Lindenwood University, Missouri Southern State University, Missouri Western State University, Newman University, Northeastern State University, Northwest Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Central Missouri, University of Central Oklahmoa, University of Nebraska at Kearny, Upper Iowa University, Washburn University.	10.00%
Mid-American Conference			
Standard	None	<p>The following are members of the Mid-American Conference: The University of Akron, Ball State University, Bowling Green State University, University at Buffalo, Central Michigan University, Eastern Michigan University, Kent State University, Miami University, Northern Illinois University, Ohio University, Temple University (football only), University of Toledo and Western Michigan University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p>	14.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Mid-American Conference		<p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The Mid-American Conference has an exclusive agreement for the Mid-American Conference Football Championship and Mid-American Conference Men & Women's Basketball Championships. Accordingly your company shall not produce or sell any items referencing these events.</p> <p>A Mid-American Conference Champion license is required if you will be producing items referencing the Mid-American Conference Champion.</p> <p>A Mid-American Conference Champion license is required if you will be producing items referencing the Mid-American Conference Champion.</p>		
Middle Georgia State University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing/Marketing/Athletics or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	Middle Georgia State University has exclusive agreements for class rings, student regalia, faculty regalia, personalized and generic graduation announcements, diplomas and diploma covers. Accordingly your company shall not produce or sell the aforementioned items.	12.00%
Midwestern State University	Standard	Purchases for internal consumption, Athletic Department Purchases for Internal Consumption.	Midwestern State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Millikin University	Standard	University purchases for internal consumption.		10.00%
Minnesota State University Moorhead	Standard	Athletic uniforms and practice gear purchased by the Athletic Department for internal use.		10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Minnesota State University, Mankato			
Standard	University purchases not for resale.	The licensing program includes Minnesota State University, Mankato and Edina campuses.	12.00%
Minnesota-Duluth, University of			
Standard	Licensed Product purchased by the University for Internal Use and not for resale, including graduation announcements and class rings; checks, credit cards and debit cards; and beverages, including bottled water.	<p>University does not approve the use of its Trademarks on the following products by anyone at any time, notwithstanding that Schedule B as presented did not include them: alcoholic beverages; tobacco products; products related to controlled substances or their use or the plants from which they are derived; firearms; gambling accessories; adult entertainment products.</p> <p>The Regents Seal may not be used unless approved in writing by Learfield Licensing Partners or the University.</p>	10.00%
Minot State University			
Standard	University purchases for internal consumption.		10.00%
Mississippi College			
Standard	College department purchases which are not for resale.	None	12.00%
Mississippi State University			
Standard	University purchases not for resale.	<p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-Shirts and Tank Tops = \$0.75/unit Fleece/Sweatshirts = \$1.25/unit Headwear = \$0.75/unit Women's Apparel = \$0.80/unit</p> <p>Bundle Packs have a royalty rate of 18%</p> <p>Mississippi State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Mississippi State University has an exclusive agreement for Authentic Competition Apparel, which shall mean all on-field, on-court, sideline, courtside, or competition apparel that is worn by Mississippi State University Athletics teams, including</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Mississippi State University		<p>but not limited to uniforms, jerseys, game-day warm-ups, basketball shooting shirts, and on-court basketball shorts. Authentic Competition Apparel shall not mean courtside jackets and sweaters, headwear (including caps), wind suits, rain suits or apparel sold through mass retail channels. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>The licensing program includes Mississippi State University Meridian campus.</p>	
Mississippi University for Women	Standard	Athletic Uniforms, practice gear and equipment which is for internal use, not for resale and paid for by Owner Purchasing or Athletic Department or by way of an Owner issued credit/debit card.	10.00%
		Mississippi University for Women has an exclusive agreement for graduation announcements. The on-campus bookstore is the exclusive agent for the sale of graduation announcements. Accordingly your company may not sell and/or distribute graduation announcements through any other distribution channel.	
Mississippi Valley State University	Standard	University purchases for internal consumption.	10.00%
		None	
Missouri Baptist University	Standard	University purchases for internal consumption.	10.00%
Missouri Southern State University	Standard	University purchases for internal consumption.	10.00%
Missouri State University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product purchased by Owner approved student run organizations shall be exempt from the obligation to pay Royalties.	10.00%
		Effective 1/1/18, the royalty rate will be 12%.	
Missouri University of Science and Technology			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri University of Science and Technology			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed product purchased by registered University student organizations. Licensed products purchased by the Miner Alumni Association.	<p>University will not approve products including, but not limited to, the following: alcohol, tobacco-derived products, controlled substances, sexually-oriented products or designs, religious products or designs, political products or designs, games of chance.</p> <p>University will not approve the use of its marks on any product or design that in its sole judgment may violate NCAA or GLVC rules. This applies to product designs incorporating: jersey numbers, except on authentic or replica merchandise; photos or any other likeness of a student athlete; names of student athletes; nicknames of student athletes.</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri Valley Conference			
Standard	Sales made at Missouri Valley Conference championship events. Conference purchases not for resale.	<p>The following are members of the Missouri Valley Conference: Bradley University, Drake University, University of Evansville, Illinois State University, Indiana State University, Loyola University-Chicago, Missouri State University, University of Northern Iowa, Southern Illinois University, and Wichita State University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri Valley Football Conference			
Standard	Conference purchases not for resale.	The following are members of the Missouri Valley Football Conference: Illinois State University, Indiana State University, Missouri	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri Valley Football Conference		<p>State University, North Dakota State University, University of Northern Iowa, South Dakota State University, University of South Dakota, Southern Illinois University, Western Illinois University and Youngstown State University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
Missouri Western State University	Standard	University purchases for internal consumption.	Effective 4/1/2017, the royalty rate will be 10%.
