

Client Contract Types

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Abilene Christian University	Standard	University department purchases which are not for resale. Abilene Christian University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Adams State University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Adelphi University	Standard	Athletic department purchases for practice and competition. All other sales are royalty bearing. Licensing program includes Adelphi University Garden City, Manhattan Center, Hauppauge Center and Hudson Valley Center.	10.00%
Akron, The University of	Standard	University purchases for internal consumption. Sales to Varsity A, Alumni Association and Student Organizations. The licensing program includes the University of Akron and Wayne College. A Roo Marks license is required for use of the Primary Marks and Fear The Roo mark.	10.00%
Alabama A&M University	Standard	University purchases for internal consumption and departments as follows: Athletics concessions, student groups, dining halls, and athletic camps.	10.00%
Alabama at Birmingham, University of	Standard	University purchases for internal consumption Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	12.00%
Alabama in Huntsville, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Alabama in Huntsville, University of	Standard	University purchases not for resale.	None	12.00%
Alabama State University	Standard	University purchases not for resale.	None	12.00%
Alaska Anchorage University of	Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties	None	10.00%
Alaska Fairbanks University of	Standard	Only merchandise produced as giveaways used to promote UAF programs, events, departments, and student groups are exempt from royalties.	None	10.00%
Albany State University	Standard	University purchases for internal consumption.		10.00%
Albany, University at	Standard	University purchases not for resale.	None	10.00%
Albion College	Standard	University Purchases for internal consumption and not for resale.		10.00%
Alcorn State University	Standard	University purchases for internal consumption.	None	12.00%
Alma College	Standard	Licensed Product which is for internal use by the College.		10.00%
American Athletic Conference	Conference Only	Conference purchases not for resale.	This license is for use of the American Athletic Conference marks only. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the American Athletic Conference: University of Central Florida, University of Cincinnati, University of Connecticut, East Carolina University, University of Houston, University of Memphis, University of South Florida, Southern Methodist University, Temple University,	5.00%

		<p>Tulane University and Tulsa University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The American Athletic Conference has an exclusive agreement for championship events. Accordingly your company shall not produce or sell the aforementioned mentioned items.</p>
<p>Conference/Member Institutions</p>	<p>Conference purchases not for resale.</p>	<p>This license is for use of the American Athletic Conference marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the American Athletic Conference: University of Central Florida, University of Cincinnati, University of Connecticut, East Carolina University, University of Houston, University of Memphis, University of South Florida, Southern Methodist University, Temple University, Tulane University and Tulsa University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for</p>

American Athletic Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The American Athletic Conference has an exclusive agreement for championship events. Accordingly your company shall not produce or sell the aforementioned mentioned items.</p>	
American University			
Modified Legal	Purchase for internal consumption.		10.00%
Standard	Purchase for internal consumption.		10.00%
Anderson University			
Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Anderson University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Appalachian State University			
Standard	University purchases not for resale.	<p>Licensees are required to pay royalties based upon either the 12% royalty rate or the MRU, whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.50/unit Women's Apparel = \$0.50/unit</p> <p>A Vintage Marks license is required for use of the Victory Yosef marks.</p> <p>Appalachian State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Appalachian State University has an exclusive agreement for headwear</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Appalachian State University		through mass channel distribution. Accordingly your company shall not produce or sell the aforementioned mentioned item.	
Aquinas College	Standard	College purchases for internal consumption.	10.00%
Arkansas at Little Rock, University of	Standard	University purchases for internal consumption and University departments as follows: Athletic In-Stadium / Arena Giveaways and athletic camps.	12.00%
Arkansas at Monticello, University of	Standard	University purchases for internal consumption.	12.00%
Arkansas at Pine Bluff, University of	Standard	University purchases for internal consumption.	10.00%
Arkansas Tech University	Standard	University purchases for internal consumption.	10.00%
Arkansas-Fort Smith, University of	Standard	University purchases for internal consumption.	12.00%
Armstrong State University	Standard	University purchases for internal consumption.	10.00%
Ashland University	Standard	University purchases for internal consumption; Purchases by Campus Bookstore.	The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products. 10.00%
Assumption College	Standard	University purchases for internal consumption; This licensing program includes only Athletics logos and trademarks.	10.00%
Atlantic Sun Conference	Conference Only	Conference purchases for internal consumption purchases by member institutions for internal consumption	The following are members of the Atlantic Sun Conference: Florida Gulf Coast University, Jacksonville, University, Kennesaw State University, Lipscomb University, New Jersey Institute of Technology, Stetson University, University of North Florida, University of South Carolina Upstate 10.00%
	Conference/Member Institutions	Conference purchases for internal consumption purchases by member institutions for internal consumption	The following are members of the Atlantic Sun Conference: Florida Gulf Coast University, Jacksonville, University, Kennesaw State University, Lipscomb University, 14.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Atlantic Sun Conference		New Jersey Institute of Technology, Stetson University, University of North Florida, University of South Carolina Upstate	
Augusta University	Standard	University purchases not for resale	Effective 7/1/2017, the royalty rate will be 12%
			The licensing program includes campuses at Augusta, Rome, Athens, Savannah and Atlanta.
Augustana University	Standard	College purchases for internal consumption.	Augustana College is located in Sioux Falls, SD.
Austin Community College District	Standard	College purchases for internal consumption.	10.00%
Austin Peay State University	Standard	University purchases not for resale.	None
			10.00%
Ave Maria University	Standard	University purchases for internal consumption.	Notwithstanding anything to the contrary or contained herein, this non-exclusive license is limited to sales exclusively to the Ave Marie University Bookstore including items sold online at http://www.bkstr.com/avemariastore/home . Sales via any other channel of distribution is strictly prohibited.
			10.00%
Averett University	Standard	University purchases for internal consumption.	10.00%
Babson College	Standard	Complete royalty exemptions are listed in Section 8.	The following shall be exempt from the obligation to pay Royalties: College purchases for internal and affiliated uses that are not intended for resale to the general public. Non-sale or "give away" distributions of Indicia merchandise as part of the activities of any alumni body, admissions, or recruiting, development office, summer or other conferences, or other College activity not involving sales to the general public, but including licensing the Indicia to address alumni requests or for alumni activities. College-based fundraising activities whether occurring on or off the campus, approved in advance by Learfield Licensing.
			10.00%
Ball State University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Ball State University	Standard	University purchases not for resale.	None	12.00%
Barry University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		12.00%
Baruch College	Standard	College purchases for internal consumption.		10.00%
Bates College	Standard	College purchases for internal consumption.		10.00%
Baylor University	Standard	University purchases for internal consumption.	<p>Baylor University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Products in connection with alcohol, lotteries, or games of chance are prohibited.</p> <p>The following rates also apply to certain Baylor Sales:</p> <p>Internal Use only: 0% Fundraiser: 6% Co-Branded/Promotional: 14%</p>	12.00%
Bellarmine University	Standard	University Purchases for Internal Consumption; Athletic Concessions and Department; Cobranded/Promotional; Dining Halls.		10.00%
Belmont Abbey College	Standard	Athletic department purchases for practice and competition; equipment; uniforms for internal consumption; and office supplies (exempt office supplies are only departmental stationery and business cards. Other office supplies such as pens, etc. are not exempt) for departments which include departmental stationery and business cards. All other products are royalty bearing.		10.00%
Belmont University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Belmont University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product produced exclusively for fundraising or charitable purposes, as approved by the Owner, shall be exempt from the obligation to pay Royalties. Purchases by the University bookstore shall be exempt from the obligation to pay Royalties.	None	10.00%
Beloit College			
Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Purchases of Licensed Product by College approved student organizations and clubs, which are sold for fundraising purposes only, shall be exempt from the obligation to pay royalties. Licensed Product sold by the College's athletics office official equipment vendor, Eastbay, shall be exempt from the obligation to pay royalties.	10.00%
Bemidji State University			
Standard	University purchases not for resale.	None	10.00%
Bethel College			
Standard	College purchases for internal consumption.		10.00%
Bethune-Cookman University			
Standard	University purchases for internal consumption.	None	12.00%
Big East Conference			
Conference Only	Conference purchases not for resale.	This license is for use of the Big East Conference marks only. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the Big East Conference: Butler University, Creighton University,	5.00%

Big East Conference

Exemptions

Additional Requirements

Royalty

		<p>DePaul University, Georgetown University, Marquette University, Providence College, Seton Hall University, St. John's University, Villanova University and Xavier University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
<p>Conference/Member Institutions</p>	<p>Conference purchases not for resale.</p>	<p>This license is for use of the Big East Conference marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the Big East Conference: Butler University, Creighton University, DePaul University, Georgetown University, Marquette University, Providence College, Seton Hall University, St. John's University, Villanova University and Xavier University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member</p>	<p>15.00%</p>

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Big East Conference		institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.	
Big Four Classic			
Big Sky Conference	Standard	Conference purchases for internal consumption.	10.00%
		The following are members of the Big Sky Conference: Binghamton University, Cal Poly, California State University, Sacramento, Eastern Washington University, Idaho State University, Montana State University, Northern Arizona University, Portland State University, Southern Utah University, University of California, Davis, University of Hartford, University of Idaho, University of Montana, University of North Dakota, University of Northern Colorado, Weber State University.	
Big South Conference	Standard	None	10.00%
		Effective 7/1/2017, the royalty rate will be 12%	
		The following are members of the Big South Conference: Bucknell University (Women's Golf only), Campbell University, Charleston Southern University, Coastal Carolina University, Gardner-Webb University, High Point University, College of the Holy Cross (Women's Golf only), Liberty University, Longwood University(excluding Field Hockey), University of North Carolina-Asheville, Presbyterian College, Radford University, Stony Brook University (Football only), Virginia Military Institute and Winthrop University.	
		In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.	

Big South Conference

Exemptions

Additional Requirements

Royalty

		<p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The Big South Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>A Big South Conference Champion license is required if you will be producing items referencing the Big South Conference Champion.</p>	
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Big Ten Conference

Modified Legal	None	<p>The following are members of the Big Ten Conference: Indiana University, Johns Hopkins University, Michigan State University, Northwestern University, Ohio State University, Pennsylvania State University, Purdue University, Rutgers University, University of Illinois, University of Iowa, University of Maryland, University of Michigan, University of Minnesota, University of Nebraska, University of Wisconsin.</p>	15.00%
Standard	None	<p>The following are members of the Big Ten Conference: Indiana University, Johns Hopkins University, Michigan State University, Northwestern University, Ohio State University, Pennsylvania State University, Purdue University, Rutgers University, University of Illinois, University of Iowa, University of Maryland, University of Michigan, University of Minnesota, University of Nebraska, University of Wisconsin.</p> <p>An annual Minimum Guarantee of \$5,000 is applicable to this Agreement. At the termination date above, Licensee will be responsible for the full amount of the difference between \$5,000 and Gross</p>	15.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Big Ten Conference		<p>Royalties reported for the term.</p> <p>The Licensee is not authorized to produce Ohio State University co-branded product, until such a time when Licensee can provide documentation that they have become licensed directly with the institution. All thirteen other Member Institutions are approved for co-branded product by execution of this Agreement.</p> <p>The Licensee shall abide by any restrictions/limitations that may be in place with any Agreement that the Licensee has with a Member Institution(s). These terms will also be in affect regarding any co-branded product that is created under the terms of this Agreement.</p>		
Binghamton University	Standard	University purchases for internal consumption.	10.00%	
Blinn College	Standard	College purchases for internal consumption; Selected student group activities as approved by the college's Licensing Director.	<p>Effective 7/1/2017: The advances will be as follows:</p> <p>Apparel: \$100 Non-Apparel: \$50</p>	12.00%
Bloomsburg University	Standard	University purchases for internal consumption; Purchases by Campus Bookstore; The Office of Marketing and Communications; Internal fundraising as approved by the Office of Marketing and Communications.	<p>None</p> <p>10.00%</p>	
Bob Jones University	Standard	None	<p>None</p> <p>10.00%</p>	
Borough of Manhattan Community College	Standard	College purchases for internal consumption.	10.00%	
Bowling Green State University	Standard	University purchases for internal use, not for resale and paid for by the University Purchasing or similar department or by way of a University issued credit/debit card.	<p>A Vintage Marks license is required for use of the vintage marks.</p> <p>Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Bowling Green State University		T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.35/unit Women's Apparel = \$0.50/unit The licensing program includes the following campuses: Bowling Green and BGSU Firelands.	
Bradley University	Standard	University purchases not for resale.	None
Brandeis University	Standard	University purchases for internal consumption.	10.00%
Bridgewater State University	Standard	University purchases for internal consumption.	Effective 4/1/2017, the royalty rate will be 12%.
Brockport, College at	Standard	College purchases not for resale.	None
Bronx Community College	Standard	College purchases for internal consumption.	10.00%
Brooklyn College	Standard	College purchases for internal consumption.	10.00%
Broward College	Standard	College purchases not for resale	The licensing program includes: Broward College North Campus, Broward College South Campus, Broward College Central Campus, Willis Holcombe Center, Pines Center, Weston Center, Maroone Auto Center, Coral Springs Center, Tigertail Lake Center and Miramar Town Center.
Brown University	Standard	University purchases not for resale	None
Bryant University	Standard	University purchases not for resale.	None
Bucknell University	Standard	University purchases not for resale.	Bucknell University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.
Buffalo State College	Standard	None	None
Buffalo, University at	Standard	University purchases not for resale.	None