Missouri-Kansas City, University of	Standard	University purchases for internal consumption.	10.00%
Missouri-Saint Louis, University of (Athletics Only)	Standard	University purchases for internal consumption; this licensing program includes only Athletics logos and trademarks.	10.00%
Monmouth College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 10.00%
Monmouth University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Monmouth University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Authorized use by parties having ongoing contractual arrangements with the Owner, including but not limited to, Team Edition Apparel.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Montana Tech of the University of Montana	Standard	University purchases for athletic uniforms and equipment.	None 10.00%
Montevallo, University of	Standard	University purchases for internal consumption.	10.00%
Morehead State University	Standard	University purchases not for resale.	None 10.00%
Morehouse College	Standard	All products will be considered royalty bearing unless notified by the University.	10.00%
Mount St. Mary's University	Standard	University purchases not for resale	12.00%
Mount Union, University of	Standard	University purchases not for resale.	Chair mats require University approval. 8.00%
Murray State University	Standard	University department purchases not for resale.	None 12.00%
National Collegiate Hockey Conference	Standard	Conference purchases not for resale.	This license is for use of the National Collegiate Hockey Conference marks alone and in conjunction with the marks of one or more member institutions. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the National Collegiate Hockey Conference Men's League: Colorado College, University of Denver, Miami University, University of Minnesota Duluth, University of Nebraska Omaha, University of North Dakota, St. Cloud State University and 12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
National Collegiate Hockey Conference		<p>Western Michigan University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
National Junior College Athletic Association			
	Modified Legal	Association purchases for internal consumption.	10.00%
	Standard	Association purchases for internal consumption.	10.00%
Nebraska at Kearney, University of			
	Standard	University purchases for internal consumption.	12.00%
Nebraska at Omaha, University of			
	Standard	University purchases for internal consumption.	12.00%
Nevada, Reno, University of			
	Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	12.00%
Nevada-Las Vegas, University of			
	Standard	University purchases not for resale.	None 12.00%
New College of Florida			
	Standard	College purchases for internal consumption.	None 12.00%
New England Small College Athletic Conference			
	Modified Legal	Conference purchases for internal consumption; Purchases by member Institutions for internal consumption.	The following are members of the New England Small College Athletic Conference: Amherst College, Bates College, Bowdoin College, Colby College, Connecticut College, Hamilton College, Middlebury College, Trinity College, Tufts 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
New England Small College Athletic Conference			
		University, Wesleyan University, Williams College.	
Standard	Conference purchases for internal consumption; Purchases by member Institutions for internal consumption.	The following are members of the New England Small College Athletic Conference: Amherst College, Bates College, Bowdoin College, Colby College, Connecticut College, Hamilton College, Middlebury College, Trinity College, Tufts University, Wesleyan University, Williams College.	10.00%
New England, University of			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
New Haven, University of			
Standard	University purchases for internal consumption.		10.00%
New Jersey Institute of Technology			
Standard	Institute purchases not for resale.	None	12.00%
New Mexico, University of			
Standard	Licensed Products which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties upon prior written approval from University's Licensing Department. All royalty exemption claims must receive written authorization from University's Licensing Department prior to production and/or sale of such products.	<p>Licensing includes the following campus locations: Albuquerque, Gallup, Los Alamos, Rio Rancho, Taos, Valencia, and UNM West.</p> <p>The University of New Mexico has exclusive agreements for class rings, bank checks and checkbook covers. Accordingly your company shall not produce or sell the aforementioned items.</p> <p>The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.75/unit Fleece = \$1.25/unit Headwear = \$0.75/unit Women's Apparel = \$0.75/unit</p>	12.00%
New Orleans, The University of			
Standard	University purchaes not for resale.	None	12.00%
New York City College of Technology			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Newberry College				
	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Niagara University				
	Standard	University purchases for internal consumption.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Nicholls State University				
	Standard	University purchases not for resale.	None	12.00%
Norfolk State University				
	Standard	University purchases not for resale	None	12.00%
North Alabama, University of				
	Standard	Licensing Product which is for internal use, including premium alumni gift items, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms purchased for departmental use and not for resale shall be exempt from the obligation to pay Royalties.		12.00%
North Carolina A & T State University				
	Standard	University purchases not for resale	North Carolina A&T State University has exclusive agreements for class rings, graduation announcements and graduation regalia. Accordingly your company shall not produce or sell the aforementioned items.	12.00%
North Carolina Asheville, University of				
	Standard	University purchases not for resale.	None	12.00%
North Carolina at Pembroke, University of				
	Standard	All products will be considered royalty bearing unless notified by the University; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	None	12.00%
North Carolina Central University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
North Carolina Central University			
Standard	University purchases for internal consumption		12.00%
North Carolina State University			
Standard	Uniforms, equipment and supplies used by university departments during the ordinary course of business.	<p>The royalty rate for headwear is 14%.</p> <p>Licensees are required to pay royalties based upon either the royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.45/unit or 12%</p> <p>Fleece = \$0.90/unit or 12%</p> <p>Headwear = \$0.50/unit or 14%</p> <p>North Carolina State University has an exclusive agreement for apparel products through mass channel distribution. This exclusive is for wholesale clubs and super centers such as Target, Walmart, Sam's Club, Costco, etc. The exclusive does not include headwear. Accordingly your company shall not produce or sell apparel products distributed to wholesale clubs and super centers.</p> <p>North Carolina State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p>	12.00%
North Carolina Wilmington, University of			
Standard	Licensed Product which is for internal use, not for resale and paid for by University's Purchasing Department or similar department or by way of a University-issued credit/debit card, shall be exempt for the obligation to pay Royalties.	<p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit</p>	12.00%
North Dakota State College of Science			
Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensing program includes the Wahpeton and Fargo campuses.	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
North Dakota State University			
Standard	University purchases not for resale. Varsity Mart classroom supplies.		12.00%
North Dakota, University of			
Standard	Exemptions include: i) NCAA athletic team, cheer, and band uniforms and required apparel; ii) athletic staff department-provided apparel; and iii) required uniforms for University of North Dakota faculty, staff, and student employees. All other items will be considered royalty bearing.		10.00%
North Florida, University of			
Standard	University purchases for internal consumption	Licenseses are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	12.00%
North Georgia, University of			
Standard	University purchases not for resale.	The licensing program includes Dahlonega, Cumming, Gainesville and Oconee campuses. The University of North Georgia has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
Northeastern State University			
Standard	All products will be considered royalty bearing unless notified by the University; Athletic uniforms purchased by the Athletic Department for internal consumption.		10.00%
Northern Illinois University			
Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	12.00%
Northern Iowa, University of			
Standard	University purchases not for resale.		12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Northern Kentucky University	Standard	University purchases for internal consumption.	None	12.00%
Northern Michigan University	Standard	University Purchases for internal consumption and not for resale.	None	10.00%
Northern State University Foundation	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Sales made to University's bookstore shall be exempt from the obligation to pay Royalties. Sales made to University's team store, known as the Northern State Wolves Official Team Store, shall be exempt from the obligation to pay Royalties.		12.00%
Northern Virginia Community College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Northwest Missouri State University	Standard	Athletic department purchases for internal consumption.		10.00%
Northwest Technical College	Standard	College and College-recognized student organization purchases bearing the Marks of the College, which are for single-use purposes and are not for re-sale, may be exempt from royalties with approval of the College's licensing authority. Product must be obtained from a licensed vendor. No other sales of licensed products shall be exempt from royalties unless exempted by a written amendment to this Agreement.		10.00%
Northwestern Ohio, University of				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Northwestern Ohio, University of	Standard	University purchases for internal consumption.	None	12.00%
Northwestern Oklahoma State University	Standard	University purchases for internal consumption.		12.00%
Northwestern State University	Standard	University purchases not for resale.	Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.45/unit Women's Apparel = \$0.50/unit Licensing includes campuses in Shreveport, Leesville/Fort Polk, CenLa (Alexandria), Marksville, BPCC (Bossier City), and Barksdale AFB.	12.00%
Northwood University	Standard	University purchases not for resale.	The licensing program includes Northwood University-Midland, MI and Northwood University-Cedar Hill, TX.	10.00%
Nova Southeastern University	Standard	University purchases not for resale.	Licensing includes the following campuses: Fort Lauderdale, Dania Beach, North Miami Beach, Fort Myers, Jacksonville, Miami, Miramar, Orlando, Palm Beach, Tampa, Puerto Rico and Nassau-Bahamas	12.00%
Oakland University	Standard	University purchases not for resale.	None	10.00%
Ohio Dominican University	Standard	University purchases for internal consumption.		10.00%
Ohio University	Standard	University purchases not for resale and Alumni Association-related products.	A Vintage Marks license is required for use of the vintage marks. Ohio University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item. The licensing program includes the following campuses: Lancaster, Zanesville, Belmont Co., Ironton and Chillicothe.	12.00%
Ohio Wesleyan University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Ohio Wesleyan University	Standard	University purchases for internal consumption.	12.00%	
Oklahoma Baptist University	Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University-issued credit/debit card shall be exempt for the obligation to pay royalties. Licensed promotional giveaway items, not for resale and paid for by University Purchasing or similar department or by way of a University-issued credit/debit card shall be exempt for the obligation to pay royalties. University purchases of items required for University recognized club sport athletic competitions (i.e., uniforms and warm up gear) that are not for resale are exempt from royalties.	10.00%
Oral Roberts University	Standard	University purchases not for resale. Also Golden Eagle and University Fundraisers.	None	12.00%
Ottawa University	Standard	University purchases for internal consumption.		8.00%
Otterbein University	Standard	University purchases not for resale and sales and/or uses of athletic products by the athletic department. A royalty waiver may be granted for sales of licensed products by the University's faculties or staff, students' parents and alumni provided that such sales have prior written approval and the University receives no substantial payment or profit from the sales.	None	10.00%
Pac-12 Conference	Modified Legal	Licensed Products which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay Royalties.	The following are members of the Pac-12 Conference: Arizona State University, Boise State University, California Polytechnic State University, California State University, Bakersfield, Oregon State University, San Diego State, Stanford University, The University of Arizona, University of California, Berkeley, University of California, Los Angeles, University of Colorado,	14.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Pac-12 Conference			
		University of Oregon, University of Southern California, University of Utah, University of Washington, Washington State University.	
Standard	Licensed Products which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay Royalties.	The following are members of the Pac-12 Conference: Arizona State University, Boise State University, California Polytechnic State University, California State University, Bakersfield, Oregon State University, San Diego State, Stanford University, The University of Arizona, University of California, Berkeley, University of California, Los Angeles, University of Colorado, University of Oregon, University of Southern California, University of Utah, University of Washington, Washington State University.	14.00%
Pace University			
Standard	University purchases intended for internal use or as giveaway items by the following University organizations: club sports, Greek organizations, and school promotions shall be exempt from royalties and shall not be eligible for resale.	The licensing program includes the following campuses: Pleasantville, New York City and White Plains.	10.00%
Pacific University (OR)			
Standard	University purchases for internal consumption.	None	10.00%
Pacific West Conference			
Modified Legal	Conference purchases for internal consumption.	The following are members of the Pacific West Conference: Academy of Art University, Azusa Pacific University, Brigham Young University-Hawaii, California Baptist University, Chaminade University, Concordia University Irvine, Dixie State University, Dominican University of California, Fresno Pacific University, Hawi'i Pacific University, Holy Names University, Notre Dame De Namu University, Point Loma Nazarene University, University Hawaii Hilo.	10.00%
Standard	Conference purchases for internal consumption.	The following are members of the Pacific West Conference: Academy of Art University, Azusa Pacific University, Brigham Young University-Hawaii, California Baptist University, Chaminade University, Concordia University Irvine, Dixie State University, Dominican University of California, Fresno Pacific University, Hawi'i Pacific	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Pacific West Conference		University, Holy Names University, Notre Dame De Namu University, Point Loma Nazarene University, University Hawaii Hilo.		
Palm Beach Atlantic University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Billboards and wrapped vehicles.	10.00%	
Park University (MO)	Standard	University Purchases for Internal Consumption, Alumni Associations; Athletic Camps; Athletic Concessions; Athletic Departments; Cobranded/Promotional; Dining Halls; Student Groups.	10.00%	
Peach Belt Conference	Modified Legal	Conference purchases for internal consumption.	The following are members of the Peach Belt Conference: Armstrong State University, Auburn University Montgomery, Clayton State University, Columbus State University, Flagler College, Franics Marion University, Georgia College & State University, Georgia Regents University - Augusta, Georgia Southwestern State University, Lander University, University of Montevallo, University of North Carolina at Pembroke, University of North Georgia, University of South Carolina Aiken, Young Harris College.	12.00%
	Standard	Conference purchases for internal consumption.	The following are members of the Peach Belt Conference: Armstrong State University, Auburn University Montgomery, Clayton State University, Columbus State University, Flagler College, Franics Marion University, Georgia College & State University, Georgia Regents University - Augusta, Georgia Southwestern State University, Lander University, University of Montevallo, University of North Carolina at Pembroke, University of North Georgia, University of South Carolina Aiken, Young Harris College.	12.00%
Pierpont Community & Technical College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Pierpont Community & Technical College			
Standard	College purchases for internal consumption.	Effective 1/1/18, the royalty rate will be 12%.	7.00%
Pinstripe Bowl			