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Butler University			
Standard	University purchases for internal consumption.	None	12.00%
Cal State Fullerton			
Standard	University purchases not for resale. All sales to University Bookstore and class rings.	Effective 7/1/2017, the royalty rate will be 12% Cal State Fullerton has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Caldwell University			
Standard	University purchases for internal consumption.	None	10.00%
California Collegiate Athletic Association			
Modified Legal	None	The following schools are members of the CCAA: California State Polytechnic University, Pomona, California State University, Dominguez Hills, California State University, East Bay, California State University, Los Angeles, California State University, Monterey Bay, California State University, San Bernardino, California State, San Marcos, California State University, Stanislaus, Humboldt State University, San Francisco State University, Sonoma State University, University of California, San Diego, California State University, Chico (Athletics Only).	10.00%
Standard	None	The following schools are members of the CCAA: California State Polytechnic University, Pomona, California State University, Dominguez Hills, California State University, East Bay, California State University, Los Angeles, California State University, Monterey Bay, California State University, San Bernardino, California State, San Marcos, California State University, Stanislaus, Humboldt State University, San Francisco State University, Sonoma State University,	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
California Collegiate Athletic Association		University of California, San Diego, California State University, Chico (Athletics Only).	
California Institute of Technology	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
California Irvine, University of	Standard	University purchases for internal consumption; Purchases by registered student groups and recognized support groups and associations for internal consumption.	10.00%
California Lutheran University	Standard	University purchases for internal consumption.	10.00%
California State Polytechnic University, Pomona	Standard	University purchases that are for internal use, not for resale and paid for by the University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. All sales of Licensed Products to the University bookstore, Bronco Bookstore, located at 3801 W. Temple Ave., Bldg 66, Pomona, CA 91768-4038 shall be exempt from the obligation to pay Royalties.	10.00%
California State University Channel Islands	Standard	University purchases for internal consumption.	8.00%
California State University Long Beach	Standard	University purchases which are not for resale, sales made to the Forty-Niner Shops, Inc., and athletic merchandise sold at athletic venues by Forty-Niner Shops, Inc.	10.00%
California State University Los Angeles		California State University Long Beach has exclusive agreements for graduation caps and gowns, class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
California State University Los Angeles	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%	
California State University San Marcos	Standard	University purchases not for resale.	Artwork submissions should be sent to the Licensing Department at California State University San Marcos.	7.50%
California State University Stanislaus	Standard	University purchases not for resale	None.	7.50%
California State University, Bakersfield	Standard	University purchases for internal consumption; Official University Athletic uniforms; Barnes & Noble College Bookstore currently has exclusive rights to sell University merchandise on campus grounds and in any area within a 10-block radius of the campus.	Effective 7/1/17, the advances will be as follows: Apparel: \$50 Non-Apparel: \$25	12.00%
California State University, Chico (Athletics Only)	Standard	University purchases for internal consumption.	None	12.00%
California State University, Dominguez Hills	Standard	University purchases for internal consumption.	None	12.00%
California State University, East Bay	Standard	University purchases for internal consumption.		8.00%
California State University, Monterey Bay	Standard	University purchases for internal consumption.	None	12.00%
California State University, San Bernardino	Standard	University purchases for internal consumption.		10.00%
California, Davis, University of	Standard	University purchases for internal consumption; University of California, Davis Foundation purchases for internal consumption.	None	12.00%
California, Riverside, University of	Standard	University purchases not for resale. All sales to the University of California, Riverside Campus Bookstore.	None.	10.00%
California, Santa Barbara, University of				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
California, Santa Barbara, University of	Standard	University purchases not for resale. All sales to University Bookstore.	None	12.00%
Cameron University	Standard	University purchases for internal consumption.	None	12.00%
Campbell University	Standard	Sales to the Athletic Department for competition wear and training gear	The licensing program includes: Campbell University Law School - Raleigh and Keith Hills Golf Course - Buies Creek.	12.00%
Canisius College	Standard	College purchases not for resale.	The licensing program includes Canisius College and Canisius College Wehle School of Business. Canisius College has an exclusive agreement for baseball caps. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
Carl Sandburg College	Standard	College purchases for internal consumption.		10.00%
Carroll College	Standard	College purchases for internal consumption.		8.00%
Carson-Newman University	Standard	Complete royalty exemptions are listed in Section 8.	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product consisting of athletic uniforms and equipment, not for resale and paid for by University Purchasing or Athletic Department, or by way of a University issued credit/debit card, shall be exempt from the obligation to pay Royalties. Licensed Product which is reviewed and approved by University, that is purchased and sold by University approved student organizations and University's alumni department for alumni events shall be exempt from the obligation to pay Royalties.	10.00%
Case Western Reserve University	Standard	University purchases not for resale.	None	10.00%
Casper College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Casper College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%	
Castleton University	Standard	College purchases for internal consumption; approved on an individual basis.	None	10.00%
Central Arkansas, University of	Standard	University purchases not for resale.	University of Central Arkansas has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Central Atlantic Collegiate Conference	Modified Legal	Conference purchases for internal consumption.	The following schools are members of the CACC: Bloomfield College, Caldwell University, Chesnut Hill College, Concordia College, Dominican College, Felician College, Georgian Court University, Goldey-Beacom College, Holy Family University, Nyack College, Philadelphia University, Post University, University of the Sciences, Wilmington University.	10.00%
	Standard	Conference purchases for internal consumption.	The following schools are members of the CACC: Bloomfield College, Caldwell University, Chesnut Hill College, Concordia College, Dominican College, Felician College, Georgian Court University, Goldey-Beacom College, Holy Family University, Nyack College, Philadelphia University, Post University, University of the Sciences, Wilmington University.	10.00%
Central Connecticut State University	Standard	University purchases not for resale.	None	10.00%

Central Intercollegiate Athletic Association

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Central Intercollegiate Athletic Association			
Modified Legal	None	Effective 7/1/2017, the royalty rate will be 12% The following schools are members of the Central Intercollegiate Athletic Association: Bowie State University, Chowan University, Elizabeth City State University, Fayetteville State University, Johnson C. Smith University, Lincoln University, Livingstone College, Saint Augustine's University, Shaw University, Virginia State University, Virginia Union University, Winston-Salem State University.	10.00%
Standard	None	Effective 7/1/2017, the royalty rate will be 12% The following schools are members of the Central Intercollegiate Athletic Association: Bowie State University, Chowan University, Elizabeth City State University, Fayetteville State University, Johnson C. Smith University, Lincoln University, Livingstone College, Saint Augustine's University, Shaw University, Virginia State University, Virginia Union University, Winston-Salem State University.	10.00%
Central Michigan University			
Standard	University purchases not for resale.	None	10.00%
Central Missouri, University of			
Standard	All products will be considered royalty bearing unless notified by the University.		10.00%
Central Oklahoma, University of			
Standard	University purchases for internal consumption.		10.00%
Chapman University			
Standard	University purchases for internal consumption.		12.00%
Charleston Southern University			
Standard	University purchases not for resale.	None	12.00%
Charleston, College of			
Standard	College purchases not for resale.	None	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Charleston, University of	Standard	University purchases for internal consumption.	10.00%
Cheyney University of Pennsylvania	Standard	University purchases for internal consumption.	10.00%
Chicago State University	Standard	University Purchases for internal consumption and not for resale.	10.00%
Chicago, University of	Standard	University purchases for internal consumption.	10.00%
Chief Merchandise Inc/Appalachian State Promotional			
Christian Brothers University	Standard	University purchases for internal consumption.	10.00%
Christopher Newport University	Standard	University purchases not for resale.	10.00%
Cincinnati Clermont College, University of	Standard	College purchases for internal consumption.	8.00%
Cincinnati State Technical and Community College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms approved by the Athletic Director of the Office of Communication and Marketing shall be exempt from the obligation to pay Royalties.	10.00%
City College of New York	Standard	College purchases for internal consumption.	10.00%
City University of New York Athletic Conference	Conference Only	Conference purchases for internal consumption	The following schools are members of the City University of New York Athletic Conference: Baruch College, Bronx Community College, Brooklyn College, City College of New York, College of Staten Island, Hostos Community College, Hunter College, John Jay College of Criminal Justice, Kingsborough Community College, Laguardia Community College, Lehman College, Medgar Evers, College, Manhattan Community College, Queensborough Community

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
City University of New York Athletic Conference			
		College, University of Maine Presque, and York College.	
Conference/Member Institutions	Conference purchases for internal consumption	The following schools are members of the City University of New York Athletic Conference: Baruch College, Bronx Community College, Brooklyn College, City College of New York, College of Staten Island, Hostos Community College, Hunter College, John Jay College of Criminal Justice, Kingsborough Community College, Laguardia Community College, Lehman College, Medgar Evers, College, Manhattan Community College, Queensborough Community College, University of Maine Presque, and York College.	12.00%
Claflin University			
Standard	Licensed Product which is for internal use, not for resale, and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card.		10.00%
Clarion University Foundation			
Standard	Foundation purchases for internal consumption.	None	10.00%
Clark Atlanta University			
Standard	None	None	10.00%
Clarkson University			
Standard	University purchases for internal consumption.		10.00%
Cleveland State University			
Standard	University purchases for internal consumption.		10.00%
Coastal Carolina University			
Standard	University purchases for internal consumption	None	12.00%
Colgate University			
Standard	University purchases of products not for resale	None	10.00%
Colorado College			
Standard	College purchases not for resale.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Colorado Mesa University			
Standard	University purchases not for resale	None	10.00%
Colorado School of Mines			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Colorado School of Mines			
Standard	University purchases which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	10.00%
Colorado State University			
Standard	University department purchases not for resale.	<p>Effective 7/1/17, the non-apparel advance will be \$250.</p> <p>The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.40/unit Women's Apparel = \$0.50/unit</p> <p>The licensing program includes Colorado State University-Fort Collins and Colorado State University-Pueblo.</p> <p>An additional license is required for use of the Colorado State University-Pueblo marks.</p> <p>Colorado State University has an exclusive agreement for headwear through mass channel distribution. Accordingly your company shall not produce or sell the aforementioned mentioned item.</p> <p>Colorado State University has an exclusive agreement for Authentic Competition Apparel, which shall mean all on-field, on-court, sideline, courtside, or competition apparel that is worn by Colorado State University Athletics teams, including but not limited to authentic and replica uniforms, jerseys, game-day warm-ups, basketball shooting shirts, on-court basketball shorts and performance apparel.</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Colorado State University		Accordingly your company shall not produce or sell the above mentioned item. This exclusive agreement does not apply to the Pueblo campus.	
Columbus State University	Standard	University purchases for internal consumption.	10.00%
Concordia University Chicago	Standard	University purchases for internal consumption.	10.00%
Continental Volleyball Conference	Standard	Conference purchases for internal consumption.	0.00%
Coppin State University	Standard	University purchases for internal consumption and departments as follows: student groups, dining halls, athletic camps, and stadium cups.	10.00%
Cornell College	Standard	College purchases for internal consumption.	10.00%
Creighton University	Standard	Licensed Product that is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product that is produced for registered student groups and are in good standing with the Student Activities Office shall be exempt from the obligation to pay Royalties.	12.00%
Crossroads Classic	Standard	None	16.00%
Cumberland University	Standard	University Purchases for internal consumption and not for resale.	10.00%
CUNY College of Professional Studies	Standard	College purchases for internal consumption.	10.00%
CUNY Graduate Center	Standard	College purchases for internal consumption.	10.00%
CUNY Graduate School of Journalism			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
CUNY Graduate School of Journalism			
	Standard	College purchases for internal consumption.	10.00%
CUNY School of Law			
	Standard	College purchases for internal consumption.	10.00%
CUNY System			
	Standard	College purchases for internal consumption.	This entity includes only the System marks. All of the member schools require independent contracts, and royalties are reported independently to each entity.
Cure Bowl			
	Modified Legal	Merchandise produced and sold, at retail or wholesale, by Cure Bowl's on-site merchandiser, The Solutions Group, based in Winter Haven, FL. However, Merchandise purchased by The Solutions Group from third parties for resale is not exempt. To avoid any confusion, Merchandise sold by Cure Bowl's exclusive online vendor and other distribution channels will be royalty bearing, including vendors that may be licensed to sell branded product to conference member bookstores.	In order to produce products bearing the marks of a participating college or university and the Cure Bowl, the licensee must hold a license with the Cure Bowl. Prior to production, artwork designs must be submitted for approval to the Cure Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Cure Bowl sales.
	Standard	Merchandise produced and sold, at retail or wholesale, by Cure Bowl's on-site merchandiser, The Solutions Group, based in Winter Haven, FL. However, Merchandise purchased by The Solutions Group from third parties for resale is not exempt. To avoid any confusion, Merchandise sold by Cure Bowl's exclusive online vendor and other distribution channels will be royalty bearing, including vendors that may be licensed to sell branded product to conference member bookstores.	In order to produce products bearing the marks of a participating college or university and the Cure Bowl, the licensee must hold a license with the Cure Bowl. Prior to production, artwork designs must be submitted for approval to the Cure Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Cure Bowl sales.
Daemen College			
	Standard	College purchases for internal consumption.	10.00%
Dallas Baptist University			
	Standard	University purchases not for resale	Dallas Baptist University has an exclusive agreement for class rings. Accordingly your company shall not

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Dallas Baptist University		produce or sell the above mentioned item. The licensing program includes: Dallas Baptist University-Mansfield, Dallas Baptist University-North and Dallas Baptist University-Hurst-Colleyville.	
Dalton State College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms and equipment purchased by the athletic department for internal consumption shall be exempt from the obligation to pay Royalties.	10.00%
Davidson College	Standard	College purchases not for resale and class rings.	None 10.00%
Dayton, University of	Standard	University purchases which are not for resale, sales to and by the University bookstore and all sales to and by Korporate Kasual.	Licensee shall submit a production run sample from each order to the University of Dayton. Samples are to be sent to the Licensing Department at the University of Dayton. A product disclosure form must be included with each product submission. 12.00%
Delaware State University	Standard	University purchases not for resale.	None 10.00%
Delta State University	Standard	University purchases for internal consumption.	None 12.00%
Denison University	Standard	University purchases not for resale and sales to the university bookstore.	Royalty reports and artwork submissions should be sent to the Licensing Department at Denison University. Denison University has exclusive agreements covering the following products: 1.) Class Rings 2.) Graduation Announcements - All graduation announcements bearing 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Denison University		<p>the Denison University name or likeness be restricted to in house production.</p> <p>3.) Diplomas - All diplomas bearing the Denison University name or likeness be restricted to in house production.</p> <p>Accordingly your company shall not produce or sell any of the items listed above.</p>		
Denver, University of	Standard	University purchases for internal consumption.	None 12.00%	
DePaul University	Standard	University purchases not for resale.	<p>Licensee shall submit a production run sample from each order to DePaul University. Samples are to be sent to the Licensing Department at DePaul University. A product disclosure form must be included with each product submission.</p> <p>Licensees may not produce apparel and merchandise using the following brand marks: adidas, Reebok, Puma and Under Armour. This includes their brands, subsidiaries and controlled brands.</p> <p>DePaul University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p> <p>Additional Campuses- the campuses located at 1 East Jackson Blvd., Chicago, IL 60604 and 2323 N. Sheffield Ave., Chicago, IL 60614 are licensed under DePaul University.</p>	10.00%
Detroit Mercy, University of	Standard	University purchases not for resale. All sales to Titans Gift Shop.	None 10.00%	
Dickinson State University	INACTIVE In State	University purchases not for resale.	<p>Dickinson State University has an exclusive agreement for graduation products. Accordingly your company shall not produce or sell the aforementioned mentioned items.</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Dickinson State University	Standard	University purchases not for resale.	Dickinson State University has an exclusive agreement for graduation products. Accordingly your company shall not produce or sell the aforementioned mentioned items.	10.00%
Dixie State University	Standard	University purchases for internal consumption.		10.00%
Drake University	Athletic Marks	University purchases for internal consumption.	The royalty rate listed herein is for this license only. All other sales require an additional license.	10.00%
	Institutional Marks	University purchases for internal consumption.	The royalty rate listed herein is for this license only. All other sales require an additional license.	10.00%
Drew University	Standard	University purchases for internal consumption.	Effective 7/1/17, the royalty rate will be 12%	10.00%
Duquesne University	Standard	All University purchases for internal and affiliated use including, but not limited to, the Alumni Association, the College of Liberal Arts and the professional schools, Student Organizations, Public Affairs, the Admissions and Vincentian Academy.		8.00%
East Central University	Standard	University Purchases for internal consumption and not for resale.	None	12.00%
East Stroudsburg University of Pennsylvania	Standard	University purchases for internal consumption.	East Stroudsburg University of Pennsylvania has an exclusive agreement for class rings, graduation regalia and graduation announcements. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
East Tennessee State University	Standard	University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.	12.00%
East Texas Baptist University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
East Texas Baptist University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties (i.e., giveaways, athletic uniforms, practice gear, and equipment).	East Texas Baptist University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
Eastern College Athletic Conference			
Modified Legal	Conference purchases for internal consumption.	The following schools are members of the ECAC: Baruch College, Binghamton University, Brooklyn College, City College of New York, Clarkson University, Coppin State University, Fairfield University, Franklin & Marshall College, Hunter College, Lehigh University, Medgar Evers College, Plymouth State University, Rider University, St. John Fisher College, State University of New York at Potsdam, United States Coast Guard Academy, United States Merchant Marine Academy, University of Maryland Eastern Shore.	10.00%
Standard	Conference purchases for internal consumption.	The following schools are members of the ECAC: Baruch College, Binghamton University, Brooklyn College, City College of New York, Clarkson University, Coppin State University, Fairfield University, Franklin & Marshall College, Hunter College, Lehigh University, Medgar Evers College, Plymouth State University, Rider University, St. John Fisher College, State University of New York at Potsdam, United States Coast Guard Academy, United States Merchant Marine	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Eastern College Athletic Conference		Academy, University of Maryland Eastern Shore.	
Eastern Michigan University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 12.00%
Eastern New Mexico University	Standard	University Purchases for Internal Consumption; Athletic Department Purchases.	10.00%
Eastern Washington University	Standard	Licensed product which is for internal use, not for resale and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay royalties. Licensed Product which is produced by Washington State Correctional Industries and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensed Product which is produced by Washington State Correctional Industries and paid for by EWU Purchasing or similar department or by way of an EWU issued credit/debit card shall be exempt from the obligation to pay Royalties. 8.00%
ECAC Hockey League	Modified Legal	Conference purchases for internal consumption.	The following schools are members of the ECAC Hockey League: Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union University, Yale University. 12.00%
	Standard	Conference purchases for internal consumption.	The following schools are members of the ECAC Hockey League: Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, 12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
ECAC Hockey League		Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union University, Yale University.	
Edinboro University	Standard	University purchases for internal consumption which includes internal departments, athletics uniforms/equipment and student groups.	12.00%
Elizabeth City State University	Standard	University purchases for internal consumption.	10.00%
Elon University	Standard	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Effective 7/1/17, the royalty rate will be 12%. Elon University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Embry-Riddle Aeronautical University-Daytona	Standard	University purchases for internal consumption.	12.00%
Embry-Riddle Aeronautical University-Prescott	Standard	University purchases for internal consumption.	12.00%
Embry-Riddle Aeronautical University-WorldWide	Standard	University purchases for internal consumption.	12.00%
Emory University	Standard	University purchases not for resale.	The licensing program includes Emory University and Oxford College. Emory University has exclusive agreements for class rings, commemorative chairs, diploma frames and graduation announcements. Accordingly your company shall not produce or sell the aforementioned items.
Emporia State University	Standard	University purchases not for resale.	10.00%
Evansville, University of	Standard	University purchases not for resale.	Effective 7/1/2017, the royalty rate will be 12%
Fairfield University	Standard	University purchases for internal consumption.	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Fairleigh Dickinson University	Standard	University purchases not for resale.	The licensing program includes the Metropolitan Campus located in Teaneck, NJ and the College at Florham located in Madison, NJ.	12.00%
Fairmont State University	Standard	University purchases for internal consumption.		10.00%
Fayetteville State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Ferris State University	Standard	University purchases not for resale. Alumni Affinity Card and Ferris Foundation.	The licensing program includes Ferris State University-Big Rapids, Ferris State University-Grand Rapids and Kendall College.	10.00%
Findlay, University of	Standard	University purchases for internal consumption; campus bookstore - the University of Findlay bookstore.	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 for non-apparel products.	10.00%
Fitchburg State University	Standard	University purchases for internal consumption.	None	12.00%
Flagler College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product sold through Flagler Legacy Stores shall be exempt from the obligation to pay Royalties. Licensed Product bearing the Arched Flagler word mark offered for sale in retail outlets located in St. John's county, Florida, shall be exempt from the obligation to pay Royalties.	Effective 7/1/17, the royalty rate will be 12%	10.00%
Florida Atlantic University	Standard	Purchases by the University for giveaways are exempt from royalties; Items purchased by the University for fundraisers are considered royalty bearing; Co-branded items purchased by the University are considered royalty bearing.	The Annual University Fee which is due upon receipt of this Agreement shall be \$75.00 for apparel and/or non-apparel products.	12.00%
Florida Gulf Coast University	Standard	University purchases not for resale.	Licensees are required to pay royalties based upon either the 12%	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Florida Gulf Coast University		<p>royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit</p>	
Florida Institute of Technology	Standard	Institutional purchases not for resale	<p>Royalty reports should include: 10.00%</p> <p>Aberdeen, Fort Lee Site, Alexandria, Patuxent, Picatinny, Lakehurst, Rockledge-Spacecoast and Norfolk Naval</p>
Florida SouthWestern State College	Standard	Complete royalty exemptions are listed in Section 8.	<p>Effective 7/1/2017, the royalty rate will be 12%. 10.00%</p> <p>College purchases which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.</p> <p>College purchases which is for fundraising purposes and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. All royalty exemption claims under this provision must receive written authorization from the Licensing Department of the College prior to production and/or sale of such products.</p> <p>Licensing includes the following locations: Lee Campus located in Fort Myers, Charlotte Campus located in Punta Gorda, Collier Campus located in Naples and Hendry/Glades Center located in LaBelle.</p>
Fordham University	Standard	University purchases for internal consumption.	<p>The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products. 12.00%</p>
Fort Lewis College	Standard	College purchases for internal consumption.	<p>None 10.00%</p>
Fort Valley State University			

	Exemptions	Additional Requirements	Royalty
Framingham State University	Standard	University purchases for internal consumption.	None 12.00%
Francis Marion University	Standard	University purchases for internal consumption.	None 10.00%
Franklin & Marshall College	Standard	College purchases for internal consumption.	10.00%
Fredonia State University	Standard	University purchases not for resale.	None 10.00%
Gardner-Webb University	Standard	University purchases not for resale.	None 10.00%
Geneseo, State University of New York	Standard	University purchases not for resale.	None 8.00%
Georges Niang c/o Wasserman/Iowa State Promotional			
Georgia College and State University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	10.00%
Georgia Gwinnett College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties. Athletic Uniforms and equipment purchase by Owner's athletic department for internal use and not for resale shall be exempt from the obligation to pay royalties.	12.00%
Georgia Southern University	Exempt	Athletic department purchases for practice and competition; equipment; and office supplies for departments which include departmental stationery and business cards. All other products are royalty bearing.	Licensee must hold a Standard/Internal contract in order to obtain the exempt contract. The royalty rate listed herein is for this license only. All other sales require an additional license. Georgia Southern University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned items. 0.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Georgia Southern University	Standard	Athletic department purchases for practice and competition; equipment; and office supplies for departments which include departmental stationery and business cards. All other products are royalty bearing.	Effective 7/1/2017, the royalty rate will be 12%. Georgia Southern University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned items.	10.00%
Georgia Southwestern State University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.		8.00%
Georgian Court University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 10%	8.00%
Glenville State College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	10.00%
Grand Valley State University	Standard	University department purchases not for resale.	Grand Valley State University requires all licensees who supply imprinted apparel to Grand Valley State University for the purpose of resale in the University's retail locations or associated websites, and currently produce, source or procure Grand Valley State University licensed apparel from or in Bangladesh, or have done so since January 1, 2013, sign the Accord on Fire and Building Safety in Bangladesh.	10.00%
Great Lakes Intercollegiate Athletic Conference	Conference/Member Institutions	Conference purchases not for resale	This license is for use of the Great Lakes Intercollegiate Athletic Conference marks in conjunction with the marks of one or more member institutions. The royalty rate listed herein is for this license only. All other sales require an additional license. The following are members of the Great Lakes Intercollegiate Athletic Conference: Ashland University,	12.00%

Great Lakes Intercollegiate Athletic Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>Ferris State University, the University of Findlay, Grand Valley State University, Hillsdale College, University of Indianapolis, Lake Erie College, Lake Superior State University, Lewis University, Malone University, Michigan Technological University, Northern Michigan University, Northwood University, Ohio Dominican University, Saginaw Valley State University, Tiffin University, Walsh University and Wayne State University.</p> <p>In order to produce products bearing the marks of a participating College or University and the Athletic Conference, the licensee must hold licenses with any or all of the schools in addition to the license for the Conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	

Great Lakes Valley Conference

Modified Legal	Conference purchases for internal consumption.	<p>The following schools are members of the Great Lakes Valley Conference: Bellarmine University, Drury University, Lewis University, Maryville University, McKendree University, Missouri University of Science and Technology, Quincy University, Rockhurt University, Saint Joseph's College, Truman State University, University of Illinois - Springfield, University of Indianapolis, University of Missouri-St. Louis, University of Southern Indiana, University of Wisconsin-Parkside, William Jewell College.</p>	10.00%
Standard	Conference purchases for internal consumption.	<p>The following schools are members of the Great Lakes Valley Conference: Bellarmine University, Drury University, Lewis University, Maryville University, McKendree University, Missouri University of</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Great Lakes Valley Conference		Science and Technology, Quincy University, Rockhurt University, Saint Joseph's College, Truman State University, University of Illinois - Springfield, University of Indianapolis, University of Missouri-St. Louis, University of Southern Indiana, University of Wisconsin-Parkside, William Jewell College.	
Guttman Community College	Standard	College purchases for internal consumption.	None 10.00%
Hampden-Sydney College	Standard	College purchases not for resale and class rings.	None 10.00%
Hampton University	Standard	University purchases not for resale.	None 12.00%
Harford Community College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Hartford, University of	Standard	Athletic department purchases for internal consumption.	10.00%
Hartwick College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 10.00%
Hawaii Pacific University	Standard	University purchases for internal consumption, Athletic Department Purchases for Internal Consumption.	10.00%
Hawaii University of	Standard	University purchases not for resale.	The licensing program includes: UH at Manoa, UH at Hilo, UH-West Oahu, Hawaii Community College, Honolulu Community College, Kapiolani Community College, Kauai Community College, Leeward Community College, UH Maui College and Windward Community College. 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Hawaii University of		Additional license is required for use of the University of Hawaii Hilo marks.	
Heartland Community College	Standard	College purchases not for resale.	The licensing program includes Heartland Community College, Lincoln Center and Pontiac Center. 10.00%
Henderson State University	Standard	University purchases not for resale	None 10.00%
High Point University	Standard	University purchases not for resale.	None 10.00%
Hilbert College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Equipment and Uniforms purchased which are for internal use and not for resale are exempt from the obligation to pay royalties.	None 10.00%
Hockey East Association	Association Only	Association purchases not for resale.	This license is for use of the Hockey East Association marks only. 10.00% The following are members of the Hockey East Association: Boston College, Boston University, University of Connecticut, University of Notre Dame (Men only), University of Maine, University of Massachusetts (Men only), University of Massachusetts-Lowell (Men only), Merrimack College (Men only), University of New Hampshire, Northeastern University, Providence College, and University of Vermont. In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference. Any sale of product bearing both the respective conference mark and any

Exemptions

Additional Requirements

Royalty

		<p>or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>A Hockey East Association Champion license is required if you will be producing items referencing the Hockey East Association Champion.</p> <p>The Hockey East Association has an exclusive agreement for Hockey East Association Championship events. Accordingly your company shall not produce or sell any items referencing Championship events.</p>
<p>Association/Member Institutions</p>	<p>Association purchases not for resale.</p>	<p>This license is for use of the Hockey East Association marks in conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the Hockey East Association: Boston College, Boston University, University of Connecticut, University of Notre Dame (Men only), University of Maine, University of Massachusetts (Men only), University of Massachusetts-Lowell (Men only), Merrimack College (Men only), University of New Hampshire, Northeastern University, Providence College, and University of Vermont.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be</p>

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Hockey East Association		<p>remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>A Hockey East Association Champion license is required if you will be producing items referencing the Hockey East Association Champion.</p> <p>The Hockey East Association has an exclusive agreement for Hockey East Association Championship events. Accordingly your company shall not produce or sell any items referencing Championship events.</p>	
Hofstra University			
	Standard	University department purchases not for resale.	None 10.00%
Holy Cross, College of the			
	Standard	College purchases for internal consumption and recognized student organization purchases of products which are sold for philanthropic purposes.	None 10.00%
Horizon League			
	Modified Legal	Conference purchases for internal consumption.	The following schools are members of the Horizon League: Belmont University, Cleveland State University, Oakland University, University of Detroit Mercy, University of Illinois at Chicago, University of Northern Kentucky, University of Wisconsin - Green Bay, University of Wisconsin - Milwaukee, Valparaiso University, Wright State University, Youngstown State University. 13.00%
	Standard	Conference purchases for internal consumption.	The following schools are members of the Horizon League: Belmont University, Cleveland State University, Oakland University, University of Detroit Mercy, University of Illinois at Chicago, University of Northern Kentucky, University of Wisconsin - Green Bay, University of Wisconsin - Milwaukee, Valparaiso University, Wright State University, Youngstown State University. 13.00%
Hostos Community College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Hostos Community College	Standard	College purchases for internal consumption.	10.00%	
Houston Baptist University	Standard	University purchases not for resale.	Houston Baptist University has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned mentioned item.	10.00%
Houston, University of	Standard	University purchases for internal consumption	The licensing program includes: UH-Houston, UH-Clear Lake, UH-Downtown, UH-Victoria, UH System at Sugar Land and UH System at Cinco Ranch. Additional licenses are required for use of the UH-Clear Lake, UH-Downtown and UH-Victoria marks. University of Houston has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Hunter College	Standard	College purchases for internal consumption.	10.00%	
Idaho, University of	Standard	University Purchases for internal consumption and not for resale.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Illinois at Chicago Department of Intercollegiate Athletics, University	Standard	University Athletic Department purchases which are not for resale.	None	10.00%
Illinois at Chicago, University of (Institutional)	Graduation Exempt	Jostens has a contract with the UIC Bookstore (including Medical Bookstore).	Jostens Exclusive for regalia, diploma frames, and rings - exclusive agreement is effective until 6/30/18. This contract is only for Jostens. Must also carry a standard license.	0.00%
	Standard	College purchases for internal usage (i.e., giveaways that are not intended for resale) and staff uniforms.	None	10.00%
Illinois Springfield, University of	Standard	University purchases for internal consumption.		8.00%
Illinois State University	Standard	University purchases not for resale.	Illinois State University currently has an exclusive licensing agreement for mobile applications, video streaming, online auctions,	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Illinois State University		<p>enhanced search, branded email, event registration, DVD/Publications store, ringtones, wallpaper, alerts, desktop communicator, and reproduction and sale of photographic images that relate to the events of Redbird Athletics and Redbird student athletes. Accordingly your company shall not produce or sell any of the items listed above. General use of standard Redbird Athletics logos and non-athletics event images of Redbird Athletics facilities may be used under the standard license agreement.</p> <p>Illinois State University has exclusive agreements for graduation caps and gowns, diploma covers, and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p>		
Incarinate Word, University of the	Standard	University purchases for internal consumption.	None 12.00%	
Indiana State University	Standard	None	<p>Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.35/unit Fleece = \$0.70/unit</p>	10.00%
Indiana University-Purdue University Fort Wayne	Standard	University purchases for internal consumption.	10.00%	
Indianapolis, University of	Standard	University purchases for internal consumption, including but not limited to: University purchases for promotional items; University marketing and advertising materials, including but not limited to premium items, mailers literature and posters.	<p>Effective July 1, 2017, the royalty rate will be 12%</p>	10.00%
Iona College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Iona College	Standard	College purchases intended for giveaway by the following College organizations: club sports, Greek organizations, and school promotions shall be exempt from royalties and shall not be eligible for resale.	None	10.00%
Iowa State University	Standard	University purchases not for resale.	Iowa State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Ithaca College	Standard	University purchases for internal consumption; Purchases by the College-owned on-campus bookstore.	None	10.00%
Ivy Tech Community College of Indiana	Standard	College purchases for internal consumption.		10.00%
Jackson State University	Standard	University purchases for internal consumption.	None	12.00%
Jacksonville State University	Standard	University purchases not for resale.		12.00%
Jacksonville University	Standard	University purchases for internal consumption.	None	12.00%
Jarvis Christian College	Standard	University purchases for internal consumption; Athletic gear and equipment purchased by the Athletic Department.		10.00%
John Carroll University	Standard	University purchases for internal consumption.		10.00%
John Jay College of Criminal Justice	Standard	College purchases for internal consumption.		10.00%
Johns Hopkins University	Standard	University purchases for internal consumption; Sales to Barnes & Noble Bookstore	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 non-apparel products.	12.00%
Johnson & Wales University	Standard	University purchases for internal consumption.	None	12.00%
Johnson State College	Standard	College purchases for internal consumption.		10.00%