Standard	Purchases made by Pinstripe Bowl, LLC; Legends Hospitality Management; The New York Yankees Partnership and New York Yankees Clubhouse Stores.	<p>The Pinstripe Bowl has exclusive sponsorship agreements with the following. Licensees may not sell and/or distribute Licensed Products through retail outlets which are direct competitors to the exclusive retail outlets set forth below.</p> <p>AT&T, Avis, Bank of America Corporation, Benjamin Moore, Buffalo Wild Wings, Delta Air Lines, DKNY, Dunkin' Donuts, FedEx, Hess & Hess Express, Mohegan Sun, Nathan's Famous, New York Presbyterian Hospital, Party City, and W.B. Mason.</p> <p>New Era Cap has the exclusive right to use the Pinstripe Bowl marks on headwear. Accordingly your company shall not produce or sell headwear.</p> <p>Licensees may use "Yankee Stadium" in conjunction with the Pinstripe Bowl product designs provided that "Yankee Stadium" must be depicted as the game site/location, and may not be used within a logo lock-up.</p> <p>In order to produce products bearing the marks of a participating college or university and the Pinstripe Bowl, the licensee must hold a license with the Pinstripe Bowl. Prior to production artwork designs must be submitted for approval to the Pinstripe Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Pinstripe Bowl sales.</p>	15.00%
Pioneer Football League			
Standard	League purchases not for resale	The following are members of the Pioneer Football League: Butler University, Campbell University, Davidson College, University of Dayton, Drake University, Jacksonville University, Marist	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Pioneer Football League		<p>College, Morehead State University, University of San Diego and Valparaiso University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
Pittsburg State University	Standard	University purchases for internal consumption.	12.00%
Plymouth State University	Standard	University purchases for internal consumption.	10.00%
Point University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.	10.00%
Polk State College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic uniforms and practice items purchased for departmental use and not for resale shall be exempt from the obligation to pay Royalties.	10.00%
Portland, University of	Standard	University purchases not for resale.	12.00%
Prairie View A&M University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
	Standard	All products will be considered royalty bearing unless notified by the University.	12.00%
Presbyterian College			
	Standard	Complete royalty exemptions are listed in Section 8.	12.00%
		<p>College purchases which are for internal use, i.e., including items purchased for recruiting, admissions, and advancement functions and promotions, as well as other normal and customary operations of the College, so long as such items are not for resale and paid for by College Purchasing or similar department or by way of College issued credit/debit card shall be exempt from the obligation to pay Royalties.</p> <p>All athletic apparel and equipment bearing any College mark that is provided to College pursuant to an athletic apparel contract between the College and a manufacturer or provider of athletic apparel, and/or that is used by any intercollegiate team representing the College shall be exempt from the obligation to pay Royalties, so long as such items are not for resale.</p> <p>Presbyterian College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.</p> <p>Sales to the Scotsman Store.</p>	
Purdue University			
	Standard	University purchases for internal consumption.	12.00%
Purdue University Northwest			
	Standard	University purchases for internal consumption or use in a university related program or activity.	12.00%
Queens College			
	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12% 10.00%
Queens University of Charlotte			
	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	12.00%
Queensborough Community College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Queensborough Community College	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Quincy University	Standard	University purchases for internal consumption.		10.00%
Quinnipiac University	Standard	University purchases not for resale.	The licensing program includes Quinnipiac University-North Haven Campus, Quinnipiac University-York Hill Campus and Quinnipiac University-Hamden Campus	12.00%
Radford University	Standard	University purchases not for resale.	None	12.00%
Ramapo College of New Jersey	Standard	University purchases for internal consumption and departments as follows: Athletic In-Stadium / Arena Giveaways and student groups.	None	10.00%
Reinhardt University	Standard	Licensed product which is for internal use, not for resale and paid for by owner purchasing or similar department or by way of owner issued credit/debit card shall be exempt from the obligation to pay royalties.		12.00%
Rensselaer Polytechnic Institute	Standard	Institute purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Rhode Island College	Standard	College purchases for internal consumption.		8.00%
Rider University	Standard	University purchases for internal consumption.	None	12.00%
Ripon College	Standard	College purchases for internal consumption, Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.		10.00%
Robert Morris University	Standard	University purchases not for resale.	The licensing program includes Robert Morris University - Moon Township and Pittsburgh campuses and Robert Morris University Island Sports Center.	10.00%

Rochester Institute of Technology

	Exemptions	Additional Requirements	Royalty
Rochester, University of	Standard	University purchases for internal consumption. Small student ventures or alumni crafts where sales are minimal, and approval from Owner is received.	12.00%
	Standard	University purchases for internal consumption and class rings.	Effective 1/1/2018, the royalty rate will be 12%
Rogers State University	Standard	University purchases which are not for resale, including purchases by athletic teams, cheerleading, Student-Athlete, Advisory Committee, Student Government Association, Campus Activities teams and student groups and shall be for distribution only to their members.	Licensing includes the following campus locations: Claremore, Bartlesville and Pryor. 10.00%
Rollins College	Standard	College purchases for internal consumption and not for resale to the general public.	Effective 10/1/2017: The royalty rate will be 12%
Rowan College at Burlington County	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
Rowan University	Standard	University purchases for internal consumption.	8.00%
Sacred Heart University	Standard	University purchases not for resale.	The licensing program includes the following: Sacred Heart University-Fairfield, Sacred Heart University-Lisbon and Sacred Heart University-Stamford. 12.00%
Saginaw Valley State University	Standard	University purchases not for resale.	None 8.00%
Saint Francis University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
Saint Francis, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Saint Francis, University of	Standard	University purchases for internal consumption.	8.00%
Saint Leo University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Uniforms and equipment bearing the University's Licensed Marks purchased by the Athletic Department for internal consumption.	10.00%
Saint Louis University	Standard	University purchases for internal use, not for resale and paid for by the University Purchasing or similar department or by way of University issued credit/debit card and purchases by Saint Louis University High School for internal use shall be exempt from the obligation to pay royalties.	Saint Louis University has exclusive agreements for class rings, graduation regalia, graduation announcements and diploma frames. Accordingly your company shall not produce or sell the aforementioned items. 10.00%
Saint Peters University	Standard	University purchases not for resale.	None 10.00%
Salem State University	Standard	University purchases for internal consumption.	None 12.00%
Salve Regina University	Standard	University purchases not for resale.	None 12.00%
Sam Houston State University	Standard	University purchases for internal consumption.	Sam Houston State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item. 12.00%
Samford University	Standard	University purchases not for resale	Effective 1/1/2018, the royalty rate will be 12% 10.00%
San Diego State University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
San Diego State University	Standard	San Diego State University internal campus orders not intended for resale to the general public. Student organizations and clubs recognized and approved by San Diego State University may resell Merchandise to the general public for fundraising purposes only. Sales to the San Diego State University bookstore and shopaztecs.com.	San Diego State University has an exclusive agreement for graduation items, including but not limited to class rings, diploma frames, graduation announcements, etc. Accordingly your company shall not produce or sell the aforementioned items. Design approval is valid for one year from date of approval. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$1.25/unit Headwear = \$0.45/unit Women's Apparel = \$0.50/unit Gifts & Novelties = \$0.25	13.00%