Kansas State University

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Standard	Uniforms and office supplies for internal consumption.	<p>The royalty rate for headwear is 15%.</p> <p>Licensees are required to pay royalties based upon either the royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit or 12% Fleece = \$0.90/unit or 12% Headwear = \$0.50/unit or 15% Women's Apparel = \$0.50/unit or 12%</p> <p>Kansas State University has an exclusive agreement for apparel products through mass channel distribution. This exclusive is for wholesale clubs and super centers such as Target, Walmart, Sam's Club, Costco, etc. The exclusive does not include headwear. Accordingly your company shall not produce or sell apparel products distributed to wholesale clubs and super centers.</p> <p>Kansas State University has an exclusive agreement for all (1) Authentic Competition Apparel, (2) jersey silhouettes (e.g., authentic, alternative jerseys, replica jerseys, throwback jerseys, etc.) and (3) Performance Apparel to be manufactured and sold in all distribution channels. Accordingly your company shall not produce or sell the aforementioned items.</p> <p>Kansas State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.</p> <p>The licensing program includes Kansas State University at Salina and Kansas State University at Olathe.</p>	12.00%

Kennesaw State University

Standard	University purchases for internal consumption.	Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:	10.00%
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	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Kennesaw State University		Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.	
Kent State University	Standard	University purchases not for resale.	Royalty Report should include: Ashtabula, East Liverpool, Geauga, Salem, Trumbull, Tuscarawas and Stark. 10.00%
Kentucky State University	Standard	University purchases for internal consumption.	10.00%
Kentucky Wesleyan College	Standard	College purchases for internal consumption and not for re-sale.	10.00%
Kenyon College	Standard	College purchases not for resale. All sales to College Bookstore.	Artwork submissions should be sent to the Licensing Department at Kenyon College. 10.00%
Kingsborough Community College	Standard	College purchases for internal consumption.	10.00%
Knox College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 10.00%
KP Entertainment/Georgia Southern Promotional			
Kutztown University	Standard	Royalties shall not apply with respect to University purchases for internal consumption and all sales to the University Bookstore.	None 10.00%
Kyle Korver c/o Excel Sports Management/Creighton Promotional			
La Salle University	Standard	University purchases for internal consumption; Purchases by campus bookstore.	Effective 7/1/17, the royalty rate will be 12% 10.00%
La Verne, University of	Standard	University purchases for internal consumption.	10.00%
Lafayette College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
LaGuardia Community College	Standard	College purchases not for resale.	None	10.00%
Lake Erie College	Standard	College purchases for internal consumption.		10.00%
Lake Superior State University	Standard	College purchases for internal consumption; Sales to the Lake Erie College Bookstore.		10.00%
Lamar University	Standard	University purchases for internal consumption.	Effective 7/1/17, the royalty rate will be 12%	10.00%
Landmark Conference	Standard	Conference purchases for internal consumption.	The following schools are members of the Landmark Conference: Catholic University, Drew University, Elizabethtown College, Goucher College, Juniata College, Moravian College, Susquehanna, United States Merchant Marine Academy, University of Scranton.	10.00%
Le Moyne College	Standard	College purchases for internal consumption and LeMoyneDolphins.com webstore	None	10.00%
Learfield Licensing Partners				
Lehigh University	Standard	University purchases for internal consumption.		10.00%
Lehman College	Standard	College purchases for internal consumption.		10.00%
Lenoir-Rhyne University	Standard	University purchases not for resale.	The licensing program includes Lenoir-Rhyne University in Hickory, NC; The Center for Graduate Studies of Asheville, NC; The Center for Graduate Studies of Columbia, SC and Lutheran Theological Southern Seminary in Columbia, SC.	10.00%
Liberty League	Modified Legal	Conference purchases for internal consumption.	The following schools are members of the Liberty League: Bard College, Clarkson University, Hobart College, Mount Kolyoke College, New York University, Rensselaer Polytechnic Institute, Rochester Institute of Technology, Skidmore College, Springfield College, St. John Fisher College, St. Lawrence University,	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Liberty League			
		U.S. Merchant Marine Academy, Union College, University of Rochester, Vassar College, Wellesley College, William Smith College, and Worcester Polytechnic Institute.	
Standard	Conference purchases for internal consumption.	The following schools are members of the Liberty League: Bard College, Clarkson University, Hobart College, Mount Kolyoke College, New York University, Rensselaer Polytechnic Institute, Rochester Institute of Technology, Skidmore College, Springfield College, St. John Fisher College, St. Lawrence University, U.S. Merchant Marine Academy, Union College, University of Rochester, Vassar College, Wellesley College, William Smith College, and Worcester Polytechnic Institute.	10.00%
Liberty University			
Standard	University purchases not for resale.	The on-campus bookstore is the exclusive agent for the rental and/or sale of graduation caps and gowns and graduation announcements. Accordingly your company may not sell and/or distribute aforementioned items through any other distribution channel. The licensing program includes Liberty University, Liberty Theological Seminary, Liberty Law School, Liberty Bible Institute and Liberty Distance Learning Program.	12.00%
Lincoln University (MO)			
Standard	University purchases not for resale.	None	10.00%
Lincoln University (PA)			
Standard	University purchases for internal consumption.		10.00%
Lindenwood University			
Standard	University purchases for internal consumption.		10.00%
Lipscomb University			
Standard	University purchases not for resale. Intellectual properties of Davis Lipscomb Campus School.	None	10.00%
Little East Conference			
Modified Legal	Conference purchases for internal consumption.	The following schools are members of the Little East Conference: Eastern Connecticut State University, Keene State College,	10.00%

Little East Conference

Exemptions

Additional Requirements

Royalty

		Plymouth State University, Rhode Island College, University of Massachusetts Boston, University of Massachusetts Dartmouth, University of Southern Maine, Western Connecticut State University.	
Standard	Conference purchases for internal consumption.	The following schools are members of the Little East Conference: Eastern Connecticut State University, Keene State College, Plymouth State University, Rhode Island College, University of Massachusetts Boston, University of Massachusetts Dartmouth, University of Southern Maine, Western Connecticut State University.	10.00%

Lone Star Conference

Modified Legal	Conference purchases for internal consumption.	<p>The following schools are members of the Lone Star Conference: Angelo State University, Cameron University, Eastern New Mexico University, Midwestern State University, Oklahoma Panhandle State University, Tarleton State University, Texas A&M University - Commerce, Texas A&M University - Kingsville, Texas Woman's University, West Texas A&M University, Western New Mexico University.</p> <p>Lone Star Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or sell the aforementioned items.</p>	10.00%
Standard	Conference purchases for internal consumption.	<p>The following schools are members of the Lone Star Conference: Angelo State University, Cameron University, Eastern New Mexico University, Midwestern State University, Oklahoma Panhandle State University, Tarleton State University, Texas A&M University - Commerce, Texas A&M University - Kingsville, Texas Woman's University, West Texas A&M University, Western New Mexico University.</p> <p>Lone Star Conference has an exclusive agreement for championship rings. Accordingly your company shall not produce or</p>	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Lone Star Conference		sell the aforementioned items.	
Long Island University			
LIU Brooklyn	University purchases of products which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. University purchases for athletic equipment and uniforms shall be exempt from the obligation to pay Royalties.	The royalty rate listed herein is for this license only. All other sales require an additional license. A separate contract is required for LIU Post.	10.00%
LIU Post	University purchases of products which are for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. University purchases for athletic equipment and uniforms shall be exempt from the obligation to pay Royalties.	The royalty rate listed herein is for this license only. All other sales require an additional license. A separate contract is required for LIU Brooklyn.	10.00%
Longwood University			
Standard	University purchases not for resale.	None	12.00%
Louisiana Monroe, University of			
Standard	University purchases which are not for resale.	The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 10% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.50/unit Women's Apparel = \$0.50/unit	12.00%
Louisiana State University Agricultural Center			
Standard	Center purchases for internal consumption.		10.00%
Louisiana State University at Alexandria			
Standard	University purchases for internal consumption.		10.00%
Louisiana State University Eunice			
Standard	University purchases for internal consumption.		10.00%
Louisiana State University Health Care Services Division			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Louisiana State University Health Care Services Division			
	Standard	Division purchases for internal consumption.	10.00%
Louisiana State University Health Sciences Center New Orleans			
	Standard	Center purchases for internal consumption.	10.00%
Louisiana State University Health Sciences Center Shreveport			
	Standard	Center purchases for internal consumption.	10.00%
Louisiana State University in Shreveport			
	Standard	University purchases for internal consumption.	10.00%
Louisiana State University Paul M. Hebert Law Center			
	Standard	Center purchases for internal consumption.	10.00%
Louisiana State University Pennington Biomedical Research Center			
	Standard	Center purchases for internal consumption.	10.00%
Loyola Marymount University			
	Standard	Athletic purchases for internal consumption by athletics only; all athletic marks are subject to royalty fee regardless of distribution.	Effective 7/1/2017, the royalty rate will be 12%. 10.00%
Loyola University Maryland			
	Standard	University purchases for internal consumption.	None 12.00%
Loyola University, Chicago			
	Standard	University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products. 12.00%
Lubbock Christian University			
	Modified Legal	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.	10.00%
	Standard	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.	10.00%
Lynchburg College			
	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card.	None 12.00%
Lynn University			
	Standard	University purchases not for resale.	None 10.00%
Macaulay Honors College			
	Standard	College purchases for internal consumption.	10.00%
Madonna University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Madonna University	Standard	University purchases for internal consumption.	10.00%
Maine Maritime Academy	Standard	Academy purchases for internal consumption.	10.00%
Maine, University of	Standard	University department purchases which are not for resale.	Learfield only represents the University of Maine in Orono. 10.00%
Manhattan College	Standard	University purchases for internal consumption; Purchases by Parkview Sports Center (Bronx, NY).	10.00%
Manhattanville College	Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. College purchases for internal consumption that are not intended for resale.	10.00%
Marian University (IN)	Standard	University purchases for internal consumption, alumni associations, athletic camps and concessions.	10.00%
Maricopa County Community College District	Standard	College purchases not for resale. College purchases for resale in connection with student, student organization or athletic department fundraising activities. The Employee Store.	The licensing program includes Chandler-Gilbert Community College, Estrella Mountain Community College, GateWay Community College, Glendale Community College, Mesa Community College, Paradise Valley Community College, Phoenix College, Rio Salado College, Scottsdale Community College, South Mountain Community College and Maricopa Skill Center. 10.00%
Marietta College	Standard	College purchases for internal consumption.	10.00%
Marist College	Standard	College purchases not for resale.	None 10.00%
Marquette University	Standard	University purchases not for resale.	References to drugs, alcohol and tobacco are prohibited. Licensees are required to pay 12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Marquette University		royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.35/unit Fleece = \$0.70/unit Headwear = \$0.35/unit Women's Apparel = \$0.50/unit The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.		
Mary, University of	Standard	University purchases not for resale.	None	10.00%
Maryland Baltimore County, University of	Standard	University purchases for internal consumption. Purchases by Student Groups and Graduation Announcements/Invitations.	None	10.00%
Maryland Eastern Shore, University of	Standard	University purchases for internal consumption.	None	10.00%
Massachusetts College of Liberal Arts	Standard	University purchases for internal consumption.	None	12.00%
Massachusetts Maritime Academy	Standard	University purchases for internal consumption.	None	12.00%
Massachusetts State Collegiate Athletic Conference	Modified Legal	Conference purchases for internal consumption; Purchases by any Member Institution(s) for internal consumption (including, for example, distribution to alumni/alumnae and to other supporters of Member Institution(s).	The following are members of the Massachusetts State Collegiate Athletic Conference: Bridgewater State University, Fitchburg State University, Framingham State University, Massachusetts College of Liberal Arts, Massachusetts Maritime Academy, Plymouth State University, Salem State University, University of Massachusetts-Dartmouth, Western Connecticut State University, Westfield State University, Worcester State University.	10.00%
	Standard	Conference purchases for internal consumption; Purchases by any Member Institution(s) for internal consumption (including, for example, distribution to alumni/alumnae and to other supporters of Member Institution(s).	The following are members of the Massachusetts State Collegiate Athletic Conference: Bridgewater State University, Fitchburg State University, Framingham State University, Massachusetts College of Liberal Arts, Massachusetts Maritime Academy, Plymouth State University, Salem State University, University of	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Massachusetts State Collegiate Athletic Conference		Massachusetts-Dartmouth, Western Connecticut State University, Westfield State University, Worcester State University.	
McKendree University	Standard	Purchases for internal consumption.	10.00%
McNeese State University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product used for giveaway items or promotions shall be exempt from the obligation to pay Royalties. Licensed Products sold to club sports, student groups/organizations, and Greek organizations shall be exempt from the obligation to pay Royalties.	12.00%
Medgar Evers College	Standard	College purchases for internal consumption.	10.00%
Memphis, University of	Standard	University department purchases not for resale.	12.00%
		Licensing includes the main campus located in Memphis and the Lambuth Campus located in Jackson. The University of Memphis has an exclusive to manufacture and sell domestically at retail, and in any and all channels, all (1) Authentic Competition Apparel, and (2) jersey silhouettes (e.g., authentic, alternative jerseys, replica jerseys, throwback jerseys, etc.). Accordingly, your company shall not produce or sell the aforementioned items. Licensees may not produce apparel and merchandise using the following brand marks: adidas, Reebok, Puma and Under Armour. This includes their parent, subsidiary, and affiliated companies. The University of Memphis has an exclusive agreement for	

Memphis, University of

Exemptions

Additional Requirements

Royalty

		<p>Men's/Unisex unstructured closed back headwear distributed to the following channels: better department stores/boutiques, department stores, golf specialty, internet/TV/catalog, sporting goods/sports specialty/fan shops and specialty mid-tier. Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>The University of Memphis has an exclusive agreement for men's t-shirts and fleece distributed to supercenter/wholesale clubs. Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>The University of Memphis has an exclusive agreement for class rings. Accordingly, your company shall not produce or sell the aforementioned items.</p> <p>The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit</p>	

Mercer University

Standard	University department purchases which are not for resale.	Effective 7/1/2017, the royalty rate will be 12%.	10.00%
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Mercy College

Standard	College purchases for internal consumption.	None	12.00%
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Meredith College

Athletic Marks	College purchases for internal consumption	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Meredith College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p>	12.00%
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	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Meredith College			
Institutional Marks	College purchases for internal consumption	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Meredith College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p>	12.00%
Miami Beach Bowl, LLC			
Standard	Bowl purchases which are not for resale are exempt from royalties.	In order to produce products bearing the marks of a participating college or university and the Miami Beach Bowl, the licensee must hold a license with the Miami Beach Bowl. Prior to production, artwork designs must be submitted for approval to the Miami Beach Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Miami Beach Bowl sales.	15.00%
Miami University			
Standard	<p>Uniforms and office supplies for internal consumption.</p> <p>Merchandise purchased by officially recognized student organizations and clubs for organization members use.</p>	<p>Miami University requires a \$500.00 advance for Headwear licensees.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p style="padding-left: 40px;">T-Shirts: \$0.60 Headwear: \$0.60 Fleece: \$1.10</p> <p>Royalty reports should include: Miami University-Oxford, Miami University-Hamilton, Miami University-Middletown, and Voice of America Learning Center-West Chester.</p> <p>More information regarding Miami University policies and procedures is available at www.miamioh.edu/trademarks.</p>	12.00%
Michigan Technological University			
Standard	University purchases not for resale.	None	6.00%

Mid-America Intercollegiate Athletics Association	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Modified Legal	Conference purchases for internal consumption.	The Mid-America Intercollegiate Athletic Association: Emporia State University, Fort Hays State University, Lincoln University, Lindenwood University, Missouri Southern State University, Missouri Western State University, Newman University, Northeastern State University, Northwest Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Central Missouri, University of Central Oklahmoa, University of Nebraska at Kearny, Upper Iowa University, Washburn University.	10.00%
Standard	Conference purchases for internal consumption.	The Mid-America Intercollegiate Athletic Association: Emporia State University, Fort Hays State University, Lincoln University, Lindenwood University, Missouri Southern State University, Missouri Western State University, Newman University, Northeastern State University, Northwest Missouri State University, Pittsburg State University, Southwest Baptist University, Truman State University, University of Central Missouri, University of Central Oklahmoa, University of Nebraska at Kearny, Upper Iowa University, Washburn University.	10.00%
Mid-American Conference			
Standard	None	<p>The following are members of the Mid-American Conference: The University of Akron, Ball State University, Bowling Green State University, University at Buffalo, Central Michigan University, Eastern Michigan University, Kent State University, Miami University, Northern Illinois University, Ohio University, Temple University (football only), University of Toledo and Western Michigan University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p>	14.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Mid-American Conference		<p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p> <p>The Mid-American Conference has an exclusive agreement for the Mid-American Conference Football Championship and Mid-American Conference Men & Women's Basketball Championships. Accordingly your company shall not produce or sell any items referencing these events.</p> <p>A Mid-American Conference Champion license is required if you will be producing items referencing the Mid-American Conference Champion.</p> <p>A Mid-American Conference Champion license is required if you will be producing items referencing the Mid-American Conference Champion.</p>		
Middle Georgia State University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing/Marketing/Athletics or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	Middle Georgia State University has exclusive agreements for class rings, student regalia, faculty regalia, personalized and generic graduation announcements, diplomas and diploma covers. Accordingly your company shall not produce or sell the aforementioned items.	12.00%
Midwestern State University	Standard	Purchases for internal consumption, Athletic Department Purchases for Internal Consumption.	Midwestern State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.	10.00%
Millikin University	Standard	University purchases for internal consumption.		10.00%
Minnesota State University Moorhead	Standard	Athletic uniforms and practice gear purchased by the Athletic Department for internal use.		10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Minnesota State University, Mankato			
Standard	University purchases not for resale.	The licensing program includes Minnesota State University, Mankato and Edina campuses.	12.00%
Minot State University			
Standard	University purchases for internal consumption.		10.00%
Mississippi College			
Standard	College department purchases which are not for resale.	None	12.00%
Mississippi State University			
Standard	University purchases not for resale.	<p>Licenseses are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>Men's T-Shirts and Tank Tops = \$0.75/unit Fleece/Sweatshirts = \$1.25/unit Headwear = \$0.75/unit Women's Apparel = \$0.80/unit</p> <p>Bundle Packs have a royalty rate of 18%</p> <p>Mississippi State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>Mississippi State University has an exclusive agreement for Authentic Competition Apparel, which shall mean all on-field, on-court, sideline, courtside, or competition apparel that is worn by Mississippi State University Athletics teams, including but not limited to uniforms, jerseys, game-day warm-ups, basketball shooting shirts, and on-court basketball shorts. Authentic Competition Apparel shall not mean courtside jackets and sweaters, headwear (including caps), wind suits, rain suits or apparel sold through mass retail channels. Accordingly your company shall not produce or sell the above mentioned item.</p> <p>The licensing program includes Mississippi State University Meridian campus.</p>	12.00%
Mississippi University for Women			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Mississippi University for Women	Standard	Athletic Uniforms, practice gear and equipment which is for internal use, not for resale, are exempt from royalties.	Mississippi University for Women has an exclusive agreement for graduation announcements. The on-campus bookstore is the exclusive agent for the sale of graduation announcements. Accordingly your company may not sell and/or distribute graduation announcements through any other distribution channel.	8.00%
Mississippi Valley State University	Standard	University purchases for internal consumption.	None	10.00%
Missouri Baptist University	Standard	University purchases for internal consumption.		10.00%
Missouri Southern State University	Standard	University purchases for internal consumption.		10.00%
Missouri University of Science and Technology	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed product purchased by registered University student organizations. Licensed products purchased by the Miner Alumni Association.	University will not approve products including, but not limited to, the following: alcohol, tobacco-derived products, controlled substances, sexually-oriented products or designs, religious products or designs, political products or designs, games of chance. University will not approve the use of its marks on any product or design that in its sole judgment may violate NCAA or GLVC rules. This applies to product designs incorporating: jersey numbers, except on authentic or replica merchandise; photos or any other likeness of a student athlete; names of student athletes; nicknames of student athletes.	10.00%
Missouri Valley Conference	Standard	Sales made at Missouri Valley Conference championship events.Conference purchases not for resale.	The following are members of the Missouri Valley Conference: Bradley University, Drake University, University of Evansville, Illinois State University, Indiana State University, Loyola University-Chicago, Missouri State University, University of Northern Iowa, Southern Illinois University, and Wichita State University. In order to produce products bearing the marks of a participating college or university and the athletic	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri Valley Conference		<p>conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
Missouri Valley Football Conference	Standard	<p>Conference purchases not for resale.</p> <p>The following are members of the Missouri Valley Football Conference: Illinois State University, Indiana State University, Missouri State University, North Dakota State University, University of Northern Iowa, South Dakota State University, University of South Dakota, Southern Illinois University, Western Illinois University and Youngstown State University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	12.00%
Missouri Western State University	Standard	University purchases for internal consumption.	Effective 4/1/2017, the royalty rate will be 10%.
Missouri-Kansas City, University of	Standard	University purchases for internal consumption.	10.00%
Missouri-Saint Louis, University of (Athletics Only)			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Missouri-Saint Louis, University of (Athletics Only)			
Standard	University purchases for internal consumption; this licensing program includes only Athletics logos and trademarks.		10.00%
Monmouth College			
Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	10.00%
Monmouth University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Authorized use by parties having ongoing contractual arrangements with the Owner, including but not limited to, Team Edition Apparel.	None	10.00%
Montana Tech of the University of Montana			
Standard	University purchases for athletic uniforms and equipment.	None	10.00%
Montevallo, University of			
Standard	University purchases for internal consumption.		10.00%
Morehead State University			
Standard	University purchases not for resale.	None	10.00%
Morehouse College			
Standard	All products will be considered royalty bearing unless notified by the University.		10.00%
Mount St. Mary's University			
Standard	University purchases not for resale	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Mount Union, University of			
Standard	University purchases not for resale.	Chair mats require University approval.	8.00%
Murray State University			
Standard	University department purchases not for resale.	None	12.00%
National Collegiate Hockey Conference			
Standard	Conference purchases not for resale.	This license is for use of the National Collegiate Hockey Conference marks alone and in	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
National Collegiate Hockey Conference		<p>conjunction with the marks of one or more member institutions.</p> <p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>The following are members of the National Collegiate Hockey Conference Men's League: Colorado College, University of Denver, Miami University, University of Minnesota Duluth, University of Nebraska Omaha, University of North Dakota, St. Cloud State University and Western Michigan University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
National Junior College Athletic Association			
	Modified Legal	Association purchases for internal consumption.	10.00%
	Standard	Association purchases for internal consumption.	10.00%
Nebraska at Kearney, University of			
	Standard	University purchases for internal consumption.	Effective 7/1/17, the royalty rate will be 12% 10.00%
Nebraska at Omaha, University of			
	Standard	University purchases for internal consumption.	Effective 7/1/17, the royalty rate will be 12% 8.50%
Nevada-Las Vegas, University of			
	Standard	University purchases not for resale.	None 12.00%
New College of Florida			
	Standard	College purchases for internal consumption.	None 12.00%
New England Small College Athletic Conference			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
New England Small College Athletic Conference			
	Modified Legal Conference purchases for internal consumption; Purchases by member Institutions for internal consumption.	The following are members of the New England Small College Athletic Conference: Amherst College, Bates College, Bowdoin College, Colby College, Connecticut College, Hamilton College, Middlebury College, Trinity College, Tufts University, Wesleyan University, Williams College.	10.00%
	Standard Conference purchases for internal consumption; Purchases by member Institutions for internal consumption.	The following are members of the New England Small College Athletic Conference: Amherst College, Bates College, Bowdoin College, Colby College, Connecticut College, Hamilton College, Middlebury College, Trinity College, Tufts University, Wesleyan University, Williams College.	10.00%
New England, University of			
	Standard Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
New Haven, University of			
	Standard University purchases for internal consumption.		10.00%
New Jersey Institute of Technology			
	Standard Institute purchases not for resale.	None	12.00%
New Mexico, University of			
	Standard Licensed Products which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties upon prior written approval from University's Licensing Department. All royalty exemption claims must receive written authorization from University's Licensing Department prior to production and/or sale of such products.	Licensing includes the following campus locations: Albuquerque, Gallup, Los Alamos, Rio Rancho, Taos, Valencia, and UNM West. The University of New Mexico has exclusive agreements for class rings, bank checks and checkbook covers. Accordingly your company shall not produce or sell the aforementioned items. The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.75/unit	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
New Mexico, University of		Fleece = \$1.25/unit Headwear = \$0.75/unit Women's Apparel = \$0.75/unit	
New Orleans, The University of	Standard	University purchaes not for resale.	None 12.00%
New York City College of Technology	Standard	College purchases for internal consumption.	10.00%
Newberry College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Niagara University	Standard	University purchases for internal consumption.	10.00%
Nicholls State University	Standard	University purchases not for resale.	Effective 7/1/2017: The advances will be as follows: Apparel: \$100 Non-Apparel: \$50 12.00%
Norfolk State University	Standard	University purchases not for resale	None 12.00%
North Alabama, University of	Standard	Licensing Product which is for internal use, including premium alumni gift items, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic Uniforms purchased for departmental use and not for resale shall be exempt from the obligation to pay Royalties.	Effective 7/1/17, the royalty rate will be 12% 10.00%
North Carolina A & T State University	Standard	University purchases not for resale	North Carolina A&T State University has exclusive agreements for class rings, graduation announcements and graduation regalia. Accordingly your company shall not produce or sell the aforementioned items. 12.00%
North Carolina Asheville, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
North Carolina Asheville, University of			
Standard	University purchases not for resale.	None	12.00%
North Carolina at Pembroke, University of			
Standard	All products will be considered royalty bearing unless notified by the University; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	None	12.00%
North Carolina Central University			
Standard	University purchases for internal consumption	Effective 7/1/2017, the royalty rate will be 12%	10.00%
North Carolina State University			
Standard	Uniforms, equipment and supplies used by university departments during the ordinary course of business.	<p>The royalty rate for headwear is 14%.</p> <p>Licensees are required to pay royalties based upon either the royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows:</p> <p>T-Shirts = \$0.45/unit or 12%</p> <p>Fleece = \$0.90/unit or 12%</p> <p>Headwear = \$0.50/unit or 14%</p> <p>North Carolina State University has an exclusive agreement for apparel products through mass channel distribution. This exclusive is for wholesale clubs and super centers such as Target, Walmart, Sam's Club, Costco, etc. The exclusive does not include headwear. Accordingly your company shall not produce or sell apparel products distributed to wholesale clubs and super centers.</p> <p>North Carolina State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.</p>	12.00%
North Carolina Wilmington, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
North Carolina Wilmington, University of	Standard	Licensed Product which is for internal use, not for resale and paid for by University's Purchasing Department or similar department or by way of a University-issued credit/debit card, shall be exempt for the obligation to pay Royalties.	Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	12.00%
North Dakota State College of Science	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensing program includes the Wahpeton and Fargo campuses.	10.00%
North Dakota State University	Standard	University purchases not for resale. Varsity Mart classroom supplies.		12.00%
North Dakota, University of	Standard	University purchases not for resale.	The Interlocking ND mark must be used adjacent to another University of North Dakota trademark.	10.00%
North Florida, University of	Standard	University purchases for internal consumption	Effective 7/1/17, the advances will be as follows: Apparel: \$100 Non-Apparel: \$50 Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: Men's T-shirts/Tank Top: \$0.75/unit Fleece/Sweatshirts: \$1.25/unit Women's Apparel: \$0.80/unit Headwear: \$0.75/unit	12.00%
North Georgia, University of	Standard	University purchases not for resale.	The licensing program includes Dahlonega, Cumming, Gainesville and Oconee campuses. The University of North Georgia has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	10.00%