San Francisco State University	Standard	University purchases for internal consumption.	None	12.00%
San Francisco, University of	Standard	University purchases for internal consumption.	None	12.00%
San Jose State University	Standard	University Purchases for internal consumption and not for resale.	None	12.00%
Savannah State University	Standard	Licensed Products which are for internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay Royalties.		12.00%
Seattle Pacific University	Standard	University purchases which are not for resale. University gifts of products for which no payment is received or for which the consideration is a donation or other contribution to the University or its endowment.	None	10.00%
Seattle University	Standard	University purchases for internal consumption including athletic gear.		10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Seminole State College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%	
Seton Hall University	Standard	University purchases not for resale.	Seton Hall University has an exclusive agreement for replica team apparel, authentic competition & sideline apparel, and performance products*. Accordingly your company shall not produce or sell the aforementioned items. *Specific to this notice and per the Seton Hall University exclusive agreement, Performance Products are defined as follows: "products that: (a) have a unique construction (e.g. compression/tight gear); and/or (b) have moisture-wicking fabrics that assist the wearer during exercise and general athletic tasks in all types of weather; and/or (c) are marketed as assisting such construction, fabrications, and/or special characteristics." For the avoidance of doubt, it is understood and agreed that fleecewear, sweatshirts, sweatpants and comparable apparel not having unique construction and/or moisture-wicking fabrics are not considered Performance Products.	12.00%
Shenandoah University	Standard	Athletic gear and equipment purchased by the Intercollegiate Athletic Department; University purchases for internal consumption; University purchases for external promotions.	12.00%	
Shippensburg University (PASSHE)	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	12.00%
Siena College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Siena College	Standard	College purchases for internal consumption; Athletics department store located in its facility; Online store, www.sienasaints.com, Merchandise stands at College's Athletic events and/or summer camps.	Effective 1/1/18, the royalty rate will be 12%. 10.00%
Sinclair Community College	Standard	College purchases not for resale and the bookstore.	Royalty reports and artwork submissions should be sent to the Licensing Department at Sinclair Community College. The licensing program includes Sinclair Community College - Dayton Campus, Courseview Campus, Englewood Learning Center, Huber Heights Learning Center and Preble County. 7.50%
Sioux Falls, University of	Standard	University purchases not for resale	None 10.00%
Slippery Rock University (PASSHE)	Standard	University purchases for internal consumption and departments as follows: student groups, dining halls, athletic camps, and stadium cups.	10.00%
South Alabama, University of	Standard	University purchases for internal consumption.	10.00%
South Carolina Aiken, University of	Standard	University purchases for internal consumption.	12.00%
South Carolina Beaufort, University of	Standard	University purchases for internal consumption.	12.00%
South Carolina State University	Standard	University purchases not for resale	None 12.00%
South Carolina Upstate, University of	Standard	University purchases for internal consumption.	10.00%
South Dakota, The University of	Standard	None	The licensing program includes University of South Dakota - Vermillion, Sanford School of Medicine and Sioux Falls University Center. 10.00%
Southeast Missouri State University	Standard	University purchases not for resale.	Licensee shall submit a production run sample from each order to Southeast Missouri State 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Southeast Missouri State University		University. Samples are to be sent to the Licensing Department at Southeast Missouri State University. A product disclosure form must be included with each product submission.	
Southeastern Louisiana University	Standard	University purchases not for resale.	Southeastern Louisiana University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Southeastern Oklahoma State University	Standard	University purchases not for resale.	None
Southern Arkansas University	Standard	University purchases for internal consumption.	None
Southern California Intercollegiate Athletic Conference	Modified Legal	Conference purchases for internal consumption.	The following are members of the Southern California Intercollegiate Athletic Conference: California Institute of Technology, California Lutheran University, Chapman University, Claremont-Mudd-Scripps Colleges, Occidental College, Pomona-Pitzer Colleges, University of La Verne, University of Redlands, Whittier College
	Standard	Conference purchases for internal consumption.	The following are members of the Southern California Intercollegiate Athletic Conference: California Institute of Technology, California Lutheran University, Chapman University, Claremont-Mudd-Scripps Colleges, Occidental College, Pomona-Pitzer Colleges, University of La Verne, University of Redlands, Whittier College
Southern Connecticut State University	Standard	University purchases not for resale.	None
Southern Illinois University Edwardsville	Standard	University purchases for internal consumption.	None
Southern Indiana, University of			

Southern Indiana, University of	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Modified Legal	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card. Licensed Product purchased by any Owner component units located at sites that are off campus. Licensed Product purchased by Owner departments using Trademarks for identification purposes. Licensed Product purchased by the Athletic department, including uniforms and equipment, for internal consumption that is not intended for resale to t	None	12.00%
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card. Licensed Product purchased by any Owner component units located at sites that are off campus. Licensed Product purchased by Owner departments using Trademarks for identification purposes. Licensed Product purchased by the Athletic department, including uniforms and equipment, for internal consumption that is not intended for resale to t	None	12.00%

Southern Intercollegiate Athletic Conference

Modified Legal	Conference purchases for internal consumption.	The following are members of the Southern Intercollegiate Athletic Conference: Albany State University, Benedict College, Central State University, Claflin University, Clark Atlanta University, Fort Valley State University, Kentucky State University, Lane College, LeMoyne-Owen College, Miles College, Morehouse College, Paine College, Spring Hill College, Stillman College, Tuskegee University.	10.00%
Standard	Conference purchases for internal consumption.	The following are members of the Southern Intercollegiate Athletic Conference: Albany State University, Benedict College,	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Southern Intercollegiate Athletic Conference		Central State University, Claflin University, Clark Atlanta University, Fort Valley State University, Kentucky State University, Lane College, LeMoyne-Owen College, Miles College, Morehouse College, Paine College, Spring Hill College, Stillman College, Tuskegee University.	
Southern Maine, University of	Standard	university purchases for internal consumption; purchases by the university bookstore.	10.00%
Southern Methodist University	Standard	University purchases not for resale.	12.00%
		Southern Methodist University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned mentioned item. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit	
Southern Mississippi, University of	Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	12.00%
		University of Southern Mississippi has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	
Southern Nevada, College of	Standard	College purchases for internal consumption.	10.00%
		This licensing program includes only athletic marks.	
Southern Wesleyan University	Standard	University purchases for internal consumption.	10.00%
		This licensing program includes only athletic marks.	
Southland Conference	Modified Legal	Conference purchases for internal consumption.	15.00%
		The following are members of the Southland Conference: Abilene Christian University, Houston Baptist University, Lamar University, McNeese State University, Nicholls State University, Northwestern State University, Sam Houston State University, Southeastern Louisiana University, Stephen F. Austin State University, Texas A&M University - Corpus Christi, University of Central	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Southland Conference			
		Arkansas, University of New Orleans, University of the Incarnate Word.	
Standard	Conference purchases for internal consumption.	The following are members of the Southland Conference: Abilene Christian University, Houston Baptist University, Lamar University, McNeese State University, Nicholls State University, Northwestern State University, Sam Houston State University, Southeastern Louisiana University, Stephen F. Austin State University, Texas A&M University - Corpus Christi, University of Central Arkansas, University of New Orleans, University of the Incarnate Word.	15.00%
Southwest Baptist University			
Standard	University purchases for internal consumption.		8.00%
Southwest Minnesota State University			
Standard	University purchases for internal consumption.		10.00%
Southwestern Athletic Conference			
Conference/Multiple Member Institutions	Conference purchases for internal consumption		13.00%
Conference/One Member Institution	Conference purchases for internal consumption	The following are members of the Southwestern Athletic Conference: Alabama A&M University, Alabama State University, Alcorn State University, Grambling State University, Jackson State University, Mississippi Valley State University, Prairie View A&M University, Southern University, Texas Southern University, University of Arkansas at Pine Bluff.	10.00%
Southwestern Oklahoma State University			
Standard	University purchases for internal consumption.	None	12.00%
Southwestern University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties.	None	10.00%
Spalding University			
Standard	University purchases for internal consumption.	None	12.00%
St. Bonaventure University			
Standard	University purchases not for resale	None	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
St. Edward's University	Standard	University purchases for internal consumption.	10.00%	
St. John Fisher College	Standard	College purchases for internal consumption.	10.00%	
St. John's University	Standard	University purchases not for resale.	<p>St. John's University has an exclusive agreement for replica team apparel, authentic competition & sideline apparel, and performance products*. Accordingly your company shall not produce or sell the aforementioned items.</p> <p>*Specific to this notice and per the St. John's exclusive agreement, Performance Products are defined as follows: "products that: (a) have a unique construction (e.g. compression/tight gear); and/or (b) have moisture-wicking fabrics that assist the wearer during exercise and general athletic tasks in all types of weather; and/or (c) are marketed as assisting such construction, fabrications, and/or special characteristics. For the avoidance of doubt, it is understood and agreed that fleecewear, sweatshirts, sweatpants and comparable apparel not having unique construction and/or moisture-wicking fabrics are not considered 'Performance Products'."</p>	12.00%
St. Lawrence University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product purchased by Owner approved student run organizations intended for fundraising purposes shall be exempt from the obligation to pay Royalties. Student athlete or coach purchases of team specific Licensed Products designated by the athletic department for student athlete	10.00%	
St. Mary's University (TX)				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
St. Mary's University (TX)				
	Standard	University purchases for internal consumption; Athletic gear and equipment purchased by the Athletic Department.	None	12.00%
St. Norbert College				
	Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of College issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product paid for by College Purchasing or similar department or by way of a College issued credit/debit card for resale in connection with athletic department fundraising activities shall be exempt from the obligation to pay Royalties. The Digital Print Center owned by St. Norbert College shall be exempt from the obligation to pay Royalties.	10.00%
St. Thomas University				
	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.		10.00%
State College of Florida				
	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product produced for special promotions, gifts and awards shall be exempt from the obligation to pay Royalties.	None	10.00%
State University of New York at Potsdam				
	Standard	University purchases for internal consumption.		10.00%
Staten Island, College of				
	Standard	College purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Stetson University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Stetson University			
Standard	All items purchased for internal consumption; All items utilized/purchased for resale/internal consumption and use for/by the department of University Relations; Alumni Affairs, which is affiliated with the department of University Relations; All items utilized/purchased for resale and internal consumption for/by the University's Print Shop.	None	12.00%
Stony Brook University			
Standard	Signage, uniforms and awards.	<p>Stony Brook University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Royalty reports should also include Stony Brook University Manhattan, Stony Brook University Medical Center and Stony Brook University Southampton.</p> <p>Licensee acknowledges and understands it shall comply with Chapter 350 of the Laws of New York 2002.</p>	10.00%
Summit League			
Modified Legal	League purchases for internal consumption.	The following are members of the Summit League: Indiana University - Purdue University Fort Wayne (IPFW), Indiana University-Purdue University Indianapolis (IUPUI), North Dakota State University, Oral Roberts University, South Dakota State University, University of Denver, University of Nebraska at Omaha, University of South Dakota, Western Illinois University.	10.00%
Standard	League purchases for internal consumption.	The following are members of the Summit League: Indiana University - Purdue University Fort Wayne (IPFW), Indiana University-Purdue University Indianapolis (IUPUI), North Dakota State University, Oral Roberts University, South Dakota State University, University of Denver, University of Nebraska at Omaha, University of South Dakota, Western Illinois University.	10.00%
Sunshine State Conference			
Modified Legal	None	The following are members of the Sunshine State Conference: Barry	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Sunshine State Conference			
		University, Eckerd College, Embry-Riddle Aeronautical University, Florida Institute of Technology, Florida Southern College, Lynn University, Nova Southeastern University, Palm Beach Atlantic University, Rollins College, Saint Leo University, University of Tampa.	
Standard	None	The following are members of the Sunshine State Conference: Barry University, Eckerd College, Embry-Riddle Aeronautical University, Florida Institute of Technology, Florida Southern College, Lynn University, Nova Southeastern University, Palm Beach Atlantic University, Rollins College, Saint Leo University, University of Tampa.	10.00%
Tampa, University of			
Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product which is not for resale and paid for by recognized student organizations shall be exempt from the obligation to pay Royalties. Licensed Product which is sold to the Henry B. Plant Museum and The Chiselers, Inc., shall be exempt from the obligation to pay Royalties.		10.00%
Tarleton State University			
Standard	University purchases for internal consumption.		12.00%
Temple University			
Standard	University purchases which are for promotional, internal use, not for resale, shall be exempt from royalties.	The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.35/unit Women's Apparel = \$0.50/unit	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Temple University		Royalty reports should include; Main Campus, Ambler, Center City, Fort Washington, Harrisburg, Podiatric Medicine, Health Sciences Center, Japan and Rome.	