Northeast Conference

Northeast Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Standard	Conference purchases which is for internal use, not for resale and paid for by the Conference or by way of a Conference issued credit/debit card shall be exempt from the obligation to pay royalties.	The following are members of the Northeast Conference: Bryant University, Central Connecticut State University, Fairleigh Dickinson University, LIU Brooklyn, Mount St. Mary's University, Robert Morris University, Sacred Heart University, Saint Francis Brooklyn, Saint Francis University (PA) and Wagner College. In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference. Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school. A Northeast Conference Championship license is required if you will be producing items referencing the Northeast Conference Championship. A Northeast Conference Champion license is required if you will be producing items referencing the Northeast Conference Champion.	12.00%
Northeastern State University	Standard	All products will be considered royalty bearing unless notified by the University; Athletic uniforms purchased by the Athletic Department for internal consumption.	10.00%
Northern Illinois University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Northern Illinois University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	12.00%
Northern Iowa, University of	Standard	University purchases not for resale.		12.00%
Northern Kentucky University	Standard	University purchases for internal consumption.	None	12.00%
Northern Michigan University	Standard	University Purchases for internal consumption and not for resale.	None	10.00%
Northern State University Foundation	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Sales made to University's bookstore shall be exempt from the obligation to pay Royalties. Sales made to University's team store, known as the Northern State Wolves Official Team Store, shall be exempt from the obligation to pay Royalties.		12.00%
Northern Virginia Community College	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Northwest Missouri State University	Standard	Athletic department purchases for internal consumption.		10.00%
Northwest Technical College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Northwest Technical College			
Standard	College and College-recognized student organization purchases bearing the Marks of the College, which are for single-use purposes and are not for re-sale, may be exempt from royalties with approval of the College's licensing authority. Product must be obtained from a licensed vendor. No other sales of licensed products shall be exempt from royalties unless exempted by a written amendment to this Agreement.		10.00%
Northwestern Ohio, University of			
Standard	University purchases for internal consumption.		10.00%
Northwestern Oklahoma State University			
Standard	University purchases for internal consumption.		10.00%
Northwestern State University			
Standard	University purchases not for resale.	Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.45/unit Women's Apparel = \$0.50/unit Licensing includes campuses in Shreveport, Leesville/Fort Polk, CenLa (Alexandria), Marksville, BPC (Bossier City), and Barksdale AFB.	12.00%
Northwood University			
Standard	University purchases not for resale.	The licensing program includes Northwood University-Midland, MI and Northwood University-Cedar Hill, TX.	10.00%
Nova Southeastern University			
Standard	University purchases not for resale.	Licensing includes the following campuses: Fort Lauderdale, Dania Beach, North Miami Beach, Fort Myers, Jacksonville, Miami, Miramar, Orlando, Palm Beach, Tampa, Puerto Rico and Nassau-Bahamas	12.00%
Oakland University			
Standard	University purchases not for resale.	None	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Ohio Dominican University			
Standard	University purchases for internal consumption.		10.00%
Ohio University			
Standard	University purchases not for resale and Alumni Association-related products.	<p>A Vintage Marks license is required for use of the vintage marks.</p> <p>Ohio University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.</p> <p>The licensing program includes the following campuses: Lancaster, Zanesville, Belmont Co., Ironton and Chillicothe.</p>	12.00%
Ohio Wesleyan University			
Standard	University purchases for internal consumption.		10.00%
Oklahoma Baptist University			
Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University-issued credit/debit card shall be exempt for the obligation to pay royalties. Licensed promotional giveaway items, not for resale and paid for by University Purchasing or similar department or by way of a University-issued credit/debit card shall be exempt for the obligation to pay royalties. University purchases of items required for University recognized club sport athletic competitions (i.e., uniforms and warm up gear) that are not for resale are exempt from royalties.	10.00%
Oral Roberts University			
Standard	University purchases not for resale. Also Golden Eagle and University Fundraisers.	None	12.00%
Ottawa University			
Standard	University purchases for internal consumption.		8.00%
Otterbein University			

Otterbein University	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Standard	University purchases not for resale and sales and/or uses of athletic products by the athletic department. A royalty waiver may be granted for sales of licensed products by the University's faculties or staff, students' parents and alumni provided that such sales have prior written approval and the University receives no substantial payment or profit from the sales.	None	10.00%

Pac-12 Conference

Modified Legal	Conference purchases for internal consumption.	The following are members of the Pac-12 Conference: Arizona State University, Boise State University, California Polytechnic State University, California State University, Bakersfield, Oregon State University, San Diego State, Stanford University, The University of Arizona, University of California, Berkeley, University of California, Los Angeles, University of Colorado, University of Oregon, University of Southern California, University of Utah, University of Washington, Washington State University.	14.00%
Standard	Conference purchases for internal consumption.	The following are members of the Pac-12 Conference: Arizona State University, Boise State University, California Polytechnic State University, California State University, Bakersfield, Oregon State University, San Diego State, Stanford University, The University of Arizona, University of California, Berkeley, University of California, Los Angeles, University of Colorado, University of Oregon, University of Southern California, University of Utah, University of Washington, Washington State University.	14.00%

Pace University

Standard	University purchases intended for internal use or as giveaway items by the following University organizations: club sports, Greek organizations, and school promotions shall be exempt from royalties and shall not be eligible for resale.	The licensing program includes the following campuses: Pleasantville, New York City and White Plains.	10.00%
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Pacific University (OR)

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Pacific University (OR)				
	Standard	University purchases for internal consumption.	None	10.00%
Pacific West Conference				
	Modified Legal	Conference purchases for internal consumption.	The following are members of the Pacific West Conference: Academy of Art University, Azusa Pacific University, Brigham Young University-Hawaii, California Baptist University, Chaminade University, Concordia University Irvine, Dixie State University, Dominican University of California, Fresno Pacific University, Hawi'i Pacific University, Holy Names University, Notre Dame De Namu University, Point Loma Nazarene University, University Hawaii Hilo.	10.00%
	Standard	Conference purchases for internal consumption.	The following are members of the Pacific West Conference: Academy of Art University, Azusa Pacific University, Brigham Young University-Hawaii, California Baptist University, Chaminade University, Concordia University Irvine, Dixie State University, Dominican University of California, Fresno Pacific University, Hawi'i Pacific University, Holy Names University, Notre Dame De Namu University, Point Loma Nazarene University, University Hawaii Hilo.	10.00%
Paine College				
	Standard	College purchases for internal consumption.		10.00%
Palm Beach Atlantic University				
	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Billboards and wrapped vehicles.		10.00%
Park University (MO)				
	Standard	University Purchases for Internal Consumption, Alumni Associations; Athletic Camps; Athletic Concessions; Athletic Departments; Cobranded/Promotional; Dining Halls; Student Groups.		10.00%
Peach Belt Conference				
	Modified Legal	Conference purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%.	10.00%

Peach Belt Conference	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>The following are members of the Peach Belt Conference: Armstrong State University, Auburn University Montgomery, Clayton State University, Columbus State University, Flagler College, Francis Marion University, Georgia College & State University, Georgia Regents University - Augusta, Georgia Southwestern State University, Lander University, University of Montevallo, University of North Carolina at Pembroke, University of North Georgia, University of South Carolina Aiken, Young Harris College.</p>	
Standard	Conference purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%.	10.00%
		<p>The following are members of the Peach Belt Conference: Armstrong State University, Auburn University Montgomery, Clayton State University, Columbus State University, Flagler College, Francis Marion University, Georgia College & State University, Georgia Regents University - Augusta, Georgia Southwestern State University, Lander University, University of Montevallo, University of North Carolina at Pembroke, University of North Georgia, University of South Carolina Aiken, Young Harris College.</p>	

Pennsylvania, University of

Athletic Marks	<p>University purchases not for resale and recognized student organization purchases of products which are sold for fundraising purposes, the profits of which are donated to a non-profit organization.</p>	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Prior to renewal, Licensee must complete and return the "Licensee Compliance Questionnaire" which will be supplied by Pennsylvania, University of.</p> <p>Licensee shall not create, maintain or affiliate with an online store, including but not limited to a website, web store and/or domain name for the sale, marketing or promotion of only Licensed Products bearing Pennsylvania, University of Marks.</p>	10.00%
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		<p>This Agreement, at the election of Pennsylvania, University of, shall be governed and construed by the laws of the state of Pennsylvania and/or Michigan and any claims or litigation arising under this Agreement shall, at the election of Pennsylvania, University of, be prosecuted in the state or federal court in Pennsylvania or Michigan having jurisdiction and venue.</p> <p>Licensed products bearing Pennsylvania, University of marks cannot be sold on campus except through the Penn Bookstore and at Penn Athletic Event Concessions.</p> <p>Pennsylvania, University of has an exclusive agreement for class rings. Accordingly your company shall not produce or sell class rings without prior written approval from Pennsylvania, University of.</p> <p>Pennsylvania, University of has restrictions for diploma frames. Accordingly your company shall not produce or sell diploma frames without prior written approval from Pennsylvania, University of.</p> <p>Pennsylvania, University of has not approved mass/convenient stores as an appropriate retail outlet for sale of University of Pennsylvania items. Accordingly you may not distribute products to discount or mass merchant channels.</p>
<p>Institutional Marks</p>	<p>University purchases not for resale and recognized student organization purchases of products which are sold for fundraising purposes, the profits of which are donated to a non-profit organization.</p>	<p>The royalty rate listed herein is for this license only. All other sales require an additional license.</p> <p>Prior to renewal, Licensee must complete and return the "Licensee Compliance Questionnaire" which will be supplied by Pennsylvania, University of.</p> <p>Licensee shall not create, maintain or affiliate with an online store, including but not limited to a website, web store and/or domain name for the sale, marketing or promotion of only Licensed Products bearing Pennsylvania,</p>

			<p>University of Marks.</p> <p>This Agreement, at the election of Pennsylvania, University of, shall be governed and construed by the laws of the state of Pennsylvania and/or Michigan and any claims or litigation arising under this Agreement shall, at the election of Pennsylvania, University of, be prosecuted in the state or federal court in Pennsylvania or Michigan having jurisdiction and venue.</p> <p>Licensed products bearing Pennsylvania, University of marks cannot be sold on campus except through the Penn Bookstore and at Penn Athletic Event Concessions.</p> <p>Pennsylvania, University of has an exclusive agreement for class rings. Accordingly your company shall not produce or sell class rings without prior written approval from Pennsylvania, University of.</p> <p>Pennsylvania, University of has restrictions for diploma frames. Accordingly your company shall not produce or sell diploma frames without prior written approval from Pennsylvania, University of.</p> <p>Pennsylvania, University of has not approved mass/convenient stores as an appropriate retail outlet for sale of University of Pennsylvania items. Accordingly you may not distribute products to discount or mass merchant channels.</p>
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Pierpont Community & Technical College

Standard	College purchases for internal consumption.		7.00%
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Pinstripe Bowl

Standard	Purchases made by Pinstripe Bowl, LLC; Legends Hospitality Management; The New York Yankees Partnership and New York Yankees Clubhouse Stores.	<p>The Pinstripe Bowl has exclusive sponsorship agreements with the following. Licensees may not sell and/or distribute Licensed Products through retail outlets which are direct competitors to the exclusive retail outlets set forth below.</p> <p>AT&T, Avis, Bank of America Corporation, Benjamin Moore, Buffalo Wild Wings, Delta Air Lines,</p>	15.00%
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Pinstripe Bowl	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
		<p>DKNY, Dunkin' Donuts, FedEx, Hess & Hess Express, Mohegan Sun, Nathan's Famous, New York Presbyterian Hospital, Party City, and W.B. Mason.</p> <p>New Era Cap has the exclusive right to use the Pinstripe Bowl marks on headwear. Accordingly your company shall not produce or sell headwear.</p> <p>Licensees may use "Yankee Stadium" in conjunction with the Pinstripe Bowl product designs provided that "Yankee Stadium" must be depicted as the game site/location, and may not be used within a logo lock-up.</p> <p>In order to produce products bearing the marks of a participating college or university and the Pinstripe Bowl, the licensee must hold a license with the Pinstripe Bowl. Prior to production artwork designs must be submitted for approval to the Pinstripe Bowl and participating institutions included in the design. Any sale of product bearing both the respective bowl mark and any or all of participating institution's marks should be remitted quarterly to Learfield Licensing and reported as Pinstripe Bowl sales.</p>	

Pioneer Football League			
Standard	League purchases not for resale	<p>The following are members of the Pioneer Football League: Butler University, Campbell University, Davidson College, University of Dayton, Drake University, Jacksonville University, Marist College, Morehead State University, University of San Diego and Valparaiso University.</p> <p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any</p>	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Pioneer Football League		or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.	
Pittsburg State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
Plymouth State University	Standard	University purchases for internal consumption.	None 10.00%
Point University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.	10.00%
Polk State College	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties. Athletic uniforms and practice items purchased for departmental use and not for resale shall be exempt from the obligation to pay Royalties.	10.00%
Portland, University of	Standard	University purchases not for resale.	Effective 7/1/2017, the advances will be as follows: 12.00% Apparel: \$100 Non-Apparel: \$50
Prairie View A&M University	Standard	All products will be considered royalty bearing unless notified by the University.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
Presbyterian College	Standard	Complete royalty exemptions are listed in Section 8.	College purchases which are for internal use, i.e., including items purchased for recruiting, admissions, and advancement functions and promotions, as well as other normal and customary 10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Presbyterian College		<p>operations of the College, so long as such items are not for resale and paid for by College Purchasing or similar department or by way of College issued credit/debit card shall be exempt from the obligation to pay Royalties.</p> <p>All athletic apparel and equipment bearing any College mark that is provided to College pursuant to an athletic apparel contract between the College and a manufacturer or provider of athletic apparel, and/or that is used by any intercollegiate team representing the College shall be exempt from the obligation to pay Royalties, so long as such items are not for resale.</p> <p>Presbyterian College has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the aforementioned item.</p>	
Purdue University	Standard	University purchases for internal consumption.	12.00%
Purdue University Northwest	Standard	University purchases for internal consumption or use in a university related program or activity.	Effective 7/1/17, the royalty rate will be 12% 10.00%
Queens College	Standard	College purchases for internal consumption.	10.00%
Queens University of Charlotte	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
Queensborough Community College	Standard	College purchases for internal consumption.	10.00%
Quincy University	Standard	University purchases for internal consumption.	10.00%
Quinnipiac University	Standard	University purchases not for resale.	The licensing program includes Quinnipiac University-North Haven Campus, Quinnipiac University-York Hill Campus and Quinnipiac University-Hamden Campus 12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Radford University	Standard	University purchases not for resale.	None	12.00%
Ramapo College of New Jersey	Standard	University purchases for internal consumption and departments as follows: Athletic In-Stadium / Arena Giveaways and student groups.	None	10.00%
Rensselaer Polytechnic Institute	Standard	Institute purchases for internal consumption.	None	8.00%
Rhode Island College	Standard	College purchases for internal consumption.		8.00%
Rider University	Standard	University purchases for internal consumption.	None	10.00%
Ripon College	Standard	College purchases for internal consumption, Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.		10.00%
Robert Morris University	Standard	University purchases not for resale.	The licensing program includes Robert Morris University - Moon Township and Pittsburgh campuses and Robert Morris University Island Sports Center.	10.00%
Rochester Institute of Technology	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Rochester, University of	Standard	University purchases for internal consumption and class rings.		10.00%
Rogers State University	Standard	University purchases which are not for resale, including purchases by athletic teams, cheerleading, Student-Athlete, Advisory Committee, Student Government Association, Campus Activities teams and student groups and shall be for distribution only to their members.	Licensing includes the following campus locations: Claremore, Bartlesville and Pryor.	10.00%
Rollins College	Standard	College purchases for internal consumption and not for resale to the general public.		10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Rowan College at Burlington County	Standard	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of a College issued credit/debit card shall be exempt from the obligation to pay Royalties.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
Rowan University	Standard	University purchases for internal consumption.	8.00%
Sacred Heart University	Standard	University purchases not for resale.	The licensing program includes the following: Sacred Heart University-Fairfield, Sacred Heart University-Lisbon and Sacred Heart University-Stamford. 12.00%
Saginaw Valley State University	Standard	University purchases not for resale.	None 8.00%
Saint Francis University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	12.00%
Saint Francis, University of	Standard	University purchases for internal consumption.	8.00%
Saint Leo University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties. Uniforms and equipment bearing the University's Licensed Marks purchased by the Athletic Department for internal consumption.	10.00%
Saint Louis University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Saint Louis University	Standard	University purchases for internal use, not for resale and paid for by the University Purchasing or similar department or by way of University issued credit/debit card and purchases by Saint Louis University High School for internal use shall be exempt from the obligation to pay royalties.	Saint Louis University has exclusive agreements for class rings, graduation regalia, graduation announcements and diploma frames. Accordingly your company shall not produce or sell the aforementioned items.	10.00%
Saint Mary's College of California	Standard	College purchases for internal consumption; Authorized use by parties having ongoing contractual arrangements with the College; The use of College Indicia for normal business activity, including but not limited to print advertising, media relations, facility users, affiliated religious or Christian Brother's entities, contracts involving architects, planners, engineers, contractors, and other designers and consultants providing services to the College; Academic uses not involving merchandise		10.00%
Saint Peters University	Standard	University purchases not for resale.	None	10.00%
Salem State University	Standard	University purchases for internal consumption.	None	12.00%
Salve Regina University	Standard	University purchases not for resale.	None	10.00%
Sam Houston State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% Sam Houston State University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	10.00%
Samford University	Standard	University purchases not for resale	None.	10.00%
San Diego State University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
San Diego State University	Standard	San Diego State University internal campus orders not intended for resale to the general public. Student organizations and clubs recognized and approved by San Diego State University may resell Merchandise to the general public for fundraising purposes only. Sales to the San Diego State University bookstore and shopaztecs.com.	San Diego State University has an exclusive agreement for graduation items, including but not limited to class rings, diploma frames, graduation announcements, etc. Accordingly your company shall not produce or sell the aforementioned items. Design approval is valid for one year from date of approval. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$1.25/unit Headwear = \$0.45/unit Women's Apparel = \$0.50/unit Gifts & Novelties = \$0.25	13.00%
San Francisco State University	Standard	University purchases for internal consumption.		10.00%
San Francisco, University of	Standard	University purchases for internal consumption.		10.00%
San Jose State University	Standard	University Purchases for internal consumption and not for resale.		10.00%
Savannah State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Seattle Pacific University	Standard	University purchases which are not for resale. University gifts of products for which no payment is received or for which the consideration is a donation or other contribution to the University or its endowment.	None	10.00%
Seattle University	Standard	University purchases for internal consumption including athletic gear.		10.00%
Seminole State College				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Seminole State College			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
Seton Hall University			
Standard	University purchases not for resale.	Seton Hall University has an exclusive agreement for replica team apparel, authentic competition & sideline apparel, and performance products*. Accordingly your company shall not produce or sell the aforementioned items. *Specific to this notice and per the Seton Hall University exclusive agreement, Performance Products are defined as follows: "products that: (a) have a unique construction (e.g. compression/tight gear); and/or (b) have moisture-wicking fabrics that assist the wearer during exercise and general athletic tasks in all types of weather; and/or (c) are marketed as assisting such construction, fabrications, and/or special characteristics." For the avoidance of doubt, it is understood and agreed that fleecewear, sweatshirts, sweatpants and comparable apparel not having unique construction and/or moisture-wicking fabrics are not considered Performance Products.	12.00%
Shaw University			
Standard	None	Effective, 7/1/2017, the royalty rate will be 12%. Licensing includes the following locations: Ahoskie, Durham, Fayetteville, High Point, Kannapolis, Raleigh, Rocky Mount/Greenville and Wilmington.	10.00%
Shenandoah University			
Standard	Athletic gear and equipment purchased by the Intercollegiate Athletic Department; University purchases for internal consumption; University purchases for external promotions.	Effective 7/1/17, the royalty rate will be 12%	10.00%
Shippensburg University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Shippensburg University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None 12.00%
Siena College	Standard	College purchases for internal consumption; Athletics department store located in its facility; Online store, www.sienasaints.com, Merchandise stands at College's Athletic events and/or summer camps.	None 10.00%
Sinclair Community College	Standard	College purchases not for resale and the bookstore.	Royalty reports and artwork submissions should be sent to the Licensing Department at Sinclair Community College. The licensing program includes Sinclair Community College - Dayton Campus, Courseview Campus, Englewood Learning Center, Huber Heights Learning Center and Preble County. 7.50%
Sioux Falls, University of	Standard	University purchases not for resale	None 10.00%
Slippery Rock University	Standard	University purchases for internal consumption and departments as follows: student groups, dining halls, athletic camps, and stadium cups.	10.00%
South Alabama, University of	Standard	University purchases for internal consumption.	10.00%
South Carolina Aiken, University of	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 8.00%
South Carolina Beaufort, University of	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
South Carolina State University	Standard	University purchases not for resale	None 12.00%
South Carolina Upstate, University of	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 10% 8.00%
South Dakota, The University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
South Dakota, The University of	Standard	None	The licensing program includes University of South Dakota - Vermillion, Sanford School of Medicine and Sioux Falls University Center.	10.00%
Southeast Missouri State University	Standard	University purchases not for resale.	Licensee shall submit a production run sample from each order to Southeast Missouri State University. Samples are to be sent to the Licensing Department at Southeast Missouri State University. A product disclosure form must be included with each product submission.	10.00%
Southeastern Louisiana University	Standard	University purchases not for resale.	Effective 7/1/2017: The advances will be as follows: Apparel: \$100 Non-Apparel: \$50 Southeastern Louisiana University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Southeastern Oklahoma State University	Standard	University purchases not for resale.	None	12.00%
Southern Arkansas University	Standard	University purchases for internal consumption.		10.00%
Southern California Intercollegiate Athletic Conference	Modified Legal	Conference purchases for internal consumption.	The following are members of the Southern California Intercollegiate Athletic Conference: California Institute of Technology, California Lutheran University, Chapman University, Claremont-Mudd-Scripps Colleges, Occidental College, Pomona-Pitzer Colleges, University of La Verne, University of Redlands, Whittier College	10.00%
	Standard	Conference purchases for internal consumption.	The following are members of the Southern California Intercollegiate Athletic Conference: California Institute of Technology, California Lutheran University, Chapman University, Claremont-Mudd-Scripps Colleges, Occidental College, Pomona-Pitzer Colleges, University of La Verne, University of Redlands, Whittier College	10.00%
Southern Connecticut State University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Southern Connecticut State University	Standard	University purchases not for resale.	None	12.00%
Southern Illinois University Edwardsville	Standard	University purchases for internal consumption.	None	12.00%
Southern Indiana, University of	Modified Legal	Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.		10.00%
	Standard	Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.		10.00%
Southern Intercollegiate Athletic Conference	Modified Legal	Conference purchases for internal consumption.	The following are members of the Southern Intercollegiate Athletic Conference: Albany State University, Benedict College, Central State University, Claflin University, Clark Atlanta University, Fort Valley State University, Kentucky State University, Lane College, LeMoyne-Owen College, Miles College, Morehouse College, Paine College, Spring Hill College, Stillman College, Tuskegee University.	10.00%
	Standard	Conference purchases for internal consumption.	The following are members of the Southern Intercollegiate Athletic Conference: Albany State University, Benedict College, Central State University, Claflin University, Clark Atlanta University, Fort Valley State University, Kentucky State University, Lane College, LeMoyne-Owen College, Miles College, Morehouse College, Paine College, Spring Hill College, Stillman College, Tuskegee University.	10.00%
Southern Maine, University of	Standard	university purchases for internal consumption; purchases by the university bookstore.		10.00%
Southern Methodist University	Standard	University purchases not for resale.	Southern Methodist University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Southern Methodist University		aforementioned mentioned item. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit	
Southern Mississippi, University of	Standard	University purchases not for resale.	University of Southern Mississippi has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Southern Nevada, College of	Standard	College purchases for internal consumption.	This licensing program includes only athletic marks.
Southern Wesleyan University	Standard	University purchases for internal consumption.	This licensing program includes only athletic marks.
Southland Conference	Modified Legal	Conference purchases for internal consumption.	The following are members of the Southland Conference: Abilene Christian University, Houston Baptist University, Lamar University, McNeese State University, Nicholls State University, Northwestern State University, Sam Houston State University, Southeastern Louisiana University, Stephen F. Austin State University, Texas A&M University - Corpus Christi, University of Central Arkansas, University of New Orleans, University of the Incarnate Word.
	Standard	Conference purchases for internal consumption.	The following are members of the Southland Conference: Abilene Christian University, Houston Baptist University, Lamar University, McNeese State University, Nicholls State University, Northwestern State University, Sam Houston State University, Southeastern Louisiana University, Stephen F. Austin State University, Texas A&M University - Corpus Christi, University of Central Arkansas, University of New Orleans, University of the Incarnate Word.
Southwest Baptist University	Standard	University purchases for internal consumption.	8.00%
Southwest Minnesota State University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Southwest Minnesota State University			
Standard	University purchases for internal consumption.		10.00%
Southwestern Athletic Conference			
Conference/Multiple Member Institutions	Conference purchases for internal consumption		13.00%
Conference/One Member Institution	Conference purchases for internal consumption	The following are members of the Southwestern Athletic Conference: Alabama A&M University, Alabama State University, Alcorn State University, Grambling State University, Jackson State University, Mississippi Valley State University, Prairie View A&M University, Southern University, Texas Southern University, University of Arkansas at Pine Bluff.	10.00%
Southwestern Oklahoma State University			
Standard	University purchases for internal consumption.	None	12.00%
Southwestern University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay royalties.	None	10.00%
Spalding University			
Standard	University purchases for internal consumption.		10.00%
St. Bonaventure University			
Standard	University purchases not for resale	None	10.00%
St. Edward's University			
Standard	University purchases for internal consumption.		10.00%
St. John Fisher College			
Standard	College purchases for internal consumption.	Effective 4/1/17, the royalty rate will be 10%.	8.00%
St. John's University			
Standard	University purchases not for resale.	St. John's University has an exclusive agreement for replica team apparel, authentic competition & sideline apparel, and performance products*. Accordingly your company shall not produce or sell the aforementioned items. *Specific to this notice and per the St. John's exclusive agreement, Performance Products are defined as follows: "products that: (a) have a unique construction (e.g. compression/tight gear); and/or (b)	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
St. John's University		have moisture-wicking fabrics that assist the wearer during exercise and general athletic tasks in all types of weather; and/or (c) are marketed as assisting such construction, fabrications, and/or special characteristics. For the avoidance of doubt, it is understood and agreed that fleecewear, sweatshirts, sweatpants and comparable apparel not having unique construction and/or moisture-wicking fabrics are not considered 'Performance Products'."	
St. Lawrence University	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product purchased by Owner approved student run organizations intended for fundraising purposes shall be exempt from the obligation to pay Royalties. Student athlete or coach purchases of team specific Licensed Products designated by the athletic department for student athlete	10.00%
St. Mary's University (TX)	Standard	University purchases for internal consumption; Athletic gear and equipment purchased by the Athletic Department.	None 12.00%
St. Norbert College	Standard	Complete royalty exemptions are listed in Section 8.	Licensed Product which is for internal use, not for resale and paid for by College Purchasing or similar department or by way of College issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product paid for by College Purchasing or similar department or by way of a College issued credit/debit card for resale in connection with athletic department fundraising activities shall be exempt from the obligation to pay Royalties. The Digital Print Center owned by St. Norbert College shall be exempt from the obligation to pay Royalties.

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
St. Thomas University	Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption that is not intended for resale to the general public.	10.00%
State College of Florida	Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product produced for special promotions, gifts and awards shall be exempt from the obligation to pay Royalties.	10.00%
State University of New York at Potsdam	Standard	University purchases for internal consumption.	10.00%
Staten Island, College of	Standard	College purchases for internal consumption.	10.00%
Stetson University	Standard	All items purchased for internal consumption; All items utilized/purchased for resale/internal consumption and use for/by the department of University Relations; Alumni Affairs, which is affiliated with the department of University Relations; All items utilized/purchased for resale and internal consumption for/by the University's Print Shop.	12.00%
Stony Brook University	Standard	Signage, uniforms and awards.	10.00%
		Stony Brook University has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	
		Royalty reports should also include Stony Brook University Manhattan, Stony Brook University Medical Center and Stony Brook University Southampton.	
		Licensee acknowledges and	