Tennessee State University	Standard	University purchases for internal consumption.	10.00%
Tennessee Technological University	Standard	University purchases not for resale.	None 12.00%
Texas A&M AgriLife Extension Service	Standard	N/A	10.00%
Texas A&M AgriLife Research	Standard	N/A	10.00%
Texas A&M Engineering Experiment Station	Standard	N/A	10.00%
Texas A&M Engineering Extension Service	Standard	N/A	10.00%
Texas A&M Forest Service	Standard	N/A	10.00%
Texas A&M International University	Standard	University purchases for internal consumption.	12.00%
Texas A&M Transportation Institute	Standard	N/A	10.00%
Texas A&M University System	Standard	University purchases for internal consumption.	This entity includes only the System marks. All of the member schools require independent contracts, and royalties are reported independently to each entity. The main campus in College Station is not included in this program. 10.00%
Texas A&M University-Central Texas	Standard	University purchases for internal consumption.	12.00%
Texas A&M University-Commerce	Standard	University purchases for internal consumption.	12.00%
Texas A&M University-Corpus Christi	Standard	University purchases for internal consumption.	12.00%
Texas A&M University-Kingsville	Standard	University purchases for internal consumption.	12.00%
Texas A&M University-San Antonio	Standard	University purchases for internal consumption.	12.00%
Texas A&M University-Texarkana	Standard	University purchases for internal consumption.	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Texas A&M Veterinary Medical Diagnostic Laboratory			
Standard	N/A		10.00%
Texas at Arlington, The University of			
Standard	University purchases for internal consumption.	University of Texas at Arlington has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas at Dallas, The University of			
Standard	University purchases for internal consumption.	University of Texas at Dallas has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas at El Paso, The University of			
Standard	University purchases for internal consumption.	University of Texas at El Paso has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas at San Antonio, The University of			
Standard	University purchases for internal consumption.	University of Texas at San Antonio has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas at Tyler, The University of			
Standard	University purchases for internal consumption.	University of Texas at Tyler has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas Health Science Center Houston, The University of			
Standard	University purchases for internal consumption.	None	12.00%
Texas Health Science Center San Antonio, The University of			
Standard	University purchases for internal consumption.	None	12.00%
Texas Medical Branch Galveston, The University of			
Standard	University purchases for internal consumption.	None	12.00%
Texas of the Permian Basin, The University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Texas of the Permian Basin, The University of	Standard	Items exempt from royalty payments include: athletic department purchases for practice and competition including equipment, competition uniforms, competition warm-ups, and sideline apparel; departmental stationary and business cards; and printed materials (defined by the Printed Materials Policy on the UT System Office of Brand, Trademarks and Licensing website). All other products are royalty bearing.	None 12.00%
Texas Rio Grande Valley, The University of	Standard	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.	The University of Texas Rio Grande Valley has exclusive agreements for class rings. Accordingly your company shall not produce or sell the above mentioned items. 12.00%
Texas Southern University	Standard	University purchases for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit-debit card shall be exempt from the obligation to pay royalties.	None 12.00%
Texas Southwestern Medical Center Dallas, The University of	Standard	University purchases for internal consumption.	None 12.00%
Texas State Technical College	Standard	College purchases for internal consumption.	8.00%
Texas State University	Standard	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	The licensing program includes San Marcos and Round Rock locations. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.40/unit Women's Apparel = \$0.60/unit 12.00%
Tiffin University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Tiffin University	Standard	University purchases of items required for University recognized club sport athletic competitions (i.e., uniforms and warm up gear) that are not for resale.	None 10.00%
Toledo, University of	Standard	Licensed Product which is for internal use, not for resale and paid for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	A Vintage Marks license is required for use of the vintage marks. 12.00%
Toronto, University of	Modified Legal	University and athletic department purchases for internal consumption. Essential school supplies (three ring binders, clipboards, coil notebooks and lab books, stick and utility pens at a price not exceeding \$4.99, pencils, folders for class notes, wall scheduling calendars and utility diaries and calendars).	Licensed Territory as defined in Licensee's Standard License Agreement shall also include Canada. The Annual University Fee which is due upon receipt of this Agreement shall be \$20.00 for apparel and/or non-apparel products. 8.00%
	Standard	University and athletic department purchases for internal consumption. Essential school supplies (three ring binders, clipboards, coil notebooks and lab books, stick and utility pens at a price not exceeding \$4.99, pencils, folders for class notes, wall scheduling calendars and utility diaries and calendars).	Licensed Territory as defined in Licensee's Standard License Agreement shall also include Canada. The Annual University Fee which is due upon receipt of this Agreement shall be \$20.00 for apparel and/or non-apparel products. 8.00%
Towson University	Standard	Internal use (except for fundraisers) and school supply items with explicit academic use (writing instruments, folders, binders, paper).	Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.35/unit Fleece = \$0.70/unit 12.00%
Transylvania University	Standard	University purchases for internal consumption.	None 12.00%
Trinity College	Standard	University purchases for internal consumption.	None 12.00%
Troy University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Troy University			
	Standard	University purchases for internal consumption.	None
Truman State University			
	Standard	University purchases not for resale.	None
Tyler Junior College			
	Standard	College purchases for internal consumption.	10.00%
Union College			
	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card. Sales to the Athletic Department and the Union College Bookstore.	10.00%
United States Coast Guard Academy Alumni Association			
	Standard	Licensed Product which is for internal use, not for resale and paid for by Association Purchasing or similar department or by way of an Association issued credit/debit card shall be exempt from the obligation to pay Royalties.	None
United States Merchant Marine Academy RA NAFI			
	Standard	United States Merchant Marine Academy Alumni Association and Foundation purchases for internal consumption; School supplies featuring the marks and logos of the United State Merchant Marine Academy; United States Merchant Marine Academy license plates for state programs in North Carolina and Texas; Items sold to the Navy Exchange Store at United States Merchant Marine Academy; Class rings, except for replacements rings and rings purchased after graduation.	10.00%
United States Military Academy			
	Athletic Marks	Academy purchases for internal consumption and not for resale. Exemptions include team uniforms, team-issued apparel and signage. Class rings for graduates and cadet uniforms. Sales to the Cadet Bookstore.	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
United States Military Academy	Institutional Marks	Academy purchases for internal consumption and not for resale. Exemptions include team uniforms, team-issued apparel and signage. Class rings for graduates and cadet uniforms. Sales to the Cadet Bookstore.	12.00%
United States Naval Academy	Standard	Academy purchases not for resale, class rings and sales to the Naval Academy Store & Visitors Center Gift Shop.	None
Upper Iowa University	Standard	University purchases for internal consumption.	10.00%
Urbana University	Standard	University purchases for internal consumption.	10.00%
Ursinus College	Standard	College purchases for internal consumption.	10.00%
Utah Valley University	Standard	University purchases for internal consumption.	10.00%
Utica College	Standard	College purchases not for resale.	None
Valdosta State University	Standard	University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.
Valparaiso University	Standard	University purchases not for resale, sales to VU Guild, Center for the Arts and Alumni Association.	None
Vermont, University of	Standard	Uniforms and signage	None
Virginia Military Institute	Standard	Institute purchases for internal consumption. Class rings, except for replacement rings and rings purchased after graduation.	10.00%
Virginia State University	Standard	University purchases for internal consumption.	None
Virginia Union University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Virginia Union University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Awards/Recognition awarded by Owner. Graduation Announcements. Books published by Owner. Authorized Owner, student or alumni groups when used for fundraising.	12.00%	
Virginia's College at Wise, University of	Standard	University purchases for internal consumption.	10.00%	
Wagner College	Standard	University purchases for internal consumption.	10.00%	
Wartburg College	Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties. Licensed Products sold to the official on-campus bookstore named "The Wartburg Store", located at 100 Wartburg Blvd., Waverly, IA 50677.	10.00%	
Washburn University	Standard	All products will be considered royalty bearing unless notified by the University. Official game uniforms to be worn in competition by players of the Owner's designated intercollegiate athletic teams shall be exempt from the obligation to pay Royalties.	10.00%	
Washington and Lee University	Standard	None	Washington and Lee University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items. Notwithstanding anything to the contrary or contained herein, this	8.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Washington and Lee University		non-exclusive license is limited to sales exclusively to the Washington and Lee University Store. Sales via any other channel of distribution is strictly prohibited.	