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Stony Brook University		understands it shall comply with Chapter 350 of the Laws of New York 2002.	
Summit League			
Modified Legal	League purchases for internal consumption.	The following are members of the Summit League: Indiana University - Purdue University Fort Wayne (IPFW), Indiana University-Purdue University Indianapolis (IUPUI), North Dakota State University, Oral Roberts University, South Dakota State University, University of Denver, University of Nebraska at Omaha, University of South Dakota, Western Illinois University.	10.00%
Standard	League purchases for internal consumption.	The following are members of the Summit League: Indiana University - Purdue University Fort Wayne (IPFW), Indiana University-Purdue University Indianapolis (IUPUI), North Dakota State University, Oral Roberts University, South Dakota State University, University of Denver, University of Nebraska at Omaha, University of South Dakota, Western Illinois University.	10.00%
Sunshine State Conference			
Modified Legal	None	The following are members of the Sunshine State Conference: Barry University, Eckerd College, Embry-Riddle Aeronautical University, Florida Institute of Technology, Florida Southern College, Lynn University, Nova Southeastern University, Palm Beach Atlantic University, Rollins College, Saint Leo University, University of Tampa.	10.00%
Standard	None	The following are members of the Sunshine State Conference: Barry University, Eckerd College, Embry-Riddle Aeronautical University, Florida Institute of Technology, Florida Southern College, Lynn University, Nova Southeastern University, Palm Beach Atlantic University, Rollins College, Saint Leo University, University of Tampa.	10.00%
Tampa, University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Tampa, University of	Standard	Licensed product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Licensed Product which is not for resale and paid for by recognized student organizations shall be exempt from the obligation to pay Royalties. Licensed Product which is sold to the Henry B. Plant Museum and The Chiselers, Inc., shall be exempt from the obligation to pay Royalties.	10.00%
Tarleton State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
Temple University	Standard	University purchases which are for promotional, internal use, not for resale, shall be exempt from royalties.	The royalty rate for Men's/Unisex Combo Packaged Goods is 15%. A separate license is required. Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.45/unit Fleece = \$0.90/unit Headwear = \$0.35/unit Women's Apparel = \$0.50/unit Royalty reports should include; Main Campus, Ambler, Center City, Fort Washington, Harrisburg, Podiatric Medicine, Health Sciences Center, Japan and Rome. 12.00%
Tennessee State University	Standard	University purchases for internal consumption.	10.00%
Tennessee Technological University	Standard	University purchases not for resale.	None 12.00%
Texas A&M AgriLife Extension Service	Standard	N/A	10.00%
Texas A&M AgriLife Research	Standard	N/A	10.00%
Texas A&M Engineering Experiment Station	Standard	N/A	10.00%
Texas A&M Engineering Extension Service	Standard	N/A	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Texas A&M Forest Service	Standard	N/A	10.00%
Texas A&M International University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M Transportation Institute	Standard	N/A	10.00%
Texas A&M University System	Standard	University purchases for internal consumption.	This entity includes only the System marks. All of the member schools require independent contracts, and royalties are reported independently to each entity. The main campus in College Station is not included in this program.
Texas A&M University-Central Texas	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M University-Commerce	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M University-Corpus Christi	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M University-Kingsville	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M University-San Antonio	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M University-Texarkana	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%
Texas A&M Veterinary Medical Diagnostic Laboratory	Standard	N/A	10.00%
Texas at Arlington, The University of	Standard	University purchases for internal consumption.	University of Texas at Arlington has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Texas at Dallas, The University of	Standard	University purchases for internal consumption.	University of Texas at Dallas has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Texas at El Paso, The University of	Standard	University purchases for internal consumption.	University of Texas at El Paso has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.
Texas at San Antonio, The University of			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Texas at San Antonio, The University of	Standard	University purchases for internal consumption.	University of Texas at San Antonio has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas at Tyler, The University of	Standard	University purchases for internal consumption.	University of Texas at Tyler has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item.	12.00%
Texas Health Science Center Houston, The University of	Standard	University purchases for internal consumption.	None	12.00%
Texas Health Science Center San Antonio, The University of	Standard	University purchases for internal consumption.	None	12.00%
Texas Medical Branch Galveston, The University of	Standard	University purchases for internal consumption.	None	12.00%
Texas of the Permian Basin, The University of	Standard	Athletic department purchases for practice and competition; equipment; uniforms for internal consumption; and office supplies (exempt office supplies are only departmental stationery and business cards. Other office supplies such as pens, etc. are not exempt) for departments which include departmental stationery and business cards. All other products are royalty bearing.	None	12.00%
Texas Rio Grande Valley, The University of	Standard	University Purchases for Internal Consumption; Athletic Department Purchases for Internal Consumption.	Effective July 1, 2017, the new exemption policy will be: Exemptions to royalty fees are granted when products containing University marks are used to further the educational mission of the University as determined by the Office of the President or its designee, University Marketing and Communications. Exemptions include but are not limited to the following: -University uniforms or apparel deemed as mandatory in order to perform daily work-related duties and responsibilities as defined by the University -Athletic uniforms, sideline apparel	12.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Texas Rio Grande Valley, The University of		<p>and athletic equipment</p> <p>-Stationary and printed material such as brochures, flyers, and other items defined in the Printed Materials policy listed on the Office of Brand, Trademarks and Licensing website (trademarks.utexas.edu)</p> <p>Fundraising events do not qualify for exemptions from royalties. Exempting royalties is done in writing, and does not exempt the requirement to use a licensed vendor for manufacturing or production.</p>		
Texas Southern University	Standard	University purchases for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit-debit card shall be exempt from the obligation to pay royalties.	None 12.00%	
Texas Southwestern Medical Center Dallas, The University of	Standard	University purchases for internal consumption.	None 12.00%	
Texas State Technical College	Standard	College purchases for internal consumption.	8.00%	
Texas State University	Standard	Licensed product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	<p>The licensing program includes San Marcos and Round Rock locations.</p> <p>Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.50/unit Fleece = \$0.90/unit Headwear = \$0.40/unit Women's Apparel = \$0.60/unit</p>	12.00%
The Legacy Agency Inc/Creighton University Promotional Tiffin University	Standard	University purchases of items required for University recognized club sport athletic competitions (i.e., uniforms and warm up gear) that are not for resale.	None 10.00%	
Toledo, University of				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Toledo, University of			
Standard	Licensed Product which is for internal use, not for resale and paid for resale and paid for by University Purchasing or similar department or by way of a University issued credit/debit card shall be exempt from the obligation to pay Royalties.	A Vintage Marks license is required for use of the vintage marks.	12.00%
Toronto, University of			
Modified Legal	University and athletic department purchases for internal consumption. Essential school supplies (three ring binders, clipboards, coil notebooks and lab books, stick and utility pens at a price not exceeding \$4.99, pencils, folders for class notes, wall scheduling calendars and utility diaries and calendars).	Licensed Territory as defined in Licensee's Standard License Agreement shall also include Canada. The Annual University Fee which is due upon receipt of this Agreement shall be \$20.00 for apparel and/or non-apparel products.	8.00%
Standard	University and athletic department purchases for internal consumption. Essential school supplies (three ring binders, clipboards, coil notebooks and lab books, stick and utility pens at a price not exceeding \$4.99, pencils, folders for class notes, wall scheduling calendars and utility diaries and calendars).	Licensed Territory as defined in Licensee's Standard License Agreement shall also include Canada. The Annual University Fee which is due upon receipt of this Agreement shall be \$20.00 for apparel and/or non-apparel products.	8.00%
Towson University			
Standard	Internal use (except for fundraisers) and school supply items with explicit academic use (writing instruments, folders, binders, paper).	Licensees are required to pay royalties based upon either the 12% royalty rate or the Minimum Royalty per Unit (MRU), whichever is greater. MRU's are as follows: T-Shirts = \$0.35/unit Fleece = \$0.70/unit	12.00%
Transylvania University			
Standard	University purchases for internal consumption.		10.00%
Trinity College			
Standard	University purchases for internal consumption.	None	12.00%
Troy University			
Standard	University purchases for internal consumption.	None	12.00%
Truman State University			
Standard	University purchases not for resale.	None	10.00%
Tyler Junior College			
Standard	College purchases for internal consumption.		10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Union College			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card. Sales to the Athletic Department and the Union College Bookstore.		10.00%
United States Coast Guard Academy Alumni Association			
Standard	Licensed Product which is for internal use, not for resale and paid for by Association Purchasing or similar department or by way of an Association issued credit/debit card shall be exempt from the obligation to pay Royalties.		10.00%
United States Merchant Marine Academy RA NAFI			
Standard	United States Merchant Marine Academy Alumni Association and Foundation purchases for internal consumption; School supplies featuring the marks and logos of the United State Merchant Marine Academy; United States Merchant Marine Academy license plates for state programs in North Carolina and Texas; Items sold to the Navy Exchange Store at United States Merchant Marine Academy; Class rings, except for replacements rings and rings purchased after graduation.		10.00%
United States Military Academy			
Athletic Marks	Academy purchases for internal consumption and not for resale. Exemptions include team uniforms, team-issued apparel and signage. Class rings for graduates and cadet uniforms. Sales to the Cadet Bookstore.		12.00%
Institutional Marks	Academy purchases for internal consumption and not for resale. Exemptions include team uniforms, team-issued apparel and signage. Class rings for graduates and cadet uniforms. Sales to the Cadet Bookstore.		12.00%
United States Naval Academy			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
United States Naval Academy	Standard	Academy purchases not for resale, class rings and sales to the Naval Academy Store & Visitors Center Gift Shop.	None	10.00%
Upper Iowa University	Standard	University purchases for internal consumption.		10.00%
Urbana University	Standard	University purchases for internal consumption.		10.00%
Ursinus College	Standard	College purchases for internal consumption.		10.00%
Utah Valley University	Standard	University purchases for internal consumption.		10.00%
Utica College	Standard	College purchases not for resale.	None	10.00%
Valdosta State University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
			The Annual University Fee which is due upon receipt of this Agreement shall be \$50.00 for apparel and/or non-apparel products.	
Valparaiso University	Standard	University purchases not for resale, sales to VU Guild, Center for the Arts and Alumni Association.	None	12.00%
Vermont, University of	Standard	Uniforms and signage	None	12.00%
Virginia Military Institute	Standard	Institute purchases for internal consumption.		10.00%
Virginia State University	Standard	University purchases for internal consumption.	None	10.00%
Virginia Union University				

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Virginia Union University			
Standard	Licensed Product which is for internal use, not for resale and paid for by Owner Purchasing or similar department or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties. Awards/Recognition awarded by Owner. Graduation Announcements. Books published by Owner. Authorized Owner, student or alumni groups when used for fundraising.		12.00%
Virginia's College at Wise, University of			
Standard	University purchases for internal consumption.	None	10.00%
Wagner College			
Standard	University purchases for internal consumption.		10.00%
Wartburg College			
Standard	Licensed Products, which are for Owner's internal use, not for resale and paid for by Owner purchasing or similar department or by way of an Owner issued credit/debit card, shall be exempt from the obligation to pay royalties. Licensed Products sold to the official on-campus bookstore named "The Wartburg Store", located at 100 Wartburg Blvd., Waverly, IA 50677.		10.00%
Washburn University			
Standard	All products will be considered royalty bearing unless notified by the University. Official game uniforms to be worn in competition by players of the Owner's designated intercollegiate athletic teams shall be exempt from the obligation to pay Royalties.		10.00%
Washington and Lee University			
Standard	None	Washington and Lee University has exclusive agreements for class rings and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items. Notwithstanding anything to the contrary or contained herein, this	8.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Washington and Lee University		non-exclusive license is limited to sales exclusively to the Washington and Lee University Store. Sales via any other channel of distribution is strictly prohibited.	
Washington University in St. Louis	Standard University purchases which are not for resale are exempt from Royalties. Purchases by officially recognized student organizations for charitable and/or fundraising purposes may be exempt from Royalties. All royalty exemption claims under this provision must receive written authorization from the Licensing Department of the University prior to production and/or sale of such products.	Washington University in St. Louis has an exclusive agreement for class rings. Accordingly your company shall not produce or sell the above mentioned item. Washington University in St Louis Signature _____ Title: _____ Date: _____	10.00%
Wayne State University	Standard	All products will be considered royalty bearing unless notified by the University.	10.00%
Webster University	Standard	University purchases for internal use, not for resale and paid for by University Purchasing or similar department or by way of an University issued credit/debit card shall be exempt from the obligation to pay Royalties.	Licensing includes multiple campus locations. A complete list is available at http://www.webster.edu/about/extended-campus-locations.html . 10.00%
Wesleyan University	Standard	University purchases for internal consumption and purchases by the University-owned Cardinal Technology store.	10.00%
West Alabama, University of	Standard	University purchases of products used for promotional purposes by the University.	10.00%
West Chester University	Standard	Purchases by the University bookstore; purchases by Kelly's Athletic Store; University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$100.00 for apparel and/or non-apparel products. 10.00%
West Coast Conference	Standard	Conference purchases for internal consumption.	The following are members of the West Coast Conference: Brigham Young University, Gonzaga University, Loyal Marymount 13.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
West Coast Conference		University, Pepperdine University, Saint Mary's College of California, Santa Clara University, University of Portland, University of San Diego, University of San Francisco, University of the Pacific.	
West Florida, University of	Standard	University purchases for internal consumption.	None 12.00%
West Texas A&M University	Standard	University purchases for internal consumption.	Effective 7/1/2017, the royalty rate will be 12% 10.00%
West Virginia State University	Standard	University purchases for internal consumption.	8.00%
Western Carolina University	Standard	University purchases for internal usage, not for resale and paid for by any University unit by any payment means known. The sale of graduation announcements and class rings shall be exempt from the obligation to pay royalties only if the sale is to the University on campus bookstore, Catamount Clothing & Gifts. All other sales of graduation announcements and class rings shall be royalty bearing.	Licensee shall submit a production run sample from each order to Western Carolina University. Samples are to be sent to the Licensing Department at Western Carolina University. A product disclosure form must be included with each product submission. 10.00%
Western Collegiate Hockey Association	Standard	Association purchases not for resale.	The following are members of the Western Collegiate Hockey Association: WCHA Men's League: University of Alabama-Huntsville, University of Alaska-Anchorage, University of Alaska-Fairbanks, Bemidji State University, Bowling Green State University, Ferris State University, Lake Superior State University, Michigan Technological University, Minnesota State University-Mankato, and Northern Michigan University. WCHA Women's League: Bemidji State University, University of Minnesota, University of Minnesota-Duluth, Minnesota State University-Mankato, University of North Dakota, Ohio State University, St. Cloud State University, and University of Wisconsin.

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Western Collegiate Hockey Association		<p>In order to produce products bearing the marks of a participating college or university and the athletic conference, the licensee must hold licenses with any or all of the schools in addition to the license for the conference.</p> <p>Any sale of product bearing both the respective conference mark and any or all of said conference's member institution's marks should be remitted quarterly to Learfield Licensing and reported as conference sales. Do not report any sales of merchandise bearing both a conference mark and a member institution mark as sales to the respective school.</p>	
Western Illinois University	Standard	University purchases not for resale.	10.00%
		<p>Western Illinois University has exclusive agreements for graduation caps and gowns and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p> <p>The licensing program includes Western Illinois University - Macomb campus and Western Illinois University - Quad Cities campus.</p>	
Western Michigan University	Standard	University purchases not for resale.	12.00%
Western Oregon University	Standard	University purchases not for resale and school supply items for resale in the Western Oregon University Bookstore.	8.00%
		<p>Western Oregon University has exclusive agreements for class rings, cap and gown accessories and graduation announcements. Accordingly your company shall not produce or sell the above mentioned items.</p>	
Western State Colorado University	Standard	University purchases not for resale	10.00%
Westfield State University	Standard	University purchases for internal consumption.	12.00%
Westminster College	Standard	University purchases for internal consumption.	10.00%
Wheaton College			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>	
Wheaton College	Standard	Athletic department items for practice or competition, departmental stationary, business cards, and signage.	None	12.00%
Whittier College	Standard	College purchases for internal consumption.		10.00%
Wichita State University	Standard	Licensed Product which is for internal use, not for resale and paid for by University Purchasing or similar department or by way of University issued credit/debit card shall be exempt from the obligation to pay Royalties.	None	12.00%
William Carey University	Standard	University purchases not for resale.	The licensing program includes Hattiesburg Campus, Tradition Campus and Slidell, LA Campus.	12.00%
Williams College	Standard	College purchases for internal consumption.		10.00%
Williston State College	Standard	All items purchased for internal consumption.		10.00%
Wingate University	Standard	Purchases for internal consumption; Athletic uniforms and equipment purchased by University's athletic department for internal consumption.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Winona State University	Standard	Purchases by the Campus Bookstore; University purchases for internal consumption.	The Annual University Fee which is due upon receipt of this Agreement shall be \$250.00 for apparel products and \$100.00 for non-apparel products.	10.00%
Winston-Salem State University	Standard	University purchases for internal consumption.	None	12.00%
Winthrop University	Standard	University purchases not for resale.	Effective 7/1/2017, the royalty rate will be 12%	10.00%
Wisconsin-Eau Claire, University of	Standard	University purchases not for resale.	None.	10.00%
Wisconsin-Green Bay, University of	Standard	Purchases for Internal Consumption	Effective 7/1/2017, the royalty rate will be 12%. Effective 7/1/2017, the advances will be as follows:	10.00%

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Wisconsin-Green Bay, University of		Apparel: \$100 Non-Apparel: \$50	
Wisconsin-La Crosse, University of	Standard	University purchases not for resale.	None 10.00%
Wisconsin-Platteville, University of	Standard	University purchases not for resale.	None 10.00%
Wisconsin-River Falls, University of	Standard	Licensed Product which is for internal use, nor for resale and paid for by Owner Purchasing or similar department, or approved Student Organization, or by way of an Owner issued credit/debit card shall be exempt from the obligation to pay Royalties.	10.00%
Wisconsin-Stevens Point, University of	Standard	University purchases not for resale.	None 11.00%
Wisconsin-Stout, University of	Standard	University purchases not for resale.	None 10.00%
Wisconsin-Whitewater, University of	Standard	University purchases not for resale.	None 10.00%
Wofford College	Standard	College purchases not for resale.	Effective 4/1/17, the royalty rate will be 12%. Effective 7/1/17, the advances will be as follows: Apparel: \$100 Non-Apparel: \$50 12.00%
Worcester Polytechnic Institute	Standard	Institutional purchases not for resale	Worcester Polytechnic Institute has exclusive agreements for class rings. Accordingly your company shall not produce or sell the aforementioned mentioned item. 10.00%
Worcester State University	Standard	University purchases for internal consumption.	None 12.00%
Wright State University	Standard	University purchases not for resale.	The licensing program includes Wright State University Dayton and Wright State University Lake Campus. 10.00%
Xavier University			

	<u>Exemptions</u>	<u>Additional Requirements</u>	<u>Royalty</u>
Xavier University			
Standard	University purchases for internal consumption; Athletic uniforms and equipment purchased by the Athletic Department for internal consumption.	None	12.00%
Yale University			
York College			
Standard	University purchases for internal consumption.		10.00%
Youngstown State University			
Standard	University purchases not for resale. School supplies sold to University bookstore. Sales to the Penguin Club, YSU Foundation, and Alumni Association.	None	10.00%