Washington University in St. Louis	Standard University purchases which are not for resale are exempt from Royalties. Purchases by officially recognized student organizations for charitable and/or fundraising purposes may be exempt from Royalties. All royalty exemption claims under this provision must receive written authorization from the Licensing Department of the University prior to production and/or sale of such products.	Washington University in St. Louis has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item. Washington University in St Louis Signature _____ Title: _____ Date: _____	10.00%
Wayne State University	Standard	All products will be considered royalty bearing unless notified by the University.	10.00%
Webster University	Standard	University purchases for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensing includes multiple campus locations. A complete list is available at http://www.webster.edu/about/extended-campus-locations.html . 10.00%
Wesleyan University	Standard	University purchases for internal consumption and purchases by the University-owned Cardinal Technology store.	10.00%
West Alabama, University of	Standard	University purchases of products used for promotional purposes by the University.	10.00%
West Chester University (PASSHE)	Standard	Purchases by the University bookstore; purchases by Kelly's Athletic Store; University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products. 10.00%
West Coast Conference	Standard	Conference purchases for internal consumption.	The following are members of the West Coast Conference: Brigham Young University, Gonzaga University, Loyal Marymount 13.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
West Coast Conference		University, Pepperdine University, Saint Mary's College of California, Santa Clara University, University of Portland, University of San Diego, University of San Francisco, University of the Pacific.	
West Florida, University of	Standard	University purchases for internal consumption.	None
West Texas A&M University	Standard	University purchases for internal consumption.	12.00%
West Virginia State University	Standard	University purchases for internal consumption.	8.00%
Western Carolina University	Standard	University purchases for internal usage, not for resale and paid for by any University unit by any payment means known. The sale of graduation announcements and class rings shall be exempt from the obligation to pay royalties only if the sale is to the University on campus bookstore, Catamount Clothing & Gifts. All other sales of graduation announcements and class rings shall be royalty bearing.	Licensee shall submit a production run sample from each order to Western Carolina University. Samples are to be sent to the Licensing Department at Western Carolina University. A product disclosure form must be included with each product submission.
Western Collegiate Hockey Association	Standard	Association purchases not for resale.	The following are members of the Western Collegiate Hockey Association: WCHA Men's League: University of Alabama-Huntsville, University of Alaska-Anchorage, University of Alaska-Fairbanks, Bemidji State University, Bowling Green State University, Ferris State University, Lake Superior State University, Michigan Technological University, Minnesota State University-Mankato, and Northern Michigan University. WCHA Women's League: Bemidji State University, University of Minnesota, University of Minnesota-Duluth, Minnesota State University-Mankato, University of North Dakota, Ohio State University, St. Cloud State University, and University of Wisconsin.

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Western Collegiate Hockey Association		<p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
Western Illinois University	Standard	<p>University purchases not for resale.</p> <p>The licensing program includes Western Illinois University - Macomb campus and Western Illinois University - Quad Cities campus.</p>	10.00%
Western Michigan University	Standard	<p>University purchases not for resale.</p> <p>None</p>	12.00%
Western Oregon University	Standard	<p>University purchases not for resale and school supply items for resale in the Western Oregon University Bookstore.</p> <p>Western Oregon University has exclusive agreements for class rings, cap and gown accessories and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p>	8.00%
Western State Colorado University	Standard	<p>University purchases not for resale</p> <p>None</p>	10.00%
Westfield State University	Standard	<p>University purchases for internal consumption.</p> <p>None</p>	12.00%
Westminster College	Standard	<p>University purchases for internal consumption.</p>	10.00%
Wheaton College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Wheaton College			
	Standard	Athletic department items for practice or competition, departmental stationary, business cards, and signage.	None 12.00%
Whittier College			
	Standard	College purchases for internal consumption.	10.00%
Wichita State University			
	Athletic Marks	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Wichita State requires licensees to carry both Athletic Marks and Institutional Marks contracts to maintain a Standard license. Effective 10/1/2017, the advances will be as follows: Apparel: \$500 Non-Apparel: \$250 12.00%
	Institutional Marks	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Wichita State requires licensees to carry both Athletic Marks and Institutional Marks contracts to maintain a Standard license. 12.00%
	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 12.00%
William Carey University			
	Standard	University purchases not for resale.	The licensing program includes Hattiesburg Campus, Tradition Campus and Slidell, LA Campus. 12.00%
Williston State College			
	Standard	All items purchased for internal consumption.	10.00%
Wingate University			
	Standard	Purchases for internal consumption; Athletic uniforms and equipment purchased by University's athletic department for internal consumption.	12.00%
Winona State University			
	Standard	Purchases by the Campus Bookstore; University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 for non-apparel products. 10.00%
Winston-Salem State University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Winston-Salem State University	Standard	University purchases for internal consumption.	None	12.00%
Winthrop University	Standard	University purchases not for resale.	Effective 1/1/18, the advances will be as follows: Apparel: \$100 Non-Apparel: \$50	12.00%
Wisconsin-Eau Claire, University of	Standard	University purchases not for resale.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Wisconsin-Green Bay, University of	Standard	Purchases for Internal Consumption		12.00%
Wisconsin-La Crosse, University of	Standard	University purchases not for resale.	None	10.00%
Wisconsin-Platteville, University of	Standard	University purchases not for resale.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Wisconsin-River Falls, University of	Standard	Licensed Product which is for internal use, nor for resale and paid for by Owner Purchasing or similar department, or approved Student Organization, or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Wisconsin-Stevens Point, University of	Standard	University purchases not for resale.	None	11.00%
Wisconsin-Stout, University of	Standard	University purchases not for resale.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Wisconsin-Whitewater, University of	Standard	University purchases not for resale.	Effective 1/1/18, the royalty rate will be 12%.	10.00%
Wofford College	Standard	College purchases not for resale.		12.00%
Worcester Polytechnic Institute	Standard	Institutional purchases not for resale	Worcester Polytechnic Institute has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned mentioned item.	10.00%
Worcester State University	Standard	University purchases for internal consumption.	None	12.00%
Wright State University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Wright State University			
Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties.	The licensing program includes Wright State University Dayton and Wright State University Lake Campus.	10.00%
Xavier University			
Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	None	12.00%
Yale University			
York College			
Standard	University purchases for internal consumption.	Effective 1/1/2018, the royalty rate will be 12%	10.00%
Youngstown State University			
Standard	University purchases not for resale. School supplies sold to University bookstore. Sales to the Penguin Club, YSU Foundation, and Alumni Association.	None	10.00